

ANNA KOZHEVNIKOVA

WHAT I BRING TO UBER

- Over 10 years of experience in product design, independently creating end-to-end experiences for complex, multi-product platforms.
- 4 years of experience leading design projects from initial discovery to successful launch, driven by a commitment to customer obsession.
- My focus on ownership ensures the delivery of impactful, user-centered solutions that align with business objectives across the company.
- Collaboration with product managers, engineers, and other stakeholders to drive the creative process and develop innovative design strategies.
- Experience acquiring user data through usability studies and research, creating personas and journey maps to inform design decisions.
- Practical experience applying scrum methodology to UX design processes, facilitating agile and iterative design development.
- Proven ability to contribute to and shape product strategy and roadmap development.
- My continuous support and mentoring of junior designers.

RELEVANT PROJECTS

- Redesigning the parent app login flow. [Read more](#)
- Embracing iterative process in a start-up. [Read more](#)
- Building a white-label design system. [Read more](#)

ACCOMPLISHMENTS

Lead Product Designer | Simpology Apr 2022 - Present | Remote

- Developed a multi-library white-label design system that cut brand change time to 5 seconds, reduced developer confusion, and improved front-end task completion speed by 32%.
- Migrated a major client, consisting of 400 lenders and 1,500 brokers, to a new platform by conducting feature gap analysis and fully managing the requirements and end-to-end user experience.

Lead Product Designer | SkoolBag Jan 2020 - Apr 2022 | Sydney, AUS


- Independently designed and successfully launched a new school administrator console for 1,000 schools, increasing the average use of features by 25%.
- Utilized user data to identify and implement improvements in the parent mobile app for 500,000 users, resulting in a 50% increase in customer satisfaction.

Senior UX Consultant | ASG Group Dec 2016 - Jan 2020 | Sydney, AUS

- Redesigned a university IT department website, resulting in a 40% increase in IT ticket turnaround.

UX Designer | VoiceBox Technologies Aug 2013 - Dec 2016 | Seattle, USA

- Partnered with Samsung to design a conversation UI for a voice assistant on Galaxy S5 phones.

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DESIGN SKILLS

Advanced Figma features

Design systems

User research

Information Architecture

Conceptual diagrams

Interaction flows

Wireframing

Advanced prototyping

High-fidelity visuals

Presentation

Design thinking

TECH SKILLS

Figma

Photoshop

Illustrator

InDesign

HTML / CSS

EDUCATION

BA in Computer Science

AAAS in Graphic Design

COURSES

User-Centered Design

Web Accessibility

Agile Professional

Project Management