

Hello, this is an outline of what Marco and I have spoke of. He will Work on a professional spec doc. This is just so we can get started. Things will be in 3 phases. He has put an OVER ESTIMATE of the hours it will take. I will pay up to that amount for the completed sections, but not over it. This over estimation is for something going incredibly and I mean incredibly wrong. There are three phrases. Design, Implementation and after launch. This is roughly 222 hours from start to finish. Additional hours for builder will be established after the updates and Marco gets back. Phase 3 is not included in the 222 hours.

Design | Website & Branding

100 hours 120 max with over estimate

Adobe Creative Suite

- Complete Dashboard Layout - 11 Screens + Additional Functionality (60hrs) way over estimated especially since I'm providing initial design idea
- Complete Front Facing Website Layout - 5 Screens + Additional Functionality (30hrs)
- Mobile Design: Dashboard Design & Planning (5hrs)
- Logos (5hrs) editing new logo and placement
- Icons & Flex Elements (20hrs) full hours if any will not be needed if implemented during the coding phase.

Phase 2

Coding | Systems & Content

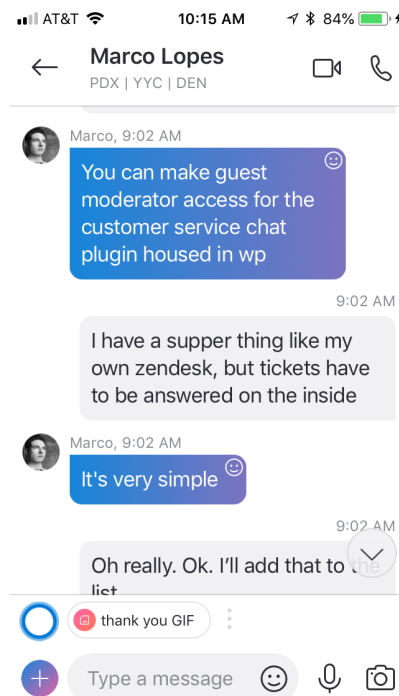
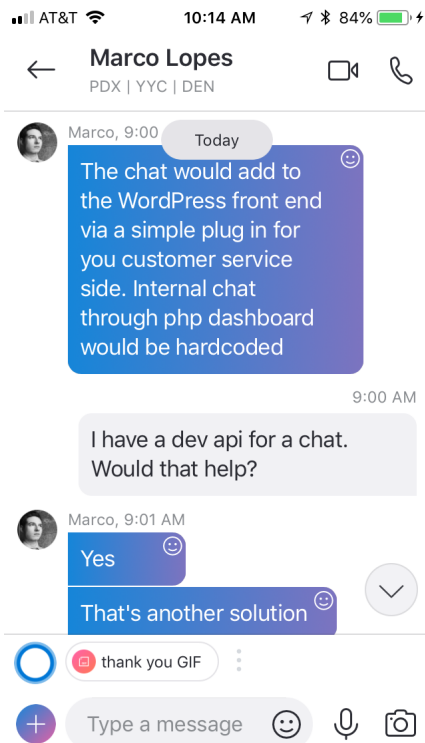
65 hours

This is the implementation of design with fixes

HTML / CSS / JS / PHP

- Animations (10hrs)
- Content Loading / Reorganize Educational Content: Native Display (40 hrs) this is making it so users can't download, have to view within the platform and can search by topics such as "traffic" or "affiliate"

- Margin Adjustments & Alignment PHP Laravel / Bootstrap (5hrs) May not need this due to new design
-
- Custom Business Widgets: Network Global / Private Chat, Social Network Feature (5hrs)



Use the code snippet below to quickly try User Chat in your app

Claim your key5a43c35c-f3db-44b6-a55c-9a369ca4e1b3 by associating one of the following accounts.

Don't have one? [Contact Us](#)

[Sign up with Github](#)

[Sign up with Google](#)

Copy & paste the code below into the<head>of your website to get started with a basic chat box.

