

Three Strikes and Who is Out? Individual Differences in Quitting Behavior in Online Learning Environments

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Abstract

The biggest threat to learning is not learning. Crucially, sequential errors have been found to be an important cause of quitting from learning. However, little is known about how students are differently affected by sequential errors. Here, we investigate the underlying factors. Using intensive longitudinal practicing data from over 200,000 primary-school students in a large-scale Online Learning Environment (OLE), we confirm previous findings that sequential errors strongly increase the probability of quitting from learning. Second, we find large variability in this effect, ranging from no or small tendencies to quit to high sensitivities to quitting following sequential errors. We validate these results in an independent dataset, and show that individual differences are stable across two across two arithmetic practice domains. Our results corroborate the theoretical notion that students differ in their tolerance to failure and pinpoint a need to individualize how computer-adaptive systems intervene after errors.

1 Introduction

The most effective way to harm learning is to disengage from it. A long-standing and crucial societal issue is keeping young children engaged in educational practice. Student engagement is a key contributor to academic success [1; 2; 3; 4] which, in turn, promotes development. There is also a growing need for education to adapt to an increasingly digitalized society. Technological developments in education, such as gamification and artificial intelligence, have opened several avenues in the pursuit of improving educational outcomes for students (see *e.g.*, [5; 6; 7; 8]). One example is adaptive education software: online learning environments (OLEs) designed with the goal to personalize the learning level for each student. Although these platforms enable flexibility and individualization in the learning process and in doing so can promote learning, they, too, can only be successful under the crucial condition that students keep engaging with the platform. This study seeks to identify what factors contribute to disengagement in educational practice. In doing so, it is possible to inform educational design to maximize learning potential for all students.

The ultimate form of disengagement from learning is quitting, the deliberate act of removing oneself from the learning process before its intended end. In the context of online learning, there is extensive research on from Massive Open Online Courses (MOOCs). Here, quitting, in the form of drop-out, is known to be common [9]. Although this indicates a need to investigate what influences quitting from online learning,

MOOCs mostly concern the adult population or students at higher education level. At the K-12 level, there are few studies investigating what factors influence student (dis)engagement.

Notably, OLEs for primary school children are not designed to *replace* physical schooling, rather be used as a tool alongside traditional teaching in the classroom. Thus, quitting cannot be equated with drop-out, but instead with shorter-term disengagement variables, such as task persistence. Previous research has shown an age-related increase in average persistence, as well as a decrease in day-to-day fluctuations in persistence, during a puzzle-solving task [11]. Other persistence-related measures, including perseverance of effort [12; 13], self-efficacy, and conscientiousness, show similar developmental trends and are all considered important for student engagement and academic achievement [14]. These measures, however, all rely either on self-report or high-powered laboratory experiments. Large-scale online learning software have the unique ability to collect an abundance of data that reflect ecologically valid learning processes. The current study leverages this potential by investigating quitting in the large-scale adaptive OLE, Prowise Learn¹.

Recent research points towards the role of errors in quitting: making several incorrect responses is associated with less growth, and more disengagement, in OLEs [15; 16]. One study has modeled quitting behavior in Prowise Learn [17]. They estimated the probability of transitioning between three different states across time: (1) the student is playing (persisting state), (2) the student quits an exercise prematurely but stays within the learning environment (soft-quit state), or (3) the student quits an exercise prematurely and exits the learning environment entirely (hard-quit state), and found that the risk of hard-quitting was twice as high when a student was in the soft-quit state compared to a persisting state, providing evidence for quitting as a dynamic process. Importantly, in correspondence with previous research [15; 16], they found that the strongest predictor of both soft-quitting and hard-quitting was sequential errors. That is, making two, three, or more than three errors in a row largely increased students' risk of quitting.

Persevering in the face of consecutive failures requires that students possess a plethora of adaptive traits that help them resist quitting (for an overarching review, see [18]), including self-regulated learning (SRL; [19; 20]). Self-regulation is argued to be beneficial for success especially in the context of academic obstacles, as it requires a degree of meta-cognitive skills which allow for the child to monitor their performance while keeping their task goal in mind, and in doing so they can recognize when their performance does not match the task goal (i.e. the task has failed; [21; 22; 23]). One such meta-cognitive process is error monitoring, the ability to keep track of the outcomes of one's actions and optimally adjust subsequent behavior. Previous research has found variability in the degree to which individuals are able to optimally monitor their errors [24], and lower error monitoring has been linked with lower levels of conscientiousness and a lack of perseverance [25]. Other research has focused on how individuals respond to errors. For example, adaptive post-error behavior, in the form of post-error slowing (PES), has been shown to be related to increased performance in Prowise Learn [26], and other research has linked lower levels of PES to attention deficit hyperactivity

¹Prowise Learn is known previously in the literature as Math Garden. It is a computerized adaptive learning system with over 15 years of research on evidence-based educational games which adapt to students' individual ability levels on the fly. It is continuously used by over 400,000 primary school children in the Netherlands [5].

[27] and anxiety disorders [28]. In addition, there are individual differences in the degree of effort students are willing to exert when faced with challenging tasks, with some adopting a mastery approach (increased effort until the problem is solved) and some adopting a helpless approach (discouragement and decreased effort) [29]. Similarly, whether a student adopts a fixed- or a growth mindset affects their reaction to failure; whereas fixed-mindset individuals are more likely to attribute their failures to their self-concept and in turn give up quicker, growth-mindset individuals are more likely to view their failures as a learning opportunity and keep trying to solve the task [30; 31; 32]. Given these variances in the ability to adaptively detect and respond to errors, it is likely that, in regard to quitting, sequential errors do not have the same effect on all students.

1.1 The current study

The current study aims to replicate previous findings that sequential errors predict quitting in OLEs [17], and extend on these findings by accounting for individual variability in the effect of sequential errors on quitting. We expect to find that the probability of transitioning between persisting, soft-quit, and hard-quit states is similar to that of the previous study, and crucially, we expect the same pattern of results for the relative importance of 1, 2, 3, and more than 3 sequential errors on all state transitions.

Next we estimate the degree of individual differences in the relationship between sequential errors and quitting. This is arguably the next step for improving the design of OLEs that promise an individualized learning experience. First, we examine whether the effect of sequential errors on quitting differs depending on age, difficulty level, speed of errors, and whether students play outside or inside school hours. Second, we look at how the tendency to quit following errors fluctuates across time, and whether it depends on the amount of exposure to playing that a user has. Lastly, we fit a mixed-effects logistic regression and examine how the individual effect of sequential errors on quitting fluctuates between users. In light of previous research, we expect sequential errors to have an average effect on quitting, but this effect is expected to show significant between-subject variance. That is, we expect that some users show a large tendency to quit following sequential errors, while some persist.

Apart from between-subjects individual differences, developmental science concerns *within-subjects differences*: how do individuals' own behaviors differ across time and situations [38]? Such questions are crucial for understanding the stability of individual differences across different contexts. In the case that we find meaningful individual differences in the effect of sequential errors on quitting in the addition game, our last goal is to examine how these individual differences relate to individual differences in the subtraction domain. That is, is an individuals' effect of sequential errors on quitting in the addition game similar in the subtraction game? Answering this question will be a first step in determining the stability of error-induced quitting across learning contexts.

2 Results

We include different subsets of Prowise Learn gameplay data for our respective aims in this project. Detailed data selection criteria and analysis procedures are described in the methods section of the paper.

2.1 Sequential errors predict quitting

For the replication of [17], we included data from all domains in the Learning Sea and Math Garden environments spanning the 2-month period between 2023-05-29 and 2023-07-30 from which users had played a total of at least 5 games. This resulted in a sample size of 24,859 users, across grades three ($n = 4,343$), four ($n = 4,816$), five ($n = 4,770$), six ($n = 4,304$), seven ($n = 3869$), and eight ($n = 2,787$). Two different Multi-State Survival Models (MSSM) were fit to the data. First, we fit a constrained model, which estimated the rates of transitioning between persisting, soft-quit, and hard-quit states without controlling for any extraneous variables. Second, we fit a covariate model, controlling for gender, grade, difficulty level, speed of error, playing within or outside school hours, and sequential errors. Including covariates in the model contributed to significantly better model fit, $\chi^2(44) = 1238246, p < .001$. Similarly to [17], this model provided evidence for the existence of quitting states across time. The rate of transitioning from a persisting state to a hard-quit rate is 0.0227, whereas the transition rate between a soft-quit state to a hard-quit state is 0.0284. Thus, users are approximately 1.7 times more likely to transition into a hard-quit state when they are in a soft-quit state compared to a persisting state. This is comparable to the results of [17], who reported a relative rate of hard-quitting of 2. A complete summary of transition intensities can be found in Table 1.

