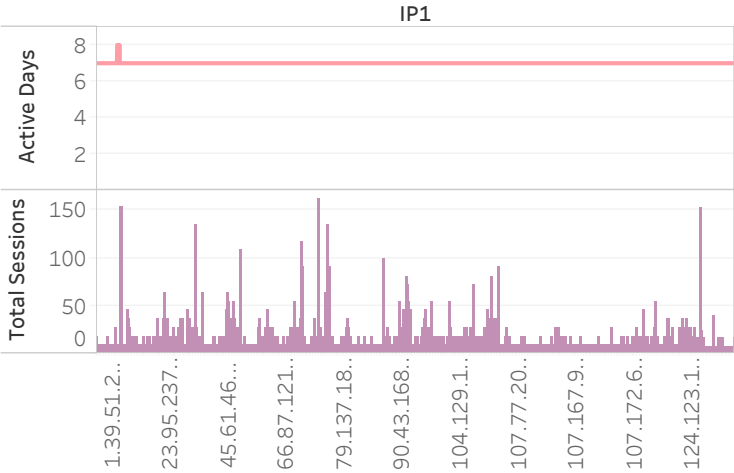
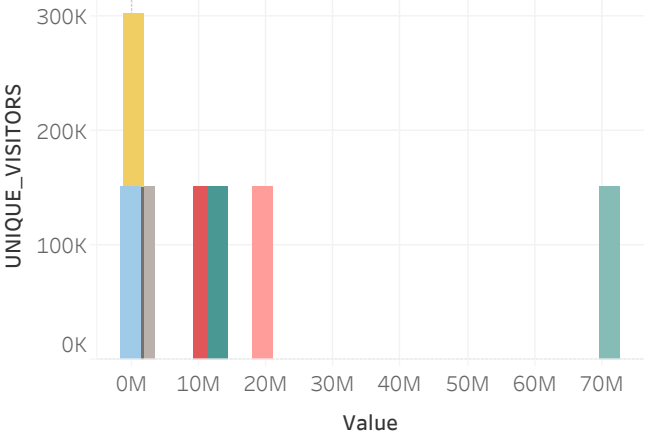


Ecommerce website event logs analysis - Anmol Munnolli

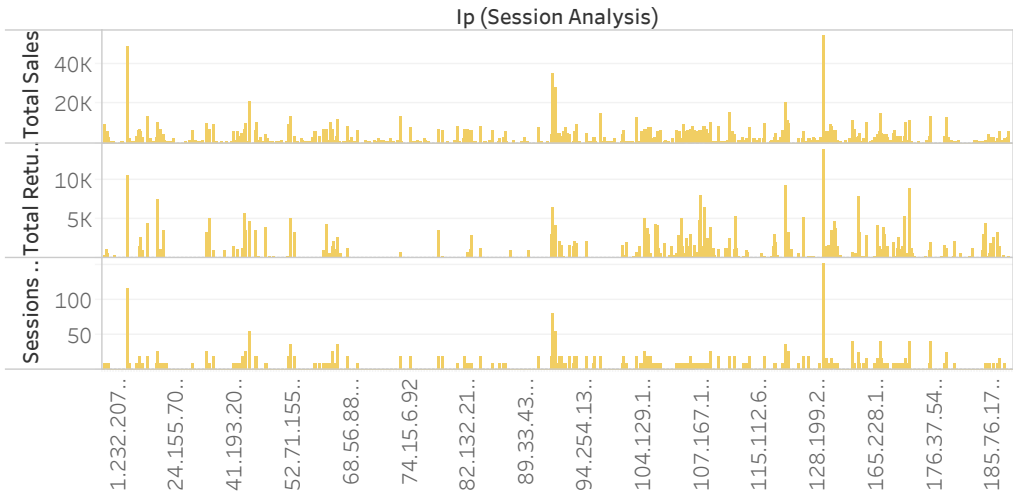
User Retention



Unique visitors activity



sales vs returned sales



Sales based on session traffic

