# ANNA SCHUBERT

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## ABOUT

In 2013, I founded and managed the startup company admoreal, which develops configuration and visualization systems for the fashion e-commerce industry. Since then, my team of three and I (plus students and freelancers) have been programming first prototypes of virtual fitting rooms, customizing apparel applications and digital mannequins.

Now, I pursue an opportunity in an established and innovative company in the area of marketing, e-commerce and digital project manager.

## WORK EXPERIENCE

**2013 - 2016**  **Founder and Manager of admoreal** - startup company in the digital fashion industry, Mannheim

To check out our work, please visit www.admoreal.com
/concepts/clicknfit (The Virtual Fitting Room)
/concepts/clickncreate (The Virtual Customizong Tool)
/concepts/clicknshoot (The Virtual Photo Shooting Tool)

**2011 - 2013**  **Project and Key Account Manager** at STATEC Bühnentechnik GmbH, Karlsruhe

## EDUCATION

**2013 - 2015**  **Certified Graphic Designer** (Studiengemeinschaft Darmstadt GmbH)

**2007 - 2011**  **Bachelor of Arts in Business Administration, Major in Marketing** (University, Gießen)

**2005 - 2006**  Business English Classes at University of Memphis, USA

**2005**  Graduation at Max-Planck-Gymnasium, Karlsruhe (Abitur)

## SKILLS

Project Management
● ● ● ● ●

Product Design
● ● ● ● ○

Marketing, CRM
● ● ● ● ○

Adobe Photoshop
● ● ● ● ○

Adobe Illustrator
● ● ● ○ ○

Adobe InDesign
● ● ● ○ ○

Microsoft Office
● ● ● ● ●

HTML 5 / CSS 3
● ● ○ ○ ○

Autodesk Maya
● ○ ○ ○ ○

Marvelous Designer
● ● ○ ○ ○

WordPress
● ● ● ○ ○

Video, Photography
● ● ● ○ ○

## LANGUAGE

Fluent in German, English and Russian