Table 1: Transition Intensities for the Covariate MSSM

	Estimate	SE	95% CI
Persisting - Persisting	-0.057	< .001	[−0.058; −0.056]
Persisting - Soft-Quit	0.241	0.002	[0.238; 0.245]
Soft-Quit - Persisting	0.034	<0.001	[0.034; 0.035]
Soft-Quit - Soft-Quit	-0.280	0.002	[−0.283; −0.276]
Hard-Quit - Persisting	0.023	< .001	[0.022; 0.023]
Hard-Quit - Soft-Quit	0.038	0.001	[0.037; 0.040]

Note. 95% confidence intervals are computed using normal approximation methods, assuming normality of the log effect. MSSM = Multi-State Survival Model; SE = Standard Error.

The proportional hazards model revealed that sequential errors predict transitions into both soft-quit and hard-quit states (Figure 1). Importantly, the pattern of effects of 1, 2, 3, and >3 sequential errors is similar to that found in [17], with particularly strong similarities for persisting to soft-quit transitions across both learning applications. However, not all hazard ratios fell within the confidence bounds of the previous study. For transitions into soft-quitting within the Math Garden, the effect of 1, 2, 3, and >3 sequential errors all fell within the previously reported confidence bounds. For Language Sea games, the effect of 1 and 3 sequential errors did, whereas the effect of 2 and >3 did not. For transitions into hard-quitting, the

effects of 1 and 2 sequential errors was replicated across both learning applications, whereas the effects of 3 and >3 sequential errors were lower compared to the previous findings. Strikingly, the effects of 3 and >3 sequential errors in the persisting to hard-quit transition were similar to the effects of 1 and 2 sequential errors, which deviates from both the previous findings and the pattern of effects seen for the persisting to soft-quit transitions.

2.2 Individual differences in Error-Induced Quitting

For the analysis of individual differences, we used log data from users playing the addition game within the Math Garden environment in Prowise Learn. This game exists of arithmetic items suited for students with a large range of addition ability. The data spanned a three-year period between 2021-09-01 and 2023-07-01, resulting in more than 25 million responses from 255,568 unique users. Given the size of our data, we took a data driven approach, exploring model parameters in a training dataset ($n = 105,864$), and later validating our models on an untouched testing dataset ($n = 105,733$). Grade, gender, ability, and choice of difficulty level were equal distributed across both datasets (Appendix C1). Because this analysis looks only at data from one game in the system, it is not possible to differentiate between hard- and soft-quitting. Thus, the outcome variable quitting used hereafter is defined as when a user stops the addition game prematurely (i.e., before completing 10 items), regardless of whether they continued interacting with the application or not. Across both datasets, about 31% of sessions ended prematurely.

2.2.1 Error-induced quitting differs across age, response time, difficulty, and time of day

To estimate the general probability of switching between a persisting to a quitting state in the addition game, we fit a 2-state Simple Markov Model. We fit three models with increasing complexity: first, a model estimating baseline transition rates without the influence of any covariates. Second, we model the likelihood of state transitions, while controlling for the same covariates as done in the MSSM model. Lastly, we fit a model including an interaction term between sequential errors and all other covariates. That is, we estimated the effect of quitting following sequential errors differ across the levels of each covariate (grade, difficulty level, response time, playing during or outside school hours). These three models are hereafter referred to as the constrained, covariate, and interaction model, respectively.

The interaction model provided the best fit to the data ($AIC_{baseline} = 29044256$; $AIC_{covariate} = 2371495$; $AIC_{interaction} = 2364586$). Results of this model are displayed in figure 2. A likelihood ratio test also showed best model fit for the interaction model ($\chi^2(35) = 6956, p < .001$.). In this model, users transitioned between a persisting to quitting state at an instantaneous rate of 0.018. Similarly to the multi-state model, 1, 2, 3, and >3 sequential errors had a considerable effect on the likelihood of transitioning from a persisting to quitting state, and there were smaller (yet significant) effects of difficulty, fast vs. slow errors, and playing outside vs. inside school hours (figure 2, left).

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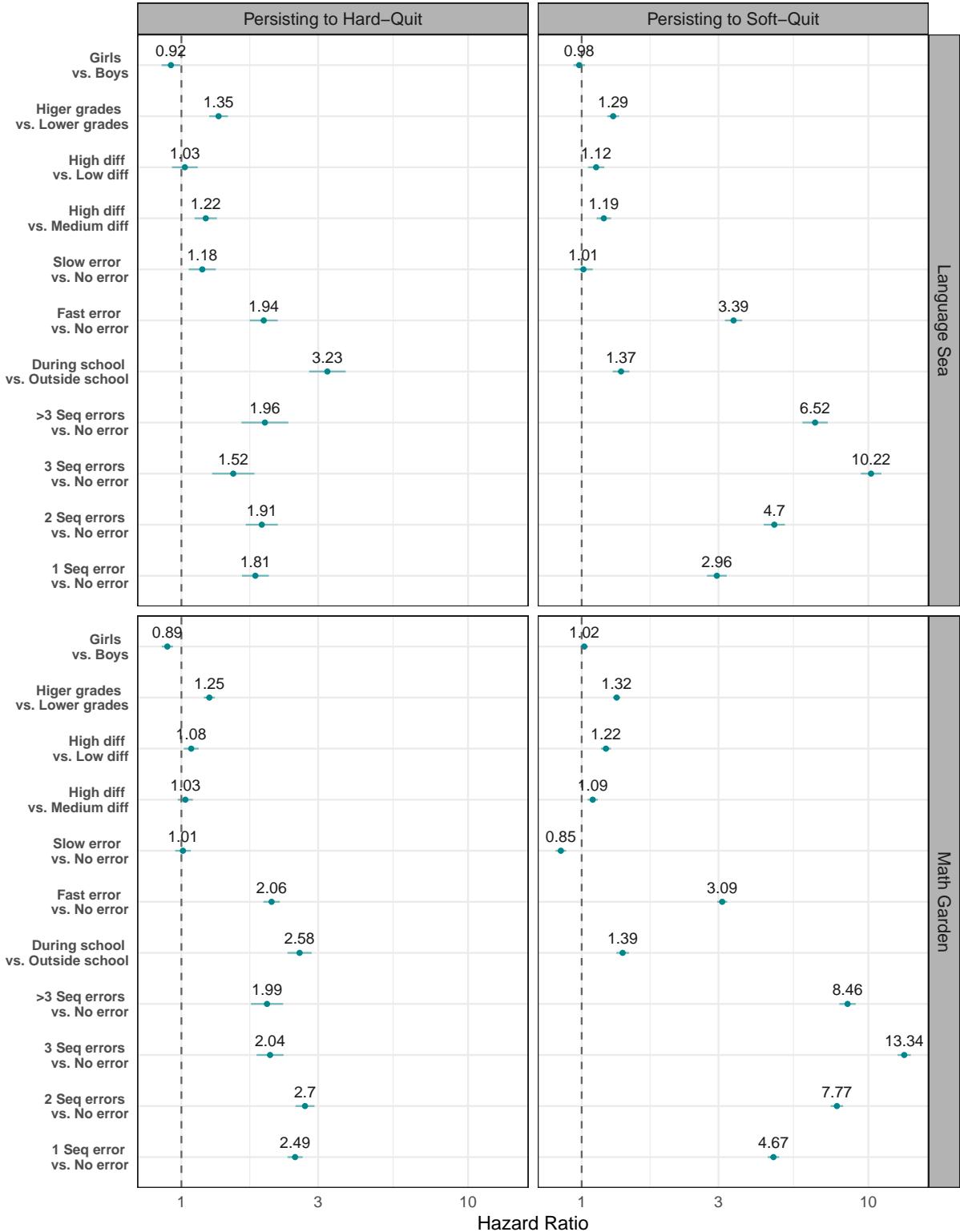


Figure 1: Hazard ratios derived from the Multi-State Survival Model, presented on a logarithmic scale. Each hazard ratio represents the relative increase or decrease in quits for each covariate value compared to its reference category. MSSM = Multi-State Survival Model.

