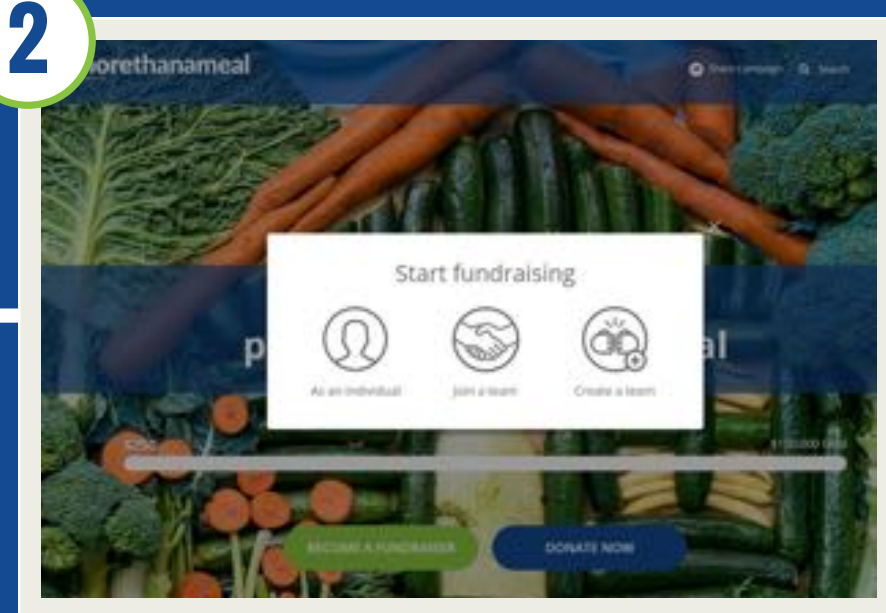


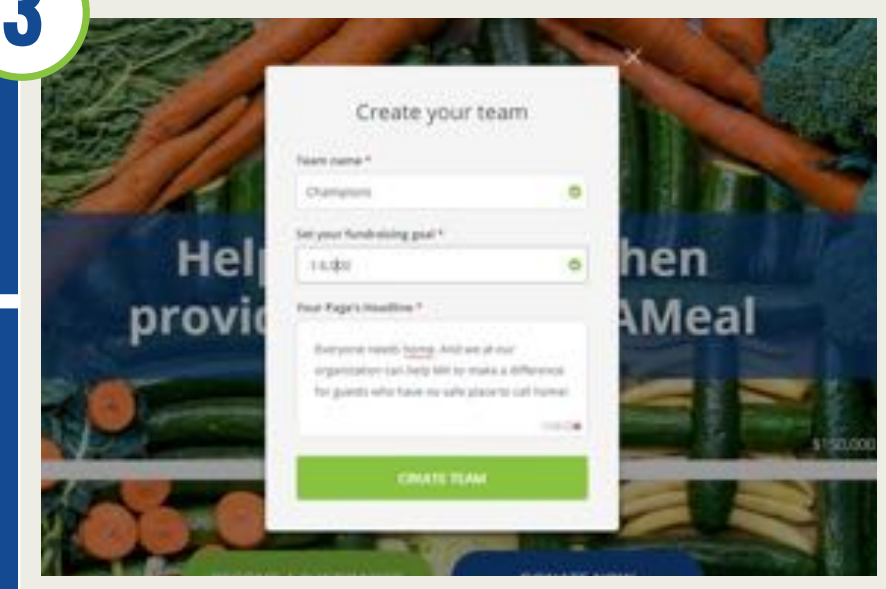
How to start your team GUIDELINES



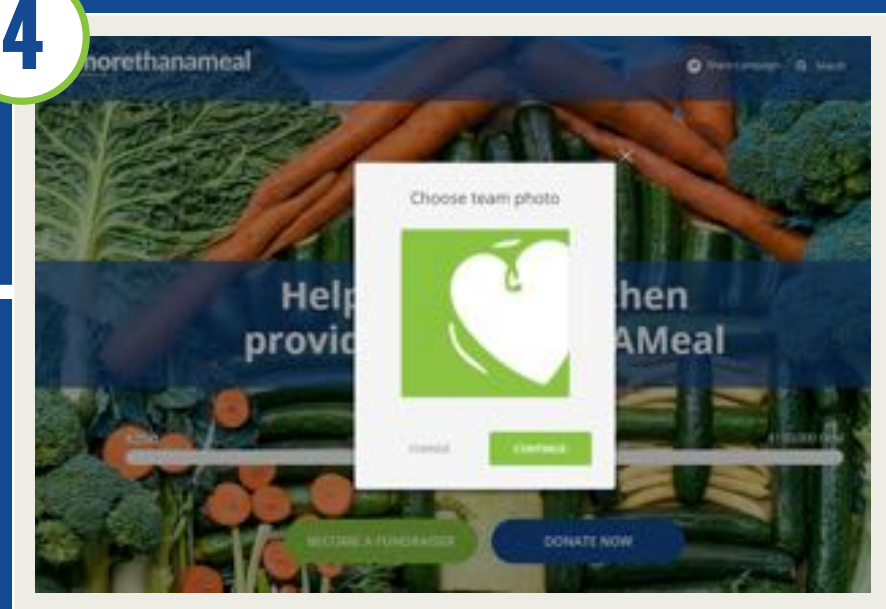
Go to bit.ly/mtam2017, sign in / log in to your account and click "BECOME A FUNDRAISER"



Select "Create a team"



Name your team, set a goal, create a headline, and click "CREATE TEAM"

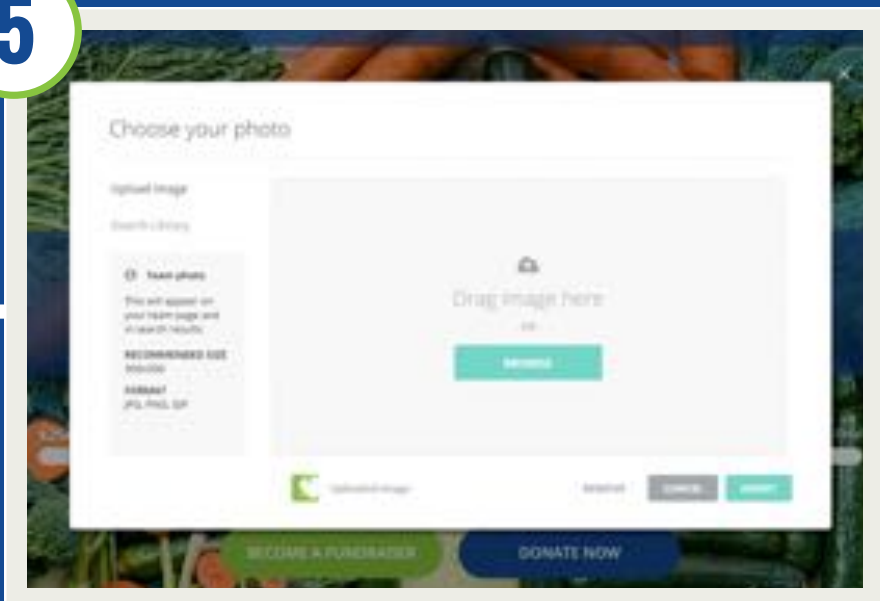


