# ANNA KOZHEVNIKOVA

### WHAT I BRING TO FIGMA

- Over 10 years of experience in Product Design, working with large multiproduct SaaS platforms.
- My experience delivering complex interconnected projects.
- I build strong relationships with developers, collaborating closely. They value my simple designs, my commitment to ownership, and my ability to adapt uniquely to each team.
- I excel in cross-functional collaboration with Product Managers, Devs, QA, and CX, across different countries and time zones.
- My continuous support of junior designers through organizing design crits.
- I'm a video content enthusiast, excited to contribute to Figma community.
- I am proactive in filling gaps in a company's capabilities or skills.

## **RELEVANT PROJECTS**

- Building a white-label design system with developers. Read more
- · Collaborating across cultures. Read more
- Embracing iterative process in a start-up. Read more
- · Creating company feature update videos. Watch

### **ACCOMPLISHMENTS**

**Lead Product Designer** | Simpology

Apr 2022 - Present | Remote

- Created a new multi-library white-label design system, that led to more consistent design, reduced developer confusion, and sped up the feature development process.
- Migrated our largest customer from V1 to V2, conducting feature gap analysis and taking complete ownership of the requirements.

**Lead Product Designer** | SkoolBag Jan 2020 - Apr 2022 | Sydney, AUS

- Designed a new school administrator console (branding, IA, comms, and high-fidelity visuals).
- Migrated 1,000 schools and 500,000 parents to the new console without any loss of functionality. Increased the average use of features by 25%.
- Built a productive highly collaborative cross-cultural team.

Senior UX Consultant | ASG Group Dec 2016 - Jan 2020 | Sydney, AUS

Redesigned a university IT department website, resulting in a 40% increase in IT ticket turnaround.

**UX Designer** | VoiceBox Technologies Aug 2013 - Dec 2016 | Seattle, USA

Partnered with Samsung to design a conversation UI for a voice assistant on Galaxy S5 phones.

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## **DESIGN SKILLS**

Interaction flows

High-fidelity visuals

Advanced prototyping

Advanced Figma features

Storytelling

Presentation

Typography

Composition

Layout

### **TECH SKILLS**

HTML / CSS

Git

#### **EDUCATION**

BA in Computer Science AAAS in Graphic Design

#### **COURSES**

User-Centered Design Web Accessibility Agile Professional Project Management

# **LET'S DISCUSS**

Psychology Growth mindset Philosophy Travel & cultures