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There were significant interaction effects between sequential errors and all covariates in the model (Figure 2, right). The interaction effect between sequential errors and response time reveals that users are less likely to quit after making 1 error with a fast response time, but more likely to quit after 2, 3, and >3 sequential errors when they have a fast, compared to a slow, response time. Further, users playing on the easy difficulty level are more likely to quit following 2, 3, and >3 sequential errors, while users playing on the difficult level are less likely to quit following all levels of sequential errors. Effects of grade reveal that younger users are less likely to quit after 1 error, but more likely to quit after 2 sequential errors, compared to older users, with no difference in quitting for 3 or more than 3 sequential errors across grades. Lastly, playing during school hours led to less quitting following 2, 3, and >3 sequential errors, compared to playing outside school hours.

The markov models were subsequently fit to the testing data to validate the aforementioned results. Results in the testing dataset were highly similar to those found in the training dataset, with the interaction model showing best model fit, $AIC = 2375501$. Fixed and interaction effects were also similar. All markov modeling results on the testing data are reported in Appendix B.

2.2.2 Error-induced quitting reduces over time

Within Prowise Learn, there is a large variance in the amount of sessions that players have played. This also means that some users encounter errors more often than others. To explore whether the amount of sessions a user has played affects their tendency to quit, we looked at average quitting rate across sessions. Specifically, we compared the probability of quitting after a correct compared to an incorrect response, across session count (how many sessions in the addition game that the user has played at that point in time), separated across difficulty levels and experience (denoting whether a user had played the game before the start of data collection or not). This exploratory analysis revealed two important trends in our data: (1) post-error quitting decreases with more playing experience, while post-correct quitting does not, (2) post-error quitting is more likely while playing easy and difficulty levels, but not post-correct quitting. These longitudinal effects are displayed in Figure 3.

2.2.3 Error-induced quitting differs across individuals

Finally, to examine the variability in the effect of sequential errors on quitting across users in the OLE, we performed a mixed-effects logistic regression. Importantly, in order to have enough data to estimate

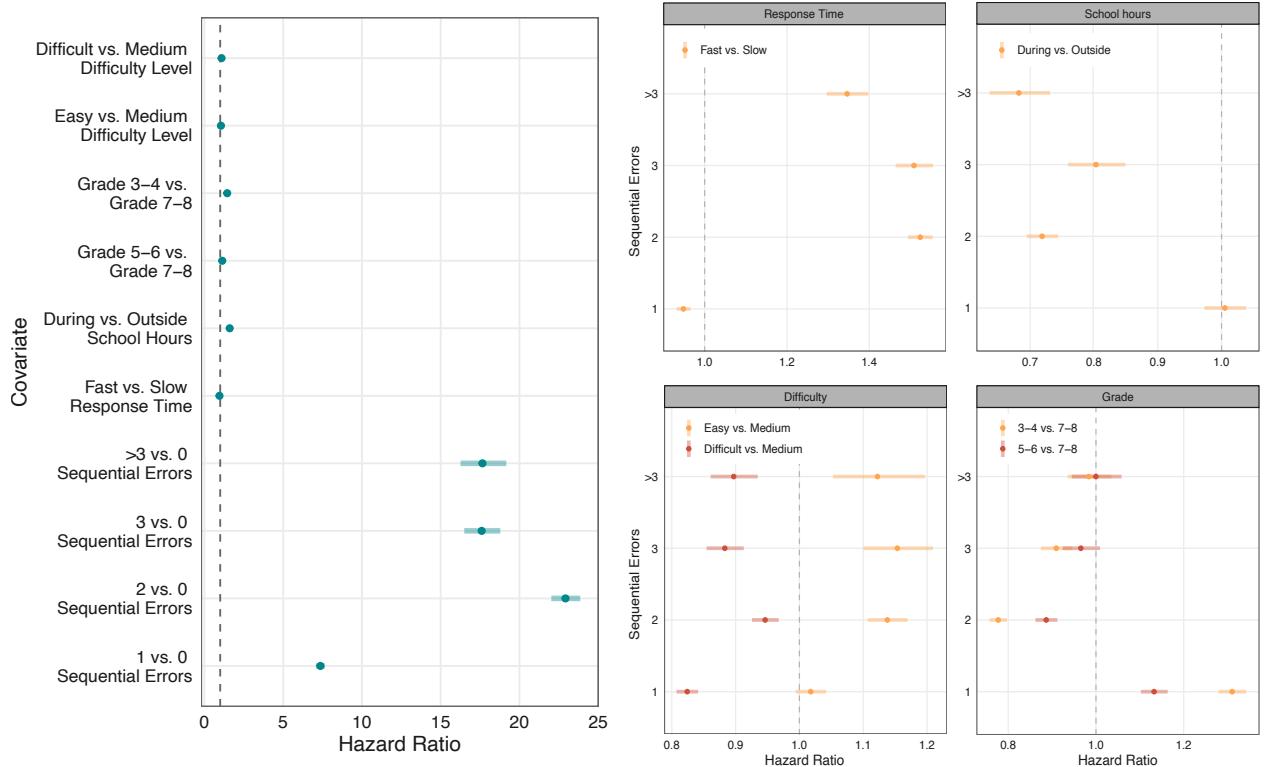


Figure 2: Hazard ratios for the main (left) and interaction (right) effects derived from the 2-state markov model on the addition game. Each hazard ratio for the interaction effects represents the relative increase or decrease in the likelihood of transitioning into a quitting state for each covariate across each level of sequential error. For example, the transitioning into a quitting state when making more than 3 sequential errors is approximately 1.35 times more likely if the response was fast, compared to slow. Lines represent the 95% confidence interval.

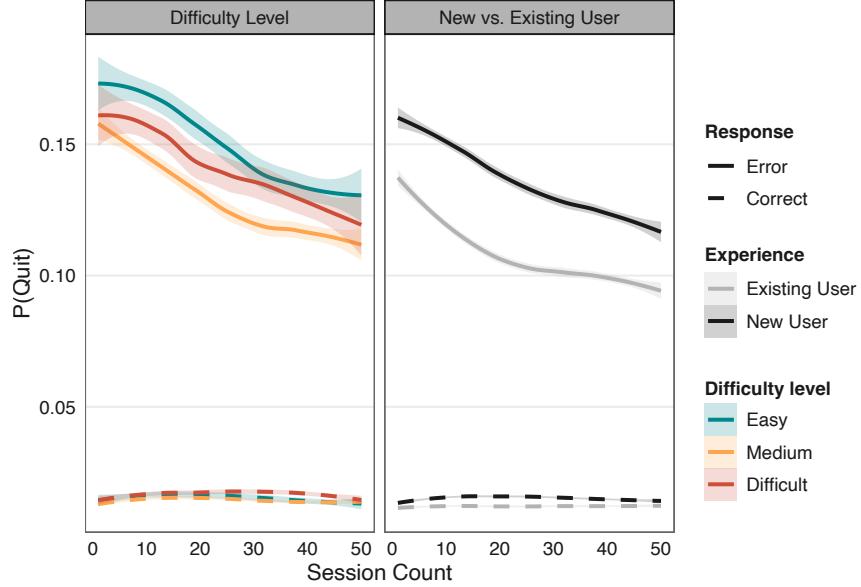


Figure 3: Post-error vs. post-correct quit probabilities, separated across difficulty levels and new vs. existing users. A user was classified as a new user if their first experience in the addition game occurred during the period of data collection, and existing user if they had played the addition game before the start of data collection. Ribbons around the estimates represent a 95% confidence interval.

individual effects, we excluded users who had played less than 50 sessions and made less than 10 quits in total. This resulted in a sample of 3,998 users.

