

# Ulu Ann Ajike

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## Professional Summary

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A results-oriented Data Analyst with a robust background in data analytics, data governance, machine learning, and data storytelling. I am Passionate about transforming raw data into actionable insights and I uncover opportunities that drive business growth.

My experience as a Business Intelligence Analyst at one of Nigeria's largest FMCG companies has honed my skills in creating interactive dashboards and reports that inform strategic decision-making. Furthermore, my current role as a data governance and quality management Analyst at one of Africa's most reputable banks ensures that data remains reliable, accurate, and optimized for successful outcomes.

I am committed to continuous learning as I regularly share data tips and insights on LinkedIn and Medium to empower others in the field.

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## Technical Skills

Data Analytics  
Machine Learning  
Structured Query Language (SQL)  
Python  
Data Governance and quality management  
Business Intelligence  
Azure Cloud Computing  
Data Visualization  
Data Storytelling

## Toolkits

Python, Jupiter Notebook, Visual Studio Code, Power Bi, Tableau, Spreadsheets (MS Excel), SQL, Pandas, Matplotlib, Seaborn, Numpy, Machine Learning – Scikit-learn, Azure, Power Platforms - Power Automate, Power Virtual Agents, SAP S/4 HANA, Oracle Master Data Management (MDM), Javascript

## Soft Skills

Critical thinking, problem solving, communication, collaboration, continuous learning, technical writing

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## Work Experiences

October till date   Data Governance and Quality Management Analyst

**FirstBank, Nigeria – Lagos Island**

**Nigeria**

- A primary Data Steward for Master Data management (MDM) project, overseeing data quality and consistency across all First Bank branches

- Supported data cleansing and validation efforts, addressing discrepancies and ensuring that master data meets quality benchmarks before integration to Finnacle.
- Assisted in tracking MDM metrics, identifying trends, and contributing to ongoing improvements.
- Established and maintained data governance frameworks to ensure data integrity, accuracy, and consistency across all business units.
- Managed and maintained an enterprise data catalog, improving data discoverability and usability across the organization.
- Created and implemented comprehensive SOPs for data management processes

#### **Accomplishment**

- Assisted in creating weekly report tracker in Power Bi for monitoring KPI metrics related to MDM.
- Implemented a comprehensive data ethics framework for the bank, ensuring responsible data use and adherence to ethical standards.
- Addressed and resolved numerous Customer Information File (CIF) merging issues, significantly improving data accuracy and integrity within the MDM system.

Jan - Oct 2023

Business Intelligence Developer

**Seven-Up Bottling Company**

**Lagos, Nigeria**

- Designed and developed business intelligence solutions to meet organizational needs, including interactive dashboards and detailed reports using Microsoft Power BI.
- Optimized Power BI reports, reducing load times by 97%, which enhanced user experience and efficiency in data access.
- Managed and integrated data from SQL databases, ensuring data accuracy and consistency for BI reports.
- Analyzed key performance indicators (KPIs) and business metrics to deliver insights that drive business growth.
- Provided training and support to end-users on BI tools and reports, enhancing their ability to leverage data for decision-making.
- Worked closely with business stakeholders to gather requirements, understand their needs, and deliver tailored BI solutions.

#### **Accomplishment**

- Built several dashboards tailored to the needs of various stakeholders, providing actionable insights and supporting strategic decision-making.
- Reduced Power BI report load times by 70% thereby enhancing user experiences.
- Delivered custom reporting solutions that addressed specific business challenges, leading to a 15% increase in sales performance tracking accuracy.
- Delivered custom reporting solutions that addressed specific business challenges, leading to a 15% increase in operational efficiency.

Jan 2021 – Dec 2022

**E-Learning Coordinator/Data Analyst**

**The Chartered Institute of Taxation of Nigeria**

**Lagos, Nigeria**

- Coordinated the development, implementation, and maintenance of e-learning platforms, ensuring they met the educational needs of members and stakeholders.
- Analyzed e-learning usage data and learner performance metrics to assess program effectiveness and identify areas for improvement.
- Monitored and evaluated the effectiveness of e-learning programs using key performance indicators (KPIs), providing insights to enhance learning outcomes.
- Created detailed reports and visualizations to present e-learning statistics, user engagement data, and performance trends to stakeholders.

- Worked with educational and administrative staff to align e-learning strategies with organizational goals and member needs.

