

ANNA SCHUBERT

Digital Project Manager
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ABOUT

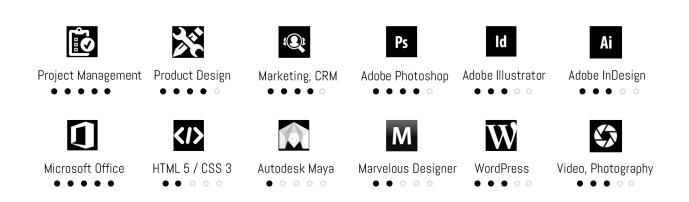
In 2013, I founded and managed the startup company admoreal, which develops configuration and visualization systems for the fashion e-commerce industry. Since then, my team of three and I (plus students and freelancers) have been programming first prototypes of virtual fitting rooms, customizing apparel applications and digital mannequins.

Now, I pursue an opportunity in an established and innovative company in the area of marketing, e-commerce and digital project manager.

WORK EXPERIENCE

	2013 - 2016	Founder and Manager of admoreal - a startup company in the digital fashion industry, Mannheim
		To check out our work, please visit www.admoreal.com
		/concepts/clicknfit (The Virtual Fitting Room)
		/concepts/clickncreate (The Virtual Customizong Tool)
		/concepts/clicknshoot (The Virtual Photo Shooting Tool)
	2011 - 2013	Project and Key Account Manager at STATEC Bühnentechnik GmbH, Karlsruhe
EDUCATION		
	2013 - 2015	Certified Graphic Designer (Studiengemeinschaft Darmstadt GmbH)
	2007 - 2011	Bachelor of Arts in Business Administration, Major in Marketing (Justus-Liebig University, Gieße
	2005 - 2006	Business English Classes at University of Memphis, USA
	2005	Graduation at Max-Planck-Gymnasium, Karlsruhe (Abitur)

SKILLS



LANGUAGE