Fixed effects estimates We fit three separate models. In all models, we used subjects as the grouping variable and modeled the fixed effect of sequential errors on quitting. In this case, sequential errors was treated as a continuous variable, ranging from 0 to 10. The first model estimated quitting predicted by sequential errors, including a random intercept term allowing for the baseline quit rates (at 0 sequential errors) to vary across users. Second, we modeled quitting predicted by sequential errors, including a random intercept and a random slope, allowing the effect of sequential errors on quitting to vary across users. Lastly, we fit a model including a random intercept, random slope, and the fixed effects of user ability and grade, thus allowing these two variables to be controlled for. In light of the previous results that tendency to quit differs across difficulty levels, we aimed to fit a model also including difficulty level as a covariate, but due to our stringent data selection criteria each difficulty group was too small for the model to fit adequately. The third model provided the best fit to the data (Table 2). There was a significant fixed effect of sequential errors ($\beta = 0.81$; $SE = 0.001$; $p < .001$) on quitting. This is equivalent to an odds ratio (OR) of about 2.25, meaning that for every sequential error committed, the risk of quitting increases by about 2.25. There was a significant effect of user ability ($\beta = -0.10$; $SE = 0.01$; $p < .001$; $OR = 0.90$) and grade ($\beta = -0.05$; $SE = 0.004$; $p < .001$; $OR = 0.95$) on quitting, meaning that the risk of quitting is higher for users with lower ability ratings and in lower grades. Correlation estimates between fixed effects can be found

in Appendix C; Table C3.

Random effects estimates Importantly, adding random variance in the effect of sequential errors on quitting to the model resulted in better model fit. Additionally, intra-class correlations (ICC) demonstrated that this model accounted for about 68% of between-subject variance in baseline quitting rates, and 56% of between-subject variance in the effect of sequential errors on quitting. Taken together, this is evidence for the existence of significant between-subject variance in the effect of sequential errors on quitting. The variance estimate for the intercept was 0.39 ($\sigma = 0.62$) and for the effect of sequential errors was 0.14 ($\sigma = 0.37$). There was a weak negative correlation between random intercept and slope estimates ($r = -.10$), implying that users with a lower tendency to quit in the absence of errors, are slightly more likely to quit when faced with errors.

Results on Test Data The testing dataset consisted of 4,091 users. Despite random sampling to training and testing datasets, and identical data selection across both datasets, model fitting procedures on the testing data had poorer convergence rates compared to the training data. Nevertheless, BIC values and a likelihood ratio test provided evidence that the model including fixed effects of sequential errors, user ability, and grade, a random intercept and random effect of sequential errors on quit probability fit the data best, similar to the training data (Table 2). This model accounted for 69% of inter-individual variance in baseline quitting rates and 56% of inter-individual variance in effects of sequential errors on quitting. BIC values were also similar across datasets. Full model comparison results and estimated model parameters in the testing data are reported in Appendix C. Taken together, these results validate the aforementioned findings that there are significant individual differences in quit rates, and the extent that sequential errors affect quit rates, for users practicing addition.

Table 2: GLMER Model Fit Indices

Model	Training Data			Testing Data		
	AIC	BIC	Log-Likelihood	AIC	BIC	Log-Likelihood
1.	1047301	1047340	-523647	1041610	1041649	-520802
2.	1032731	1032796	-516360	1027581	1027646	-513785
3.	1013950	1014041	-506968	1027433	1027525	-513710

Note. All models include a fixed intercept, and fixed effect of sequential errors on probability of quitting. Random effects are modeled across individual users. Models 1, 2, and 3 are ordered by increasing complexity: Model 1 = Model with random intercept; Model 2 = Model with random intercept and random slope; Model 3 = Model with random intercept, random slopes, and covariates grade and user ability ratings.

2.2.4 Individual differences are stable across two arithmetic domains

The aforementioned findings reveal individual differences in the extent to which quitting rates of users playing the addition game within Prowise Learn are affected by sequential errors. In this final step of the analysis,

we sought to examine the robustness of these findings by extracting individual effects of sequential errors on quitting from the same users, but in a different domain, namely, subtraction. Here, we included users who played at least 50 sessions and made a minimum of 10 quits in the both the addition and subtraction game within the given data collection period; $n = 1765$.

Similar to the addition game, there was a significant main effect of sequential errors ($\beta = 0.74$; SE = 0.007; $p < .001$), user ability ($\beta = -0.07$; SE = 0.011; $p < .001$), and grade ($\beta = -0.07$; SE = 0.004; $p < .001$). The random variance estimate for the intercept was 0.39 ($\sigma = 0.62$) and for the effect of sequential errors was 0.12 ($\sigma = 0.35$). Importantly, to estimate the stability of individual differences across the two domains, we computed correlations between the random intercepts and random slopes extracted from users' data for both the subtraction and addition games. Figure 4 (left) shows individual effect estimates in both domains from 300 randomly sampled users. There was a strong correlation between users' individual effects of sequential errors on quitting (random slopes) in the addition and the subtraction game ($r = .64$; $p < .001$). Likewise, there was a strong correlation between users' baseline quitting rates in both domains ($r = .80$; $p < .001$; Figure 4; right).

3 Discussion

The increasing popularity of online adaptive learning software, coupled with a growing awareness that one size does not fit all in learning, demands research that pinpoints what elements make OLEs effective, and for whom that is the case. In this study, we have combined both urgencies by investigating predictors of quitting, and the variability thereof, in a large-scale OLE. Results confirm previous findings that sequential errors predict quitting and add to these findings that errors do not affect quitting equally across students.

The replication was performed by fitting a continuous time MSSM to estimate the likelihood of transitioning between persisting, soft-quit and hard-quit states in the arithmetic- and language-learning environments. Similarly to [17], the estimated transition probabilities show a similar pattern of results: the associated risk of transitioning to a hard-quit state is higher when in a soft-quit state compared to a persisting state. This reinforces the previous notion of quitting as a state-dependent process. Importantly, we investigated how the associated risk of quitting changes given the presence of 1, 2, 3, or more than 3 sequential errors. The majority of these effects fall within the confidence bounds of the previous paper. As expected, we also see a clear resemblance in the pattern of effects of all covariates on soft-quitting when comparing with the results of [17].

Interestingly, some of the current effects are lower than those presented in the previous study. This is particularly the case for the associated risks of transitioning between persisting and hard-quit states following sequential errors. It could be that differences in the time period from which the current data was collected had an effect on the estimated effect sizes. The current data collection period took place in June and July, whereas the previous one took place in March and April. In the Netherlands, primary school students