Now you're ready to upload your team photo by selecting "CHANGE" (the default is the MK logo)

bit.ly/mtam2017



5



Your team photo should be square (300x300px).
To upload just drag your photo into the drop area.

6



Then click "INSERT"



7



You can crop or reposition your logo.
Don't forget to press "SAVE"

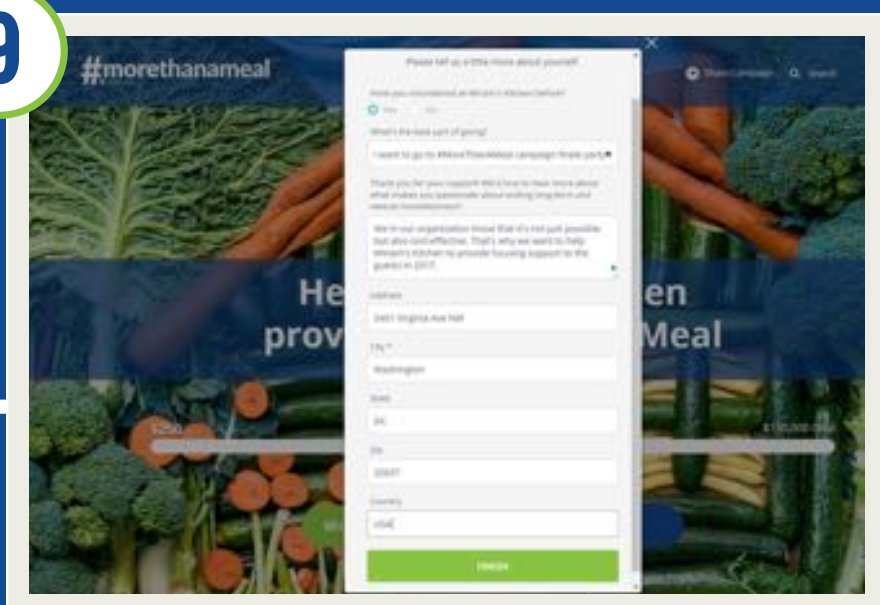
8



Your team photo looks perfect! Press "Continue"