For more advanced use cases see the DOCS for examples.
[view your chat](#)

```
<link rel="stylesheet" href="https://cdn.userchat.io/userchat.css">
```

```
<script src="https://cdn.userchat.io/userchat.js"></script>
```

```
<script>
```

```
  window.userChatConfig = {  
    key: '5a43c35c-f3db-44b6-a55c-9a369ca4e1b3'  
  };
```

```
  var userChat = require('user-chat-js-sdk').default;
```

```
  document.addEventListener("DOMContentLoaded",  
function() {
```

```
    userChat.box.create('#demo-chat', {  
      id: 'demo.chat',  
      name: 'Demo Chat'  
    });
```

```
  });
```

```
</script>
```

Paste the following div where you would like the chat to appear in your application

```
<div id='demo-chat'></div>
```

documentationcontact supportterms of
useprivacycookiesdisclaimer
© 2018 GTS Ventures, LLC

```
<link rel="stylesheet" href="https://cdn.userchat.io/  
userchat.css">  
<script src="https://cdn.userchat.io/userchat.js"></script>  
<script>  
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    key: '5a43c35c-f3db-44b6-a55c-9a369ca4e1b3'  
  };  
  
  var userChat = require('user-chat-js-sdk').default;  
  
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</script>
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Paste the following div where you would like the chat to
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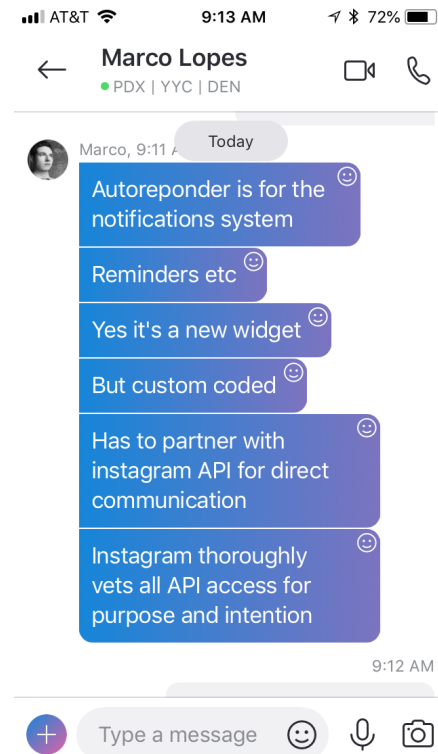
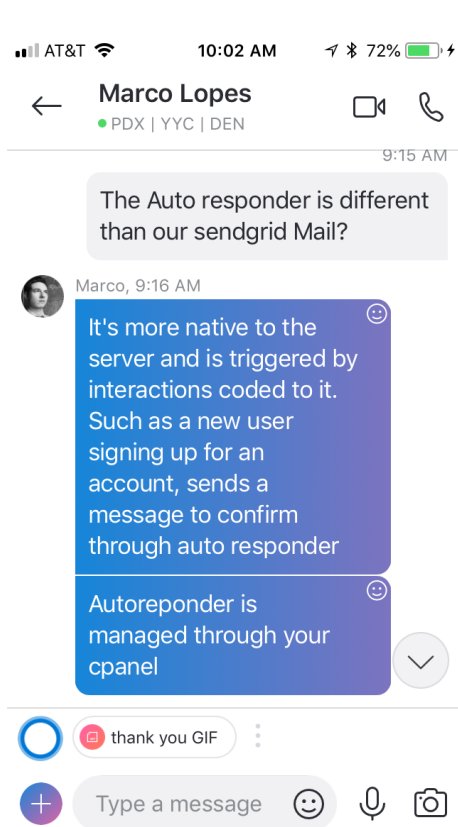
```
<div id='demo-chat'></div>
```

<https://app.userchat.io/signup>

- Feature Building & Content Delivery (5hrs)

Phase 2 extras 57 max