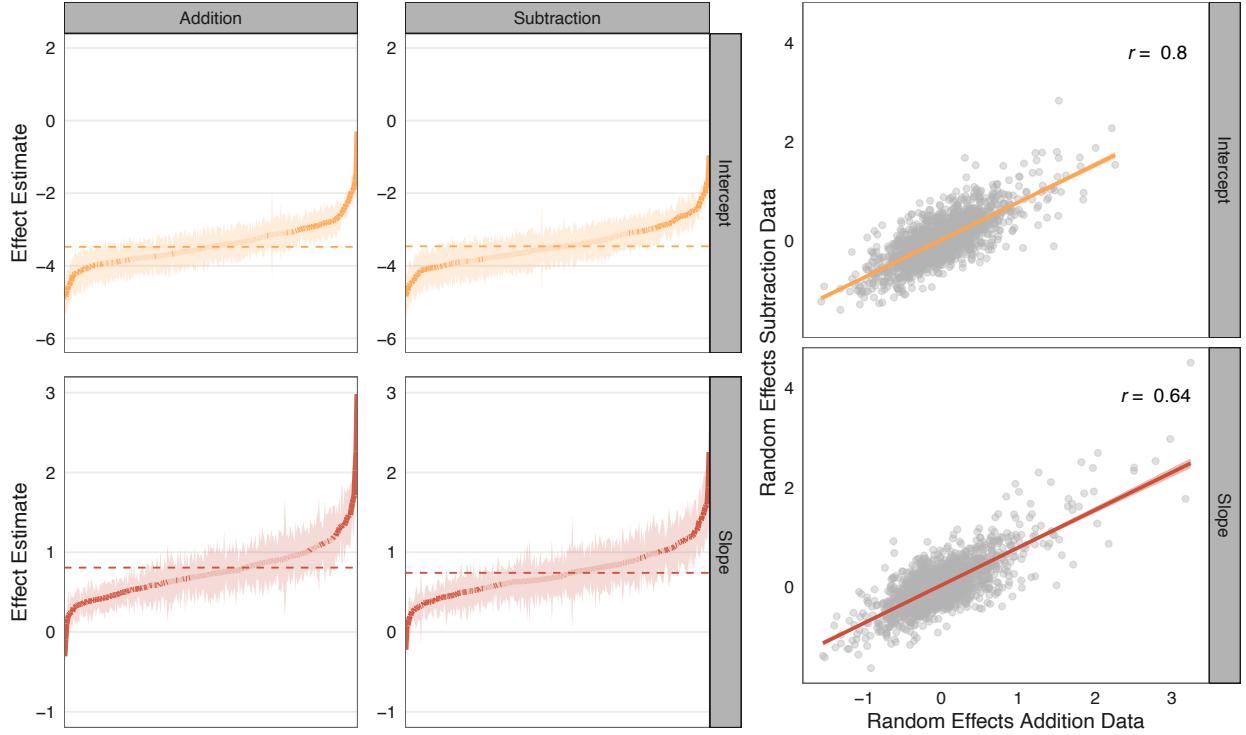


Figure 4: Left: Baseline quitting rates (intercept) and effects of sequential errors on quitting (slope) for 300 randomly sampled users, across both the addition and subtraction domain. Datapoints are ordered from lowest to highest effect estimate in both graphs. Horizontal lines denote the fixed effect. Vertical lines represent the 95% confidence interval of each user's effect, estimated from repeated resampling ($n = 200$) from the posterior distribution of the random effects. The *REsim* function from the package *merTools* (v. 0.6.2, [42]) in R was used to achieve this. The points of users whose effect estimate is not significantly different from the average main effect has a more transparent color. Right: Scatterplots representing the correlation between random effects in the addition and subtraction game. The shaded region represents the 95% confidence interval.

have a summer break from school starting at the beginning of July. Consequently, we saw a large drop in data around this time. It is possible that the lower amount of students that practice within the OLE in July are qualitatively different from the average player, which may have deflated our effect estimates. Notwithstanding, our pattern of results closely match those of the previous study and contribute to our understanding of predictors of quitting in online learning.

The effect of sequential errors on quitting is further strengthened by our results in the larger addition and subtraction datasets. The 2-state Markov model demonstrated large increases in the likelihood of transitioning into a quitting state following 1, 2, 3, and >3 sequential errors. Similarly, the fixed effect of quitting following sequential errors in the mixed-effect logistic regression indicated that the likelihood of quitting more than doubles for each sequential error a student makes. Taken together, this is robust evidence supporting the role of sequential errors on students' average propensity to quit, demonstrated across different time periods, learning domains, and statistical methods. These findings emphasize the need for continued use of interventions to reduce quitting in OLEs, such as that designed by [17]. Intervention research will also help in establishing causality in the relationship between errors and quitting.

Despite the fact, our findings also make clear that such interventions might not be equally effective for all students. By allowing for effects to differ between users, we find considerable inter-individual variability, both in average quitting rates and in the tendency to quit following errors. These effects are stable across addition and subtraction domains. This is an important first finding highlighting the need to take individual differences in online learning engagement into account. In particular, there are two major implications of these results to the design of interventions on errors in OLEs. First, interventions should be adapted to the individual player. It is possible that users that are less likely to quit following errors will be less impacted by interventions which, for example, reduce the difficulty of an item following an error. Such a persistent user might in contrast be motivated to continue trying on a similar level following a mistake and therefore be discouraged at the presentation of an easier item. On the other hand, a user who is highly reactive to making multiple errors may benefit from a stronger intervention. Second, our findings that individual differences are stable across both addition and subtraction games imply that a user's individual effect of sequential errors on quitting in the addition game can be used to tailor their individual error intervention in the subtraction game. Future research should investigate the effectiveness of such cross-domain interventions.

Our findings indirectly support previous work demonstrating that children vary in their ability to monitor, and react to their errors. We see that some children show very large tendencies to quit after encountering errors, which may reflect poor error monitoring, fixed mindset, or a helplessness approach to learning, and vice versa. One main limitation of the current work, however, is that the mechanisms underlying individual differences in error-induced quitting are left unstudied. Thus, no clear conclusions can be drawn for the relation between differences in quitting behavior and either cognitive nor behavioral motivational differences. Future work should investigate potential moderators in the relationship between sequential errors and quitting, such as PES or mindset.

The current study has also identified other variables which impact the tendency to quit after errors. Compared to users playing on the default medium level, users playing on a difficult level were less likely to quit, and users playing on an easy level were more likely to quit, following errors. In line with the expectancy-value theory of motivation [43; 44; 45], users playing on an easier level may have a higher expectancy of success, and thus have a higher level of surprise when making several mistakes in a row. This leads to a stronger emotional reaction when encountering the error, in turn leading to a greater likelihood of quitting the task. In contrast, the value component of the expectancy-value theory posits that individuals are more motivated when a task is perceived as valuable or important. This may reflect users that choose to play on a more difficult level, who are quitting less despite encountering errors. The ability to measure reactions to errors in varying degrees of difficulty presents a unique potential to further explore how users' beliefs about their own competency, and the structure of their environment, impacts their persistence. This opens up for a wide array of research questions revolved around whether there exists a "sweet-spot" in difficulty in which a task is neither too easy nor too difficult which allows the learner to stay engaged and motivated, and whether this differs between learners.

Second, looking at error-induced quitting over sessions revealed that the average probability of quitting reduces with more sessions played. Thus, it may be fruitful to intervene on error-induced quitting early in the playing process, and decrease the strength of intervention as users gain more experience. These results suggest that there is an experience-related build-up of tolerance to errors, which should be studied in more detail in the future.

"The value of within-person approaches in educational psychology cannot be emphasised enough" ([38], p. 83). In this study, we were able to pinpoint within-person effects of errors on quitting across two arithmetic domains. Although it highlights a first aspect of intra-individual differences in error-induced quitting, there are several limitations and potentials for future research. First, the addition and subtraction domains are very close in relation to each other. Recent research has shown that motivation likely differs across broader learning domains, such as between mathematics and language [46], and our replication results allude to some differences between math- and language environments. Thus, it is possible that the stability of individual differences in error-induced quitting does not generalize across broader learning domains. Investigating how stable individual error-induced quitting effects are over domains with varying degrees of difference would have large implications for whether persistence in online learning is domain- or user-specific.

Research has also brought forward within-subjects differences in children and adolescents' fluctuations in task persistence over time [47; 48]. In addition, [49] demonstrate moment-to-moment variability in children's performance in an online math practice environment, as well as reliable inter-individual differences in these intra-individual variabilities. Notably, students with higher degrees of moment-to-moment fluctuations in performance had lower average math performance. These findings bring to light a new path within individual differences research, wherein longitudinal within-subjects fluctuations in tolerance to errors, and their relations to overall cognitive performance, should be established.

Another limitation of the current work regards data selection. Reliable individual effect estimates require a large amount of playing data per user. Our stringent selection of users limits our inferences to a population of children that are inherently more persistent. Children that begin interacting in the system but quit before having played 50 sessions are left unstudied. In regard to disengagement and drop-out, the behavioral patterns of these students, and whether they differ from students who stay in the system on for a longer time, may be particularly interesting to investigate. Therefore, future research should find ways to model this quitting behavior, by for example defining quitting on a long-term basis, as opposed to a session level. Relatedly, our study has only focused on the effects of errors on exiting a session, but has not studied whether it affects the time taken before starting a new session. Such findings would further elucidate the dynamics of student quitting behavior. Nevertheless, we found reliable individual differences in a narrow sub-population of users in the OLE, a strong finding in and of itself.

The efficacy of online learning platforms hinge on their ability to retain their users. Moreover, behavioral patterns in giving up from learning, and the role of errors therein, provide a novel way to study children’s motivational variability in an increasingly digital world. This study elucidates individual differences in perseverance and paves way for future research on interventions to keep children motivated to learn.

