

Generative AI Use in Art

This survey will ask questions about your feelings about the use of AI in art.

Please contact aliu5@uchicago.edu, kaitlynli2025@uchicago.edu, or annapoon@uchicago.edu if you have any questions or concerns!

* Indicates required question

1. Gender

Mark only one oval.

- ☐ Female
- ☐ Male
- ☐ Prefer not to say
- ☐ Nonbinary
- ☐ Other: _____

2. Affiliation with UChicago

Mark only one oval.

- ☐ Student
- ☐ Faculty
- ☐ Alumni
- ☐ Other: _____

3. If you are a student, what is your major(s)? If you are an alumni, what was your major(s)? If you are faculty, what is your affiliation? If you are none of the above, please write "N/A".

4. Do you consider yourself an artist? (visual arts, writing, performing arts, etc)

Mark only one oval.

- ☐ Yes
- ☐ No

Image #1

Please answer the following questions with regards to the image shown below.



5. (Image #1) How appropriate do you think this use of AI-generated art is? *

Mark only one oval.

- ☐ Not appropriate at all
- ☐ Slightly not appropriate
- ☐ Neutral
- ☐ Slightly appropriate
- ☐ Very appropriate

6. (Image #1) How do you feel about this use of AI-generated art? *

Mark only one oval.

- ☐ Very negatively
- ☐ Slightly negatively
- ☐ Neutral
- ☐ Slightly positively
- ☐ Very positively

7. (Image #1) Do you think this is a fair use of AI-generated artwork? *

Mark only one oval.

- ☐ Definitely not fair
- ☐ Slightly not fair
- ☐ Neutral
- ☐ Slightly fair
- ☐ Definitely fair

Image #2

Please answer the following questions with regards to the image shown below.



8. (Image #2) How appropriate do you think this use of AI-generated art is? *

Mark only one oval.

- ☐ Not appropriate at all
- ☐ Slightly not appropriate
- ☐ Neutral
- ☐ Slightly appropriate
- ☐ Very appropriate

9. (Image #2) How do you feel about this use of AI-generated art? *

Mark only one oval.

- ☐ Very negatively
- ☐ Slightly negatively
- ☐ Neutral
- ☐ Slightly positively
- ☐ Very positively

10. (Image #2) Do you think this is a fair use of AI-generated artwork? *

Mark only one oval.

- ☐ Definitely not fair
- ☐ Slightly not fair
- ☐ Neutral
- ☐ Slightly fair
- ☐ Definitely fair

Image #3

Please answer the following questions with regards to the image shown below.



11. (Image #3) How appropriate do you think this use of AI-generated art is? *

Mark only one oval.

- ☐ Not appropriate at all
- ☐ Slightly not appropriate
- ☐ Neutral
- ☐ Slightly appropriate
- ☐ Very appropriate

12. (Image #3) How do you feel about this use of AI-generated art? *

Mark only one oval.

- ☐ Very negatively
- ☐ Slightly negatively
- ☐ Neutral
- ☐ Slightly positively
- ☐ Very positively

13. (Image #3) Do you think this is a fair use of AI-generated artwork? *

Mark only one oval.

- ☐ Definitely not fair
- ☐ Slightly not fair
- ☐ Neutral
- ☐ Slightly fair
- ☐ Definitely fair

Image #4

Please answer the following questions with regards to the image shown below.



14. (Image #4) How appropriate do you think this use of AI-generated art is? *

Mark only one oval.

- ☐ Not appropriate at all
☐ Slightly not appropriate
☐ Neutral
☐ Slightly appropriate
☐ Very appropriate

15. (Image #4) How do you feel about this use of AI-generated art? *

Mark only one oval.

- ☐ Very negatively
☐ Slightly negatively
☐ Neutral
☐ Slightly positively
☐ Very positively

16. (Image #4) Do you think this is a fair use of AI-generated artwork? *

Mark only one oval.

- ☐ Definitely not fair
☐ Slightly not fair
☐ Neutral
☐ Slightly fair
☐ Definitely fair

AI Art

17. When AI-generated art is posted online, should it be labeled as such? *

Mark only one oval.

- ☐ Yes
☐ No
☐ Maybe

18. Feel free to describe any nuances that affect your answer to the previous question.

19. Would you consider AI-generated art to be real art? *

Mark only one oval.

- ☐ Yes
☐ No
☐ Maybe

20. Feel free to describe any nuances that affect your answer to the previous question.

21. Should AI-generated art be sold for profit? *

Mark only one oval.

- ☐ Yes
☐ No
☐ Maybe

22. Feel free to describe any nuances that affect your answer to the previous question.

23. For which of the following purposes do you think AI art is acceptable (Select all that apply). *

Check all that apply.

- ☐ Personal Enjoyment (e.g. A user generates AI art for fun, as a hobby, or to explore creativity)
☐ Education & Learning (e.g. AI art tools help beginners learn composition, color theory, and artistic styles)
☐ Concept Art & Inspiration (e.g. Artists use AI to generate ideas or refine concepts before creating their own work)
☐ Marketing & Advertising (e.g. A company uses AI-generated visuals for ads, social media posts, and branding)
☐ Game & Film Production (e.g. Designers use AI-generated backgrounds, textures, and character designs)
☐ Political Messaging & Propaganda (e.g. AI-generated images are used in political campaigns or activism)
☐ News & Illustrations (e.g. A media outlet uses AI-generated visuals to accompany articles)
☐ Custom Avatars & Portraits (e.g. AI creates personalized profile pictures, avatars, and digital personas)
☐ Collaborative Art (e.g. AI acts as a co-creator, allowing artists to modify, remix, and enhance their work)
☐ Deepfakes & AI-Generated Celebrities (e.g. AI is used to create hyper-realistic but artificial imagery)
☐ NFTs & Digital Art Market (e.g. AI art is sold as NFTs)
☐ None of the above

AI Art in Studio Ghibli Style

24. Hayao Miyazaki, the renowned director behind many of Studio Ghibli's most famous works, has previously spoken out against using AI to create artwork. He has called AI art "an insult to life itself." Does this change how you view the previous pictures? *

Mark only one oval.

- ☐ Yes, it makes me more strongly AGAINST using AI in art.
☐ Yes, it makes me feel more strongly FOR using AI in art.
☐ No, it does not change how I feel.
☐ Maybe

25. Please explain your answer to the previous question.

Personal Use of AI in Art

26. Have you ever used generative AI to create art? *

Mark only one oval.

☐ Yes

☐ No

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