- Auto-Responder Calibrations & Automation (10hrs)

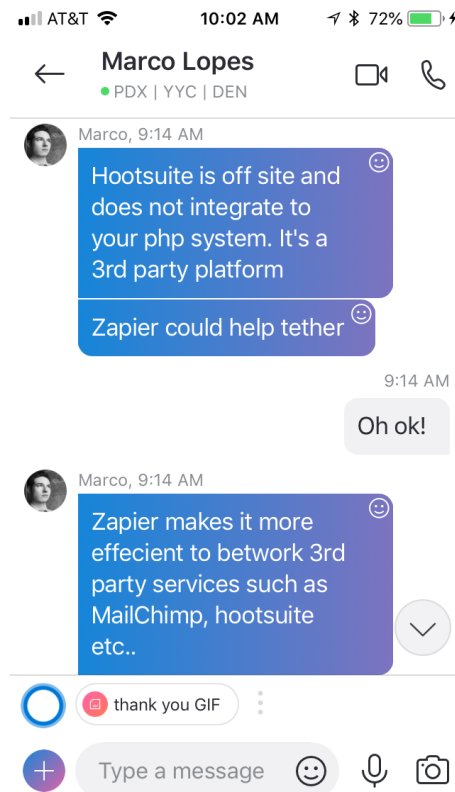


This shouldn't take the whole 10 hours since the code already exist.

- API integrations w/ Instagram, Facebook, Google Accounts (25hrs)

This involves using the zapier Api for hootsuite.

"Oh I was going to add a feature where they can schedule posts through the dashboard for instagram, Facebook. Like hootsuite"



Testing | Responsive Design, Search Engine Optimization & Accessibility- PLEASE MAKE SURE THIS WORKS IN ALL BROWSERS AS CODING.

11 hours

Things that need done:

G Suites Web Analytics

- Debug Safari Issue (1hr)
- Notifications & Relays (10hrs)

Phase 3

- Project Organization: Payment Gateway & Merchant Handling System (40hrs) phase 3.

- Server Hosting Configuration & Domain Protocols: Name Servers (20hrs)

- Optimize Image Content (5hrs) is this Seo? It can hold off until after launch

Optimize SEO & Google / Bing Listing (4hrs)

Extra Small is top row in pic. Small is second row in pic. Medium is third row in pic. Large are the biggest boxes. I'm not really liking the black. Just the layout idea.

Design outline



Row 1

Square 1 using small squares

1- users image

2-affiliate dashboard (home) clickable box

3- start here (clickable box)

Extra small4-Payment Account Set Up/5 Upload Tax forms

Box 1 and 2 will always show in new windows. For example when the user clicks upload tax form and that page opens up, the top should have their image with logout under it and the dashboard which is the home button that brings all of the boxes back.

Row 2

Extra small