4 Methods

4.1 Online Learning Environment

We use online learning data from the application Prowise Learn, developed by [34]. In this OLE, children can choose to enter the Math Garden (for mathematics practice), Language Sea (for language practice), or Words and Birds (for English language learning). The program utilizes computer-adaptive practice (CAP), meaning that it selects the appropriate difficulty level of the item given each player’s estimated ability rating. The algorithm is a combination of the Elo algorithm (for further information see [5]) and the explicit scoring rule proposed by [50]. Importantly, the games are time-limited and rating increases when a student is accurate and fast, and decreases if the student performs incorrectly or slowly. The use of CAP allows us to interpret findings in the context of students that are practicing within their optimal learning level.

Each game that the user can choose to start consists of 10 items. The time given to respond to an item is shown on the screen in the form of coins, which decrease by one coin per second, until the time is up or an answer is made. If the item is answered correctly, the user receives the number of coins that are left. If the user gives an incorrect response, a fixed number of coins are subtracted from their total. The next item is selected according to the expected probability that the user will answer it correctly, based on the current item difficulty and user ability rating. This probability represents the difficulty level that the user plays on, and can be 0.90 (easy), 0.75 (medium), or 0.60 (difficult). The difficulty level is set at medium as a default unless the player chooses otherwise. Apart from being able to select the difficulty level, the player can manipulate whether they can see the disappearing coins at each item, and they can retrieve the answer

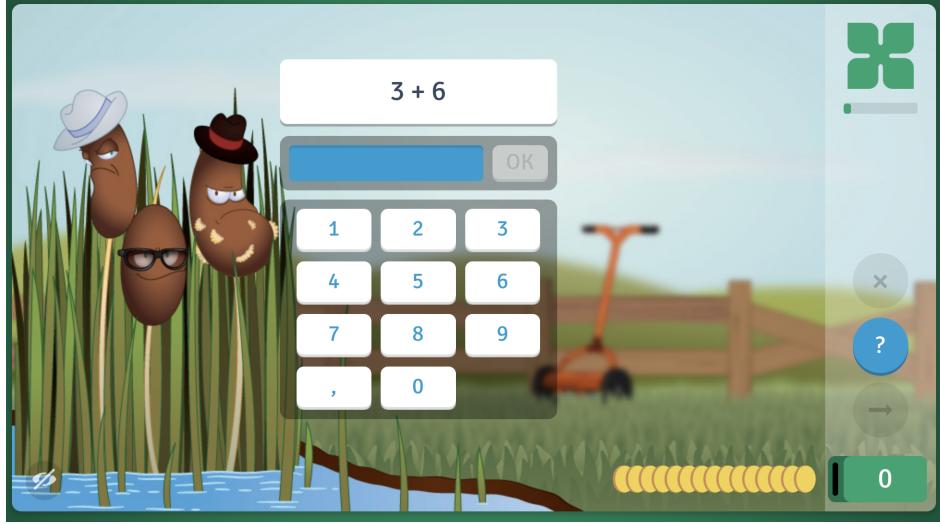


Figure 5: A screenshot of the addition game in Prowise Learn.

for the item by clicking a question mark. In the latter case, the player receives a null score, and the item is skipped. Lastly, the player can continue to the next item or quit the game by clicking an exit button between the presentation of items. If no choice is made, the game moves automatically to the next item. Figure 5 shows a screenshot of the addition game in the Math Garden environment.

4.2 Data

This work was approved by the Ethics Review Board of the Psychological Methods department at the University of Amsterdam (approval number 2022-PML-15260). Schools or families signing up for Prowise Learn provide consent for their data's scientific use. Agreements between Prowise Learn and individual schools ensure that parents are informed about data usage and participation is voluntary. Data from children without parental consent were not included, and all data are anonymized before researchers accessed them.

Inclusion criteria. Users who show non-deliberate gameplay were excluded from all datasets, according to the following criteria: (1) sessions where the game was started but exited immediately; (2) sessions with long sequences of incorrect responses; or (3) sessions with three fast incorrect responses in a row (as detected by the system, resulting in an automatic ending of a game). We also excluded users in grades 1 and 2, as most games are not suited for children in this age, thus they provide very little data.

Analysis. All data analyses were conducted using R Statistical Software (v4.3.2; [39]). Fitting procedures for the Multi-State and Simple Markov Models were carried out using the *msm* package (v1.7, [40]). Mixed-effects models were fitted using the *glmer* function from the *lme4* package (v.1.1.35.1, [41]).

4.3 The Multi-State Survival Model

The procedures outlined below match those specified in [17]. See Figure 6 for a schematic representation of the MSSM. Survival models were originally developed for the modeling of disease progression in three states: health, illness, and death. Here, we apply it to data from Prowise Learn and define three quitting states: persisting (user is playing), soft-quitting, and hard-quitting. Hard-quitting is considered an absorbing state because it cannot be left once entering (the student has logged out of the learning environment). The model allows us to estimate the probability of transitioning between one state, h , at time t into another state, j , at time $t + \Delta t$.

The MSSM assumes that the probability of transitioning from one state to another is dependent on the current state and time, regardless of the history of the system, and in doing so fulfills the Markov property. This allows the probability of transitioning between states, $P(t)$, to be defined by a state transition intensity matrix, Q , in the form:

$$\mathbf{Q} = \begin{bmatrix} -(q_{12} + q_{13}) & q_{12} & q_{13} \\ q_{21} & -(q_{21} + q_{23}) & q_{23} \\ 0 & 0 & 0 \end{bmatrix}$$

Another important characteristic of the model is that it allows the effects of covariates, $z(t)$, on transition intensities q_{hj} to be estimated. This is done by calculating hazard ratios, which denote how much each covariate increases or decreases the likelihood of a state transition. Hazard ratios are computed with the proportional hazards model:

$$q_{hj}(z(t)) = q_{hj}^0 \exp(\beta_{(z(t))}^\top)$$

in which the baseline transition rate is modified by the exponentiated effect of each covariate's influence, represented by the product of the covariate's corresponding β parameter and its value.

The MSSM is fitted to the data using a maximum-likelihood algorithm. The individual likelihood of transitioning from one state, $S(t_j)$, to another state, $S(t_j + 1)$, for student i , is:

$$L_{i,j} = p_{S(t_j)S(t_{j+1})}(t_{j+1} - t_j)$$

This represents the entry of the transition matrix at the $S(t_j)$ th row and $S(t_{j+1})$ th column at $t = t_{j+1} - t_j$. Consequently, the full likelihood is the product of all L_{ij} terms over all students and all transitions. We first fit a constrained model wherein only the transition intensities between states are estimated, without the influence of covariates. Second, we fit a covariate model with 6 covariates: gender, grade, difficulty setting, fast or slow errors, playing inside or outside school hours, and sequential errors.

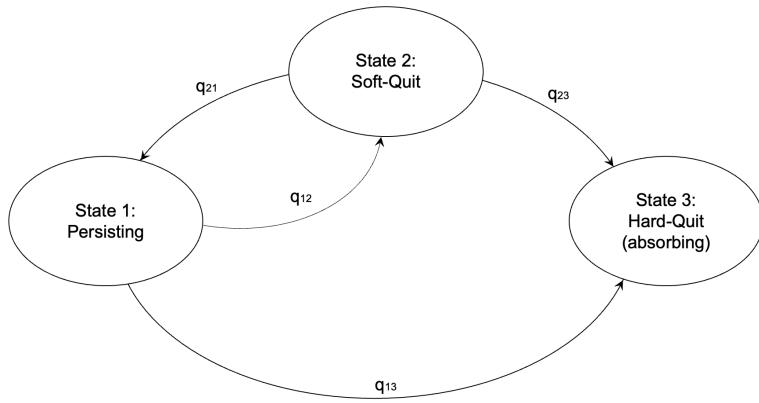


Figure 6: Schematic representation of the continuous Multi-State Survival Model. The model depicts the transitions between each possible state in continuous time: the student is playing and then soft-quits (q_{12}); the student completes a full session after soft-quitting (q_{21}); the student exits the OLE entirely following a soft-quit (q_{23}) or a completed session (q_{13}).

