

ANNA KOZHEVNIKOVA

WHAT I BRING TO COCHLEAR

- Over 10 years of experience in Product Design, working on large multi-product SaaS platforms.
- Background in agile software teams, collaborating closely with business, development, and product management.
- Key role in startups, driving iterative development with Lean UX and Continuous Discovery to validate ideas through user research.
- Expertise in inclusive design, creating accessible solutions.
- Experience creating white-label products and branding solutions for each customer.
- Proficiency in building Design Systems.
- Continuous support and mentoring of junior designers.

RELEVANT PROJECTS

- Creating a white-label design system with developers. [Read more](#)
- Building a self-service branding tool. [Read more](#)
- Redesigning the parent app login flow. [Read more](#)
- Embracing iterative process in a start-up. [Read more](#)

ACCOMPLISHMENTS

Lead Product Designer | Simpology Apr 2022 - Oct 2024 | Sydney, NSW

- Developed a new multi-library white-label design system that improved design consistency and sped up feature development by 20%.
- Designed and supported the development of a customisation tool that boosted onboarding by 83%, increasing support team productivity by 35%.

Lead Product Designer | SkoolBag Jan 2020 - Apr 2022 | Sydney, NSW

- Designed a new school administrator console (branding, IA, comms, and high-fidelity visuals).
- Migrated 1,000 schools and 500,000 parents to the new console. Increased the average use of features by 25%.
- Improved a parent mobile app, resulting in a higher app store rating.
- Built a productive highly collaborative cross-cultural team.

Senior UX Consultant | ASG Group Dec 2016 - Jan 2020 | Sydney, NSW


Redesigned a university IT department website, resulting in a 40% increase in IT ticket turnaround.

UX Designer | VoiceBox Technologies Aug 2013 - Dec 2016 | Seattle, USA

Partnered with Samsung to design a conversation UI for a voice assistant on Galaxy S5 phones.

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DESIGN SKILLS

Interaction flows

High-fidelity visuals

Customer Journey maps

Brand customisation

Design Systems

Web and mobile

Prototyping

Storytelling

Presentation

TECH SKILLS

HTML / CSS

Git

EDUCATION

BA in Computer Science

AAAS in Graphic Design

COURSES

User-Centered Design

Web Accessibility

Agile Professional

Project Management

LET'S DISCUSS

Psychology

Growth mindset

Philosophy

Travel & cultures

parkrun