6 Plan and details

7 Support Forum

8 My Sponsor

9 Social Setup

Row 3

Extra Small squares

10 Facebook image

11 instagram image

12 Twitter image

13 Linkdin image

Marco mentioned integration where the users can directly post or get to there social media from the platform. This has to do with creating our own version of hootsuite. This row may not be needed.

Row 4 Medium squares

14 Landing Page Builder with an image under. Entire box can be clicked not just the words and it will Direct to the pg builder. Which now needs box 1 and 2 displaying at top

15 My Rank/ this just shows the number under it
Split

16 Blog Login/17 Blog sign up these are just the words.
Remember to make the whole box clickable.

Row 5 Large squares

18 affiliate connections (Add links) t

19 Reward Center (view sponsors links)

These are now separated. Users can click one box to add links and the other box to see their sponsors links. If possible a little notification in the corner like a number or flag that shows when the sponsor adds a new link.

Row 6 Large square

20 MKN Feature Trainings image

21 MKN Document Trainings image

These are now separated. One for videos, one for documents. Marco will have us fix the documents to where things can't be downloaded. Only viewed in the platform.

Row 7 Medium Squares

22 Add Trainings image

23 View Sponsors Trainings image

24 Company Wide Trainings image

For the plans without affiliate center and education, rows 5,6,7 boxes will disappear or not be visible.

Row 8 Small squares

- 25 My Team (shows member number)
- 26 My Earnings (estimated next paycheck)
