

# ANNA KANTEROVA

## FRONT-END DEVELOPER & INTERACTION DESIGNER



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Anna is a front-end developer **striving to code for a cause** and design meaningful experiences for end-users. Leveraging experience in HTML, CSS, JavaScript and **five years of web management** she transformed her **life-long hobby** into a profession. With a **decade-long background** in problem solving and visual communications, Anna applies her knowledge and expertise in marketing and website development to connect business goals with user needs. She's an **avid bike rider** located in **Alexandria, VA**.

### TECHNICAL SKILLS

HTML5 & CSS3 & SASS

JavaScript (ES5 & ES6+)

Version Control: Git & GitHub

Visual Studio Code

Adobe Illustrator, Photoshop, XD (CS5+ & CC)

CorelDRAW (X3+) & Canva & Piktochart

Frameworks: Bootstrap (v.3 & 4+) & Vue.js

Adaptability & Resilience & Curiosity

JS Compiler: Babel

JS Task Runner: Grunt

JS Package Manager: npm

JS Module Bundler: Webpack

### SELECTED WEB APPLICATIONS

#### Currency Calculator – [Explore](#) | [Repository](#)

Roles: Branding, UI/UX Design, Development

The app makes an AJAX request to live REST API and caches current market exchange rates of several currencies in JSON format to be dynamically presented to users at the page.

#### GetHlp – [Explore](#) | [Repository](#)

Roles: Branding, UI/UX Design, Front End Development

An idea for the personal assistant app to prompt users to seek and get help with their challenges they face. Responsive web design run with SASS and Gulp for cross-browser support.

#### Great RGB Color Game – [Play](#) | [Repository](#)

Roles: Branding, UI/UX Design, Animation, Development

Sharpen your eyes finding the color for RGB code (values for Red, Green, and Blue span 0 and 255). Three game modes, sticky footer, responsive layout, and the best of native JS.

#### #MoreThanAMeal Campaign User Guideline – [Explore](#)

Roles: Branding, Strategy, UI/UX Design, Development, Email, Ads

The step-by-step guide was developed to empower volunteers into becoming team leaders using customized supporting pages for Miriam's Kitchen year-end fundraising campaign.

### WORK HISTORY

#### Chief Partnerships Officer at [Dream Ski](#), Moscow, Russia (*national product-oriented social enterprise*) Jan – May 2018

- Streamlined new website design using donated tailored prototypes; administered digital fundraising tool and its performance

#### Fundraising Campaign Manager at [Miriam's Kitchen](#), Washington, DC, USA (*local nonprofit*) Jun 2016 – Nov 2017

- Delivered **17% growth** from the past year by designing and managing digital year-end fundraising campaign that raised **\$116K**

#### Vice President at [Ordinary Miracle Foundation](#), Tomsk, Russia (*biggest regional nonprofit*) Apr 2012 – May 2016

- Crafted strategy and technical specifications for a new website with a built-in blogging platform, supervised its development and tech support that served over **1.2M unique users** and brought **\$207.9K** donations (average **23% of total budget** annually)
- Administered legacy **WordPress** website, wrote **HTML**, **CSS**, installed and customized donations **plugin** that raised **\$1.5K**
- Oversaw visual communications and winning project presentations for the Silver Archer-Siberia, PR Award in 2015 and 2016

#### PR Specialist at [Alyona Petrova Foundation](#), Tomsk, Russia (*regional nonprofit*) Jun 2011 – Feb 2012

- Administered **WordPress** website, managed its content, wrote specialized blog posts for popular platforms and media outlets

### EDUCATION

#### National Research Tomsk State University, Tomsk, Russia (*#4 university in Russia by QS World University Rankings 2019*)

Business Translator, English-Russian (GPA 3.25)

Sep 2007 – Feb 2012

Thesis on the affective function of the language used in the online media.

M.S. & B.S. in Social Work (GPA 3.96, *cum laude*)

Sep 2011 – Jul 2010

Minor in sociology. Theses on non-governmental youth policy, management of modern youth's values and civic engagement.