4.4 Measures

Quitting Quitting is operationalized in two ways. A soft-quit occurs when the user exits a game before the session has ended (i.e., before completing 10 items), but stays within the learning environment. Second, a hard-quit occurs when the user exits the game prematurely and leaves the application completely. In the replication analysis, both of these operationalizations of quitting are utilized, as they are hypothesized to be dependent on each other. Here, the MSSM is used to measure the probabilities of transitioning between persisting and quitting states. For the analysis of individual differences, no differentiation is made between soft-quitting or hard-quitting, rather, a quit is denoted when a user exits a game before the session has ended.

Sequential Errors This variable denotes how many errors a student has made in a row, directly before the current item. When the user makes a correct response, the variable is reset to 0. For the Multi-State and 2-state Markov Models, the variable is discretized and can take on the values 0, 1, 2, 3, or >3 . For the mixed-effect models, the variable is continuous and can take on any value between 0 (no error made) and 9, which is the maximum amount of sequential errors possible before a game is complete.

Difficulty setting We measure whether the student chooses to play on the easy medium, or difficult setting, coded as 0, 1, and 2, respectively.

Speed of responding The previous study and this replication included a covariate determining the speed of errors. However, given that an error is contained in such a response, it is possibly that is is related to the

sequential error variable, giving rise to multicollinearity in the model. To avoid this in further analyses, we include a response time variable, denoting whether a response was fast or slow, regardless of its correctness. A response is considered fast if the response time is faster than the median response time ².

Playing inside or outside school hours Additionally, we measured whether students play during school hours, between 07:00 and 15:00 on weekdays, or not. This is a binary variable and takes on the values 0 (inside school hours) or 1 (outside school hours).

User ability To estimate user ability, we extracted ability in a certain game, we extracted the last user rating estimate (determined by the Elo Rating System and Explicit Scoring Rule, described above) for each user within the relevant domain and data collection period.

5 Data Availability

Due to the private nature of children’s learning data, data are available from the corresponding author upon reasonable request.

6 Code Availability

All code used for data analyses in this project is publicly available at <https://github.com/anniejohansson/three-strikes.git>. All resources concerning the current work can also be accessed at <https://anniejohansson.github.io/three-strikes/>.

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²Given that fast errors showed a significant effect on quitting in the MSSM, we also fitted a model including the interaction between sequential errors and response time in the 2-state model. Results are described in section 3.2.2.

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A All Hazard Ratios

Table A1: Language Sea: Persisting to Hard-Quit

Covariate	Hazard Ratio	95% CI
1 Seq error vs. No error	1.812	[1.626 , 2.019]
2 Seq errors vs. No error	1.907	[1.676 , 2.170]
3 Seq errors vs. No error	1.517	[1.279 , 1.798]
> 3 Seq errors vs. No error	1.956	[1.620 , 2.361]
Fast error vs. No error	1.937	[1.730 , 2.169]
Slow error vs. No error	1.183	[1.061 , 1.319]
During school vs. Outside school	3.231	[2.790 , 3.741]
High diff vs. Medium diff	1.216	[1.112 , 1.330]
High diff vs. Low diff	1.028	[0.927 , 1.140]
Higer grades vs. Lower grades	1.348	[1.250 , 1.453]
Girls vs. Boys	0.919	[0.853 , 0.991]

Table A2: Language Sea: Persisting to Soft-Quit

Covariate	Hazard Ratio	95% CI
1 Seq error vs. No error	2.962	[2.736 , 3.207]
2 Seq errors vs. No error	4.699	[4.318 , 5.115]
3 Seq errors vs. No error	10.221	[9.410 , 11.101]
> 3 Seq errors vs. No error	6.52	[5.888 , 7.220]
Fast error vs. No error	3.387	[3.160 , 3.631]
Slow error vs. No error	1.014	[0.941 , 1.092]
During school vs. Outside school	1.372	[1.283 , 1.467]
High diff vs. Medium diff	1.195	[1.127 , 1.266]
High diff vs. Low diff	1.123	[1.052 , 1.199]
Higer grades vs. Lower grades	1.288	[1.228 , 1.350]
Girls vs. Boys	0.98	[0.935 , 1.027]

Table A3: Math Garden: Persisting to Hard-Quit

Covariate	Hazard Ratio	95% CI
1 Seq error vs. No error	2.493	[2.345 , 2.649]
2 Seq errors vs. No error	2.699	[2.501 , 2.913]
3 Seq errors vs. No error	2.038	[1.829 , 2.271]
> 3 Seq errors vs. No error	1.989	[1.748 , 2.265]
Fast error vs. No error	2.064	[1.932 , 2.205]
Slow error vs. No error	1.013	[0.951 , 1.078]
During school vs. Outside school	2.584	[2.344 , 2.848]
High diff vs. Medium diff	1.032	[0.971 , 1.097]
High diff vs. Low diff	1.082	[1.019 , 1.149]
Higer grades vs. Lower grades	1.252	[1.197 , 1.309]
Girls vs. Boys	0.893	[0.854 , 0.934]

Table A4: Math Garden: Persisting to Soft-Quit

Covariate	Hazard Ratio	95% CI
1 Seq error vs. No error	4.666	[4.455 , 4.887]
2 Seq errors vs. No error	7.768	[7.386 , 8.171]
3 Seq errors vs. No error	13.341	[12.652 , 14.068]
> 3 Seq errors vs. No error	8.462	[7.923 , 9.039]
Fast error vs. No error	3.092	[2.969 , 3.220]
Slow error vs. No error	0.846	[0.811 , 0.882]
During school vs. Outside school	1.39	[1.321 , 1.462]
High diff vs. Medium diff	1.093	[1.049 , 1.138]
High diff vs. Low diff	1.215	[1.167 , 1.265]
Higer grades vs. Lower grades	1.324	[1.285 , 1.364]
Girls vs. Boys	1.021	[0.990 , 1.052]

B Supplementary Material: 2-State Markov Model

Table B1: Main effects

	Training Data		Testing Data	
	HR	95% CI	HR	95% CI
1 vs. 0 Sequential Errors	7.36	[7.09 ; 7.65]	8.20	[7.89 ; 8.53]
2 vs. 0 Sequential Errors	22.93	[22.02 ; 23.87]	23.39	[22.44 ; 24.38]
3 vs. 0 Sequential Errors	17.61	[16.50 ; 18.79]	19.99	[18.71 ; 21.36]
>3 vs. 0 Sequential Errors	17.65	[16.26 ; 19.17]	17.92	[16.43 ; 19.54]
Fast vs. Slow Response Time	0.95	[0.94 ; 0.97]	0.93	[0.92 ; 0.94]
During vs. Outside School Hours	1.60	[1.56 ; 1.64]	1.61	[1.57 ; 1.65]
Grade 5-6 vs. Grade 7-8	1.13	[1.11 ; 1.15]	1.26	[1.23 ; 1.28]
Grade 3-4 vs. Grade 7-8	1.44	[1.42 ; 1.47]	1.55	[1.52 ; 1.58]
Easy vs. Medium Difficulty Level	1.05	[1.03 ; 1.07]	1.02	[1.00 ; 1.04]
Difficult vs. Medium Difficulty Level	1.08	[1.07 ; 1.10]	1.10	[1.08 ; 1.12]

Note. 95% confidence intervals are computed using normal approximation methods, assuming normality of the log effect. HR = Hazard Ratio.