- 27 Lifetime Sales (shows signup number)

Extra small split box

28Lifetime Earnings/29Taxes (opens up window allows to print by month or year for taxes) this will be important on admin side as well. I'll need to see how many \$149.97 plans I've sold. Profit 149.97 minus expenses, what I paid the User \$100 first sale ect. Equals what company made. I need to be able to print this for my accountant. They need to see only theirs for their taxes which would just show what they made. For example they sign up mike and Sara. Mike pays for a 9 months and Sarah 1. That's 10 months. \$100 from Sara plus \$100 from mike plus 8 months more from mike.

Row 9 Medium Squares

30Tutorials image

31 Chat image

32 Leader board if code is done, if not, news box.

Marco mentioned something about Chat through FB, if not, I have a Developer API to integrate Chat

Above these boxes in writing should say join our social media

Row 10 Very bottom extra small

33 Private Facebook Group either words or image to express
o

34 Subscribe to our Channel YouTube image

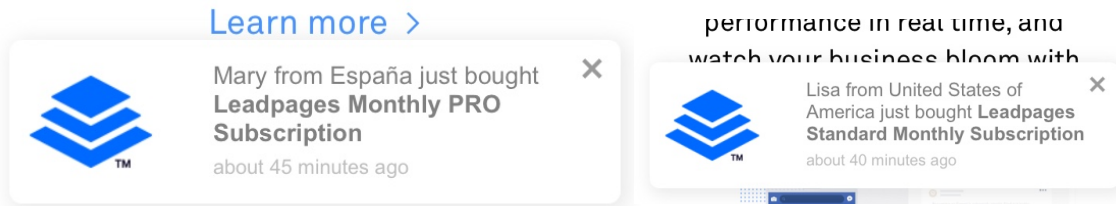
35 Like Our Fan Page image

Row 11

36Join our Twitter image

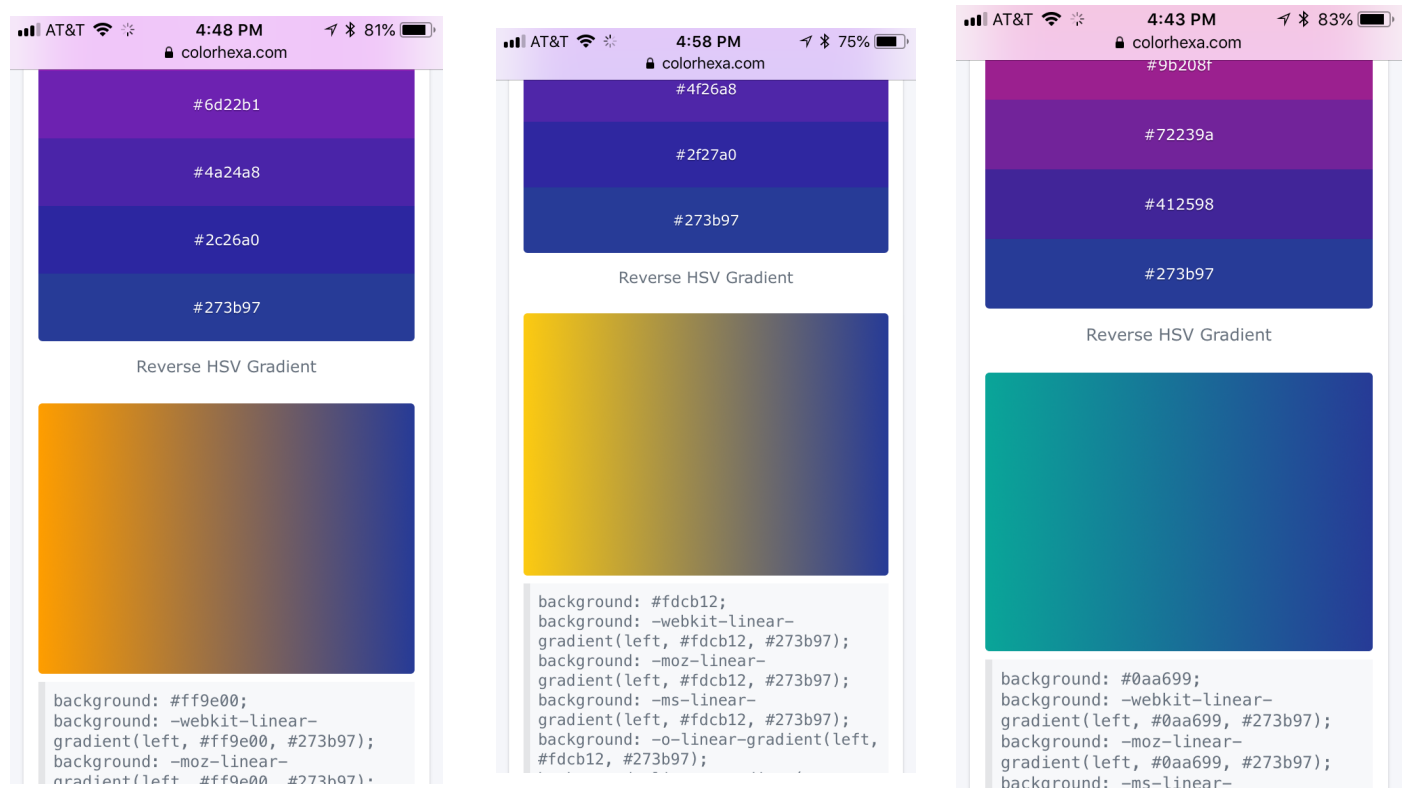
37 Follow us on Instagram image

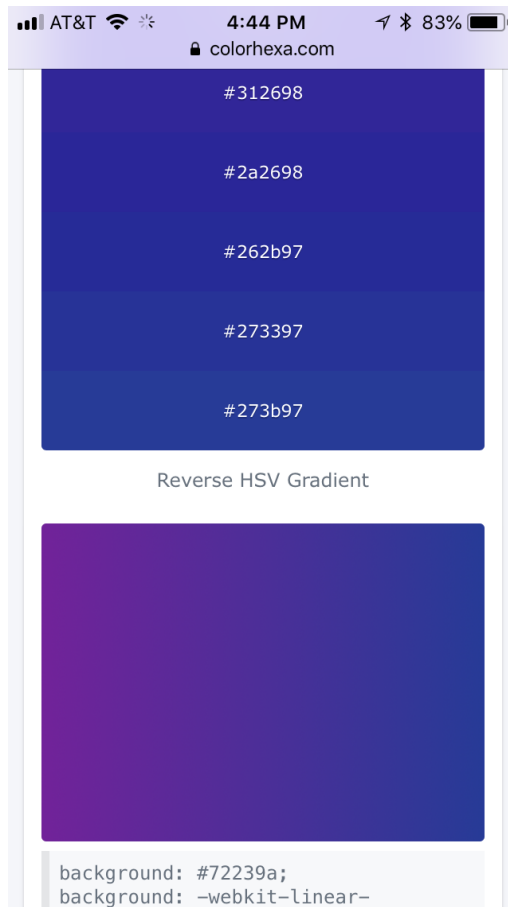
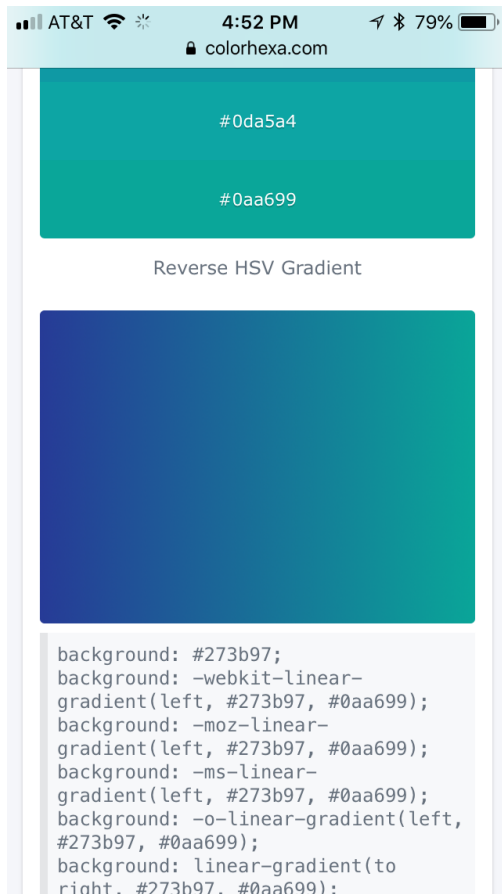
38 Recently Joined (shows real time sign ups)



For admin dashboard additional boxes at the bottom. One for
Admin Settings
User management
Tax Forms

The MKN Colors





Marco will send over the new logo. Included in the hour estimate is time for editing it.