### **Accomplishment**

- Conducted training sessions for staff and members on how to use the e-learning platform effectively, fostering a culture of continuous learning.
- Reduced Power Bi report load times by 97% thereby enhancing user experiences.
- Successfully increased user engagement by 35% through the introduction of interactive learning modules and personalized learning paths, leading to improved learner outcomes.
- Led a content review and optimization project that reduced course drop-off rates by 20%, resulting in higher course completion rates and member satisfaction.

2016-10 – 2017-08     **Industrial Training (Information Technology Department)**  
**Digital Bridge Institute, Lagos State**

**Nigeria**

- Assisted in the documentation of IT processes, procedures, and configurations to support knowledge sharing and continuity within the department.
- Gained hands-on experience in various IT functions, including networking, system administration, and user support, enhancing technical skills and industry knowledge.
- Developed and tested new product offerings prior to release to assist development team in bug identification.
- Conducted software installations and configurations on user workstations, ensuring compatibility and optimal performance.
- Assisted in managing and organizing digital files, ensuring that data was properly stored, backed up, and accessible to authorized personnel.

2019-10 - 2020-10     **Corps Member (National Youth Service Corps)**  
**Divine Grace School, Saki-East, Oyo State**

**Nigeria**

- Lead programs on citizenship, community support and volunteerism.
- Trained and developed students' skills in word-processing, spreadsheet and database programs.
- Tutored students in computer studies and carried out various practical work to improve the students' knowledge in computing.
- Processed software and hardware by coordinating user setups, installations and upgrades.
- Facilitated computer lab of thirty (30) people and designed appropriate and specialized lesson plans.
- Assisted internal staff with technical needs to maximize efficiency and team productivity.
- Ensuring safe distribution of take-home rations during Covid-19.

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## **Education**

2014-09 – 2018-08     **Bachelor of Science: Computer Science – First Class Honours**

Michael Okpara University of Agriculture, Umudike – Abia State

**Educational Highlights:** Expert System and Artificial Intelligence, Database Management System, Data Communication and Compute Networks, Data structure and Algorithms, Object-Oriented Programming (OOP), Statistics for Engineering and Physical Science, System Modeling and Simulation

**Project:** An automated medical scheduling and tracking system

2006-01 – 2012-08     **Certificate Obtained: Senior Secondary Certificate Examination**

Florin International School, Ejigbo, Lagos State

2000-01 – 2005 08     **First School Leaving Certificate Examination**

Kemmie Primary School, Orisunbare, Lagos State

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## **Trainings and Certifications**

2024	<b>DataCamp scholarship</b> <b>Issued by Ingressive for Good</b> <b>Certifications:</b> Python for Data Science, SQL – Intermediate and advanced level, Intermediate Data Modeling in Power Bi
2024	<b>Coursera</b> Supervised Machine Learning: Regression and Classification by DeepLearning.ai Data Analysis and Visualization with Power BI Excel Fundamentals for Data Analysis
2023Oct – Feb2024	<b>Elev8 Tech Training</b> <b>Courtesy: FirstBank Nigeria</b> Data Science Solution with Azure, Data product development, Artificial Intelligence, Machine Learning and Nueral Computing, ITSM, Python Essentials, Power Bi, Advanced Excel
2023	<b>Strategy House Limited</b> Stakeholder Relationship Management Training
2023	<b>Microsoft Certified:</b> Azure Fundamentals' (AZ-900) – Demonstrated proficiency in cloud computing
2021	<b>Cisco Academy</b> Introduction to IOT Networking Essentials

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## Projects

- Performance Analysis and Comparison of Machine Learning and Deep Learning Algorithms for Bank Data, and the Roles of LLMs in the Banking Sector.
  - Machine Learning - Develop a robust classification model that can help banks predict credit card customer churn
  - Streamlining Traffic Flow with Azure AI
  - Other projects that cut across data analytics and machine learning are on my github – [github.com/ann-ulu](https://github.com/ann-ulu)
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## Volunteer Job and Leadership

2023 Till Date **Web manager** – Roverx360 Consulting

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## Interests

Writing – medium account: [medium.com/@annulu](https://medium.com/@annulu) , Reading

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**Languages:** English: Native

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**Qualities:** Ability to work unsupervised, Fast learner with creativity, updating knowledge via studying, listening and observation

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**References:** References available on request

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