Table B2: Interaction Effects

	Training Data		Testing Data	
	HR	95% CI	HR	95% CI
1 SE * Fast RT	0.95	[0.93 ; 0.97]	0.97	[0.95 ; 0.98]
2 SE * Fast RT	1.52	[1.49 ; 1.55]	1.52	[1.49 ; 1.55]
3 SE * Fast RT	1.51	[1.46 ; 1.55]	1.48	[1.44 ; 1.52]
>3 SE * Fast RT	1.35	[1.30 ; 1.40]	1.36	[1.31 ; 1.42]
1 SE * Easy Level	1.02	[0.99 ; 1.04]	1.01	[0.99 ; 1.03]
2 SE * Easy Level	1.14	[1.11 ; 1.17]	1.20	[1.17 ; 1.24]
3 SE * Easy Level	1.15	[1.10 ; 1.21]	1.21	[1.15 ; 1.27]
>3 SE * Easy Level	1.12	[1.05 ; 1.20]	1.23	[1.15 ; 1.31]
1 SE* Difficult Level	0.82	[0.81 ; 0.84]	0.81	[0.79 ; 0.82]
2 SE * Difficult Level	0.95	[0.93 ; 0.97]	0.91	[0.89 ; 0.93]
3 SE * Difficult Level	0.88	[0.85 ; 0.91]	0.89	[0.86 ; 0.92]
>3 SE * Difficult Level	0.90	[0.86 ; 0.93]	0.93	[0.89 ; 0.97]
1 SE* Grade 3-4	1.31	[1.28 ; 1.34]	1.21	[1.18 ; 1.24]
2 SE * Grade 3-4	0.78	[0.76 ; 0.80]	0.71	[0.70 ; 0.73]
3 SE * Grade 3-4	0.91	[0.87 ; 0.95]	0.82	[0.79 ; 0.85]
>3 SE * Grade 3-4	0.98	[0.94 ; 1.04]	0.87	[0.82 ; 0.91]
1 SE * Grade 5-6	1.13	[1.10 ; 1.16]	1.03	[1.00 ; 1.06]
2 SE * Grade 5-6	0.89	[0.86 ; 0.91]	0.80	[0.77 ; 0.82]
3 SE * Grade 5-6	0.97	[0.92 ; 1.01]	0.85	[0.81 ; 0.89]
>3 SE * Grade 5-6	1.00	[0.94 ; 1.06]	0.89	[0.84 ; 0.95]
1 SE * During School Hours	1.01	[0.97 ; 1.04]	0.98	[0.95 ; 1.01]
2 SE * During School Hours	0.72	[0.69 ; 0.74]	0.77	[0.74 ; 0.80]
3 SE * During School Hours	0.80	[0.76 ; 0.85]	0.77	[0.73 ; 0.82]
>3 SE * During School Hours	0.68	[0.64 ; 0.73]	0.73	[0.68 ; 0.79]

Note. 95% confidence intervals are computed using normal approximation methods, assuming normality of the log effect. HR = Hazard Ratio; SE = Sequential Error; RT = Response time.

Table B3: Markov Model Model Fit Indices

Model	Training Data		Testing Data	
	AIC	-2Log-Likelihood	AIC	-2Log-Likelihood
Baseline	2904426	2904424	2848467	2848465
Covariate	2371495	2371473	2383331	2383309
Interaction	2364586	2364516	2375501	2375431

C Supplementary Material: Mixed Effects Logistic Regression

C.1 Descriptive Statistics

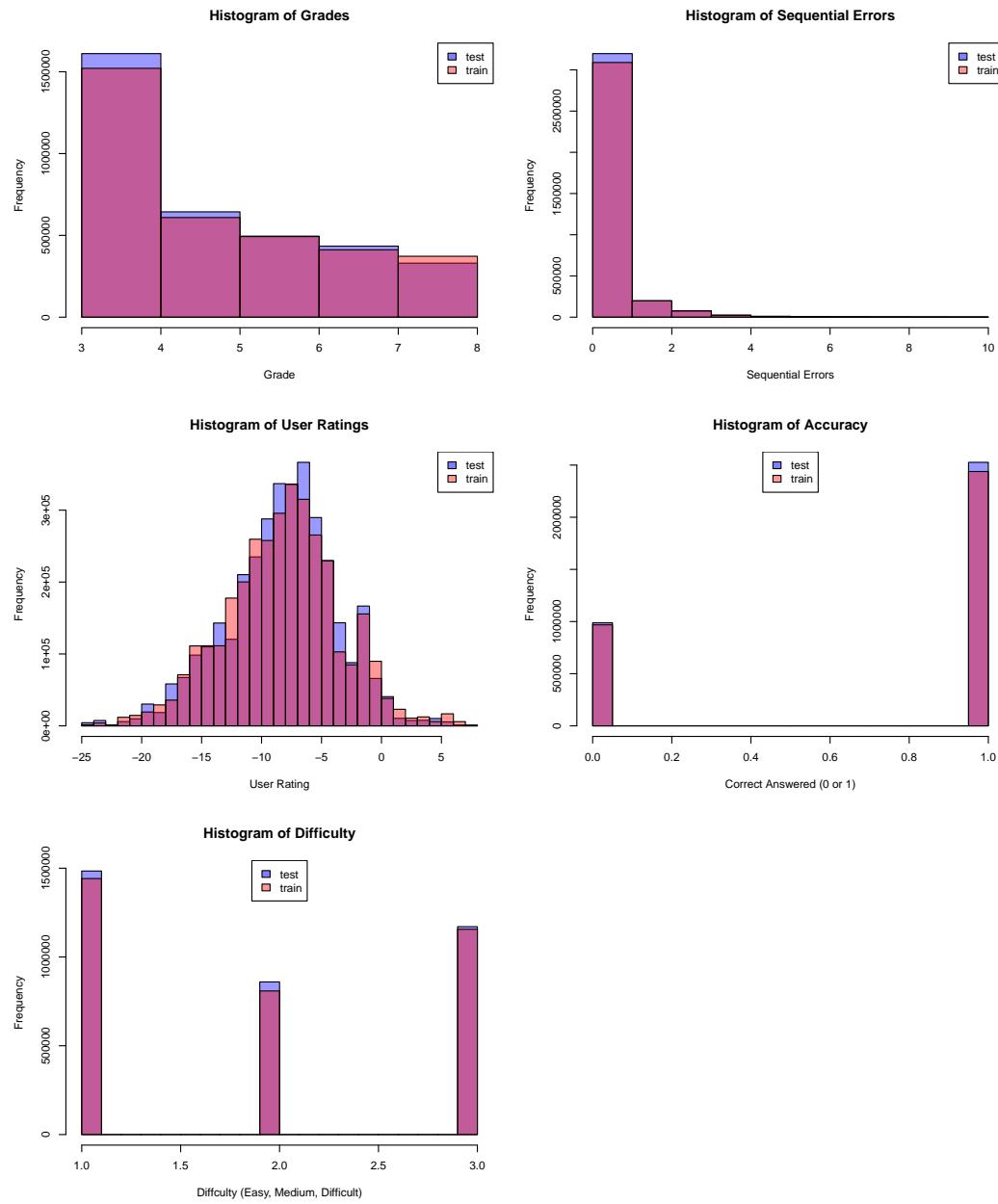


Figure C1: Distribution of key variables within the training and testing datasets.

C.2 GLMER Model Results

Table C1: Fixed Effect Model Coefficients

	Training Data				Testing Data			
	Estimate	SE	<i>z</i> value	<i>p</i> value	Estimate	SE	<i>z</i> value	<i>p</i> value
(Intercept)	-3.48	0.02	-152.11	<0.001	-3.57	0.02	-149.97	<0.001
Sequential Error	0.81	0.01	119.57	<0.001	0.81	0.01	125.46	<0.001
Rating	-0.10	0.01	-8.83	<0.001	-0.09	0.01	-8.09	<0.001
Grade	-0.05	0.00	-12.07	<0.001	-0.03	0.00	-7.30	<0.001

Note. SE = Standard Error.

Table C2: Variance Estimates of Random Effects

	Training Data		Testing Data	
	Estimate	Std. Deviation	Estimate	Std. Deviation
(Intercept)	0.39	0.62	0.41	0.64
Sequential Error	0.14	0.38	0.13	0.36

Table C3: Correlation Between Fixed Effects

	Training Data				Testing Data			
	1.	2.	3.	4.	1.	2.	3.	4.
1. (Intercept)	1.000	-0.073	0.281	-0.886	1.000	-0.095	0.263	-0.891
2. Sequential Errors	-0.073	1.000	0.007	-0.018	-0.095	1.000	-0.005	0.006
3. User Rating	0.281	0.007	1.000	-0.286	0.263	-0.005	1.000	-0.269
4. Grade	-0.886	-0.018	-0.286	1.000	-0.891	0.006	-0.269	1.000

Table C4: Correlation Between Random Effects

Dataset	Variance-Covariance	Std. Correlation	<i>p</i> value
Training	-0.02	-0.10	<0.001
Testing	-0.02	-0.10	<0.001