

ANNA KOZHEVNIKOVA

WHAT I BRING TO AMAZON

- Over 10 years of experience in Product Design, working on large multi-product SaaS platforms.
- My experience in gathering and analyzing customer data, and my proficiency in combining qualitative and quantitative insights to make strategic decisions.
- With my development background, I build strong relationships with developers, collaborating closely. They value my simple designs, my commitment to ownership, and my ability to adapt uniquely to each team.
- Proven success in partnering with devs to create a white-label Design System, significantly improving the development process.
- I excel in cross-functional collaboration with Product Managers, Devs, QA, and CX, across different countries and time zones.
- My continuous support of junior designers by organizing design critiques.

RELEVANT PROJECTS

- Embracing iterative process in a start-up. [Read more](#)
- Building a white-label design system with developers. [Read more](#)
- Redesigning the parent app login flow. [Read more](#)

ACCOMPLISHMENTS

Lead Product Designer | Simpology Apr 2022 - Present | Remote

- Created a new multi-library white-label design system, that led to more consistent design, reduced developer confusion, and sped up the feature development process.
- Migrated our largest customer from V1 to V2, conducting feature gap analysis and taking complete ownership of the requirements.

Lead Product Designer | SkoolBag Jan 2020 - Apr 2022 | Sydney, AUS

- Designed a new school administrator console (branding, IA, comms, and high-fidelity visuals).
- Migrated 1,000 schools and 500,000 parents to the new console without any loss of functionality. Increased the average use of features by 25%.
- Built a productive highly collaborative cross-cultural team.

Senior UX Consultant | ASG Group Dec 2016 - Jan 2020 | Sydney, AUS


Redesigned a university IT department website, resulting in a 40% increase in IT ticket turnaround.

UX Designer | VoiceBox Technologies Aug 2013 - Dec 2016 | Seattle, USA

Partnered with Samsung to design a conversation UI for a voice assistant on Galaxy S5 phones.

 annakozh.com/amazon

 hi@annakozh.com

 [anna-kozhevnikova](#)

DESIGN SKILLS

Interaction flows
High-fidelity visuals
Prototyping
Storytelling
Presentation
Typography
Composition
Layout

TECH SKILLS

HTML / CSS
Git

EDUCATION

BA in Computer Science
AAAS in Graphic Design

COURSES

User-Centered Design
Web Accessibility
Agile Professional
Project Management

LET'S DISCUSS

Psychology
Growth mindset
Philosophy
Travel & cultures
parkrun