Suggestions for Preparing Scientific Posters

CS 7123, Spring 2025

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Poster Presentations

- You may need to prepare and present posters in various situations:

    - Poster presentation at conferences

    - Project presentation

    - ….

Main Content of Poster

Audience should be able to read the poster in **a few minutes**

Presenter is usually expected to present the poster in **a few minutes**

Key components:

- Title, authors, affiliation (and logo), and contact information

- Introduction/background

- Methodology/datasets

- Key results and findings

- Conclusion

- Key references

- Acknowledgement (financial support, etc.)

Poster Preparation

- Who are the audience?

- What are the most important/interesting aspects and findings of the research?
    - Identify key points and create an outline of information
    - Do not explain all details

- How to visually convey the messages, with the least amount of text?

Suggestions

- Should be well-organized

- Use short phrases, rather than long sentences
  - Use bullet points, when possible

- Create visually engaging presentation (use tables, figures, etc. with captions)
  - Check the quality of pictures (avoid blurry ones)

- Use appropriate font size and color
  - Use simple and easy to read fonts (such as Times New Roman)
  - Pay attention to the readability of chosen colors

Suggestions

- Do not include abstract section, because poster is an abstract

- Can use bold, underline, or other colors for emphasis

- Ensure its compliance with the requirements of the conference, workshop, etc.

- Proofread (and ask a friend to proofread if possible)

In-Class Activity