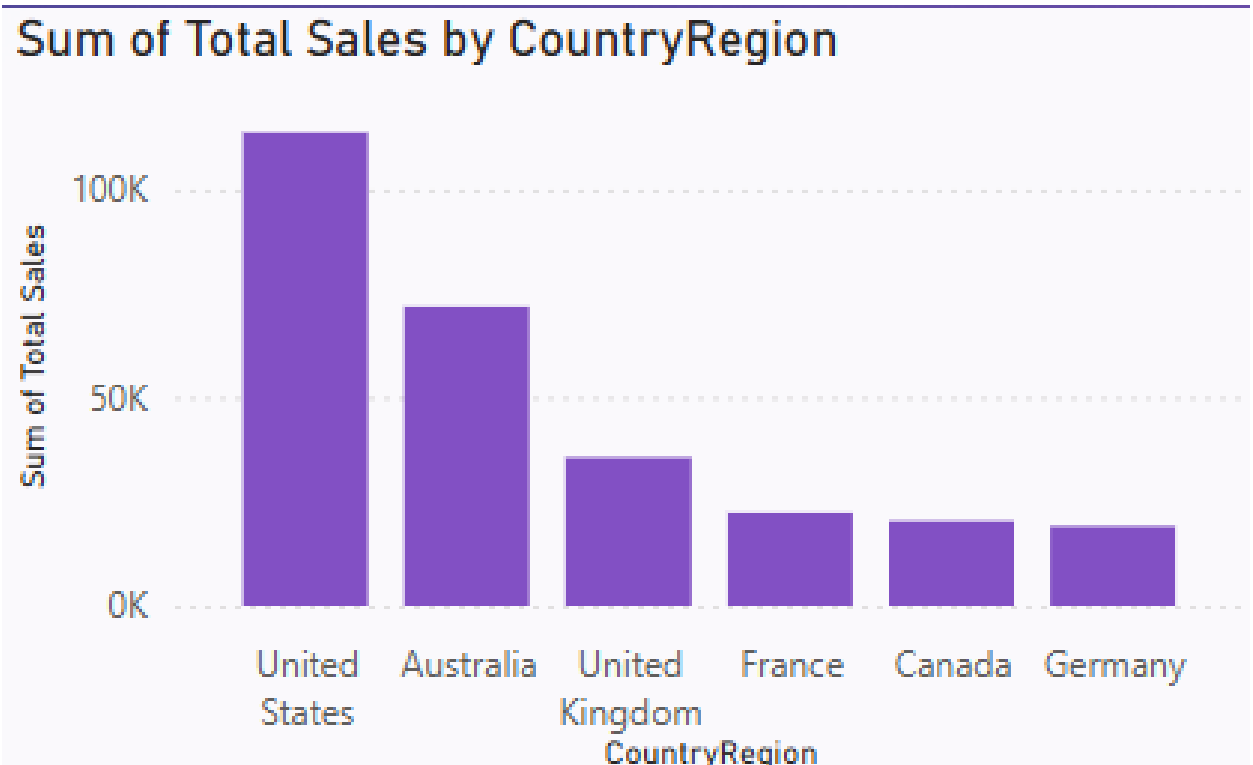# MLSA Internship Data Analysis

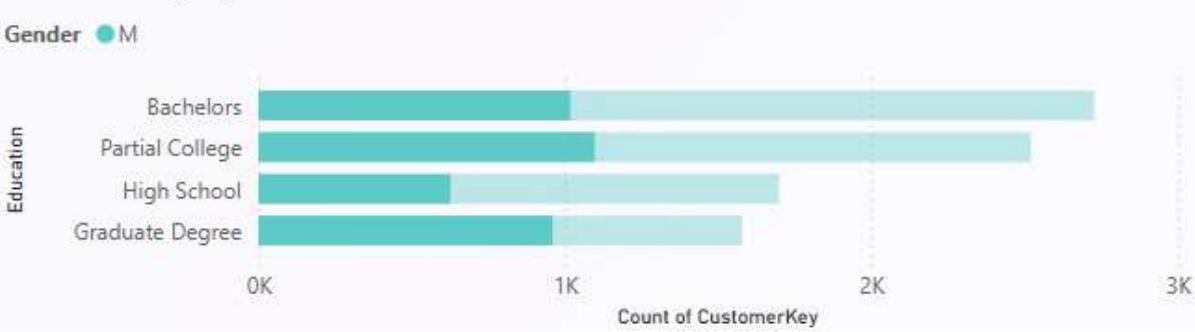Name – Anmol Khurana   Roll No. – 2300290100054

Intermediate Project – Interactive Power Bl Report

Intermediate	Design Power BI reports	Interactive Power BI Report	Designing an interactive report in Power BI with multiple visuals.	Power BI, Data visualization

Sum of Total Sales by CountryRegion

CustomerKey by Education and Gender

Gender ● M

Education

- Bachelors
- Partial College
- High School
- Graduate Degree

0K   1K   2K   3K

Count of CustomerKey

Net Price and CustomerKey by CountryRegion & CountryRegion

CountryRegion ● Australia ● Canada ● France ● Germany ● United Kingdom ● United States

Total sales	Total Customers	Avg Sales per customer
113.75K	**3931**	**20.50**

CountryRegion	Sum of Total Sales	Count of CustomerKey	Average Sales
United States	1,13,747.49	3931	
Total	**1,13,747.49**	**3931**	

Objective: The objective of this project is to create an interactive Power BI report that provides insights into store performance, enabling users to analyze sales data across various metrics. By visualizing key sales indicators—such as total revenue, store-wise comparisons, sales trends, and product category performance—stakeholders can identify areas for improvement, track targets, and make informed decisions.

Overview: Power BI is a powerful business analytics tool developed by Microsoft, used to analyze, visualize, and share data insights. This project focuses on creating a report that can be easily shared and collaborated upon within teams and organizations, leveraging the publishing and sharing features of Power BI.

Data Source: The data used for this report relates to the sales and performance metrics of various stores. Typical fields may include sales revenue, number of transactions, product categories, store locations, time periods, and performance targets.