



ANNA SCHUBERT

Digital Project Manager

Panoramaweg 5, 76275 Ettlingen

+49.175.1556659

www.admoreal.com

a.schubert@admoreal.com

www.anna-schubert.com

ABOUT

In 2013, I founded and managed the startup company **admoreal**, which develops configuration and visualization systems for the fashion e-commerce industry. Since then, my team of three and I (plus students and freelancers) have been programming first prototypes of virtual fitting rooms, customizing apparel applications and digital mannequins.

Now, I pursue an opportunity in an established and innovative company in the area of marketing, e-commerce and digital project manager.













WORK EXPERIENCE

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|-------------|--|
| 2013 - 2016 | Founder and Manager of admoreal - a startup company in the digital fashion industry, Mannheim
To check out our work, please visit www.admoreal.com
/concepts/clicknfit (The Virtual Fitting Room)
/concepts/clickncreate (The Virtual Customizing Tool)
/concepts/clicknshoot (The Virtual Photo Shooting Tool) |
| 2011 - 2013 | Project and Key Account Manager at STATEC Bühnentechnik GmbH, Karlsruhe |

EDUCATION

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|-------------|---|
| 2013 - 2015 | Certified Graphic Designer (Studiengemeinschaft Darmstadt GmbH) |
| 2007 - 2011 | Bachelor of Arts in Business Administration, Major in Marketing (Justus-Liebig University, Gießen) |
| 2005 - 2006 | Business English Classes at University of Memphis, USA |
| 2005 | Graduation at Max-Planck-Gymnasium, Karlsruhe (Abitur) |

SKILLS

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|--|--|--|---|---|--|
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Project Management
● ● ● ● ● | 
Product Design
● ● ● ● ● | 
Marketing, CRM
● ● ● ● ● | 
Adobe Photoshop
● ● ● ● ● | 
Adobe Illustrator
● ● ● ● ● | 
Adobe InDesign
● ● ● ● ● |
| 
Microsoft Office
● ● ● ● ● | 
HTML 5 / CSS 3
● ● ● ● ● | 
Autodesk Maya
● ● ● ● ● | 
Marvelous Designer
● ● ● ● ● | 
WordPress
● ● ● ● ● | 
Video, Photography
● ● ● ● ● |

LANGUAGE

Fluent in German, English and Russian