9



Please answer a few short questions to help
Miriam's Kitchen improve our work.
Your responses will not be shared.





10



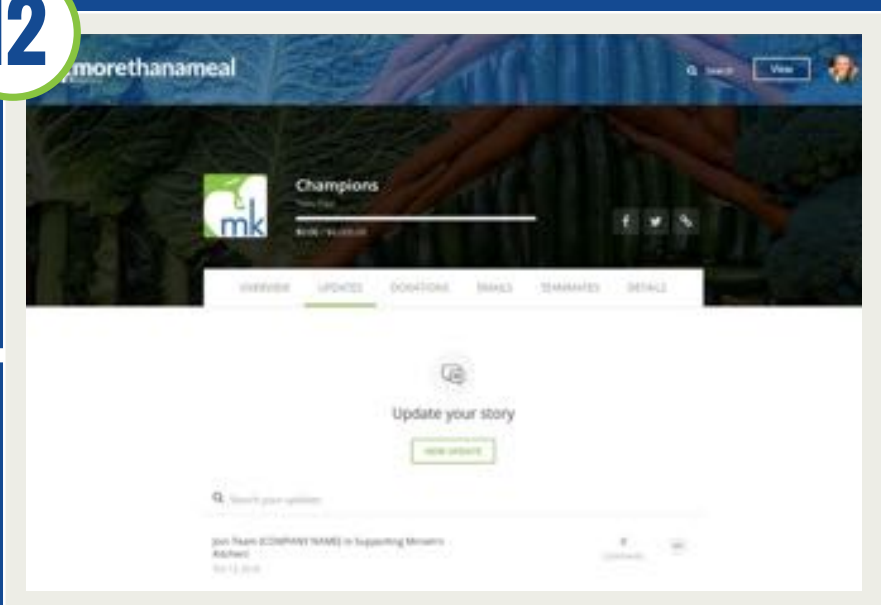
CONGRATULATIONS! This is your team page. It is gorgeous, but let's make it perfect by personalizing it!

11



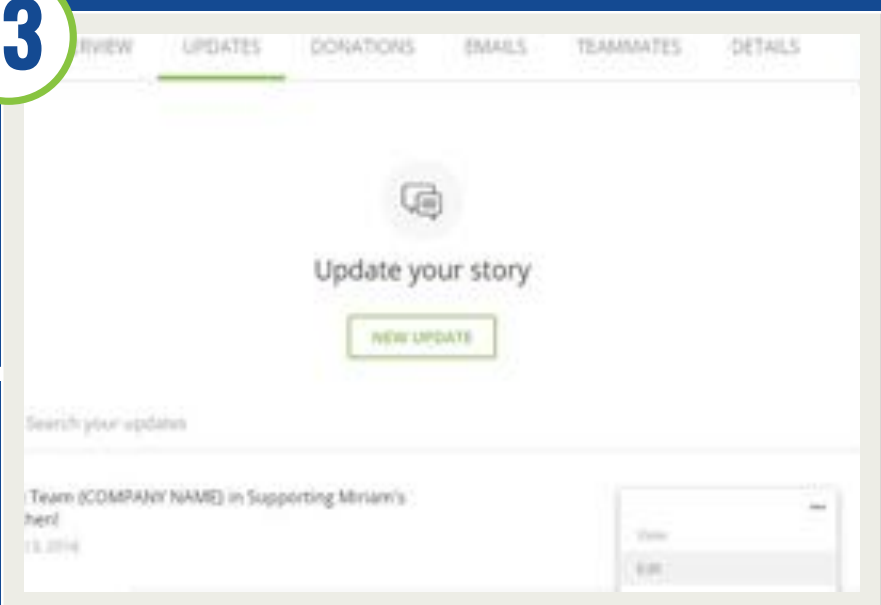
Click "MANAGE" on top right to access your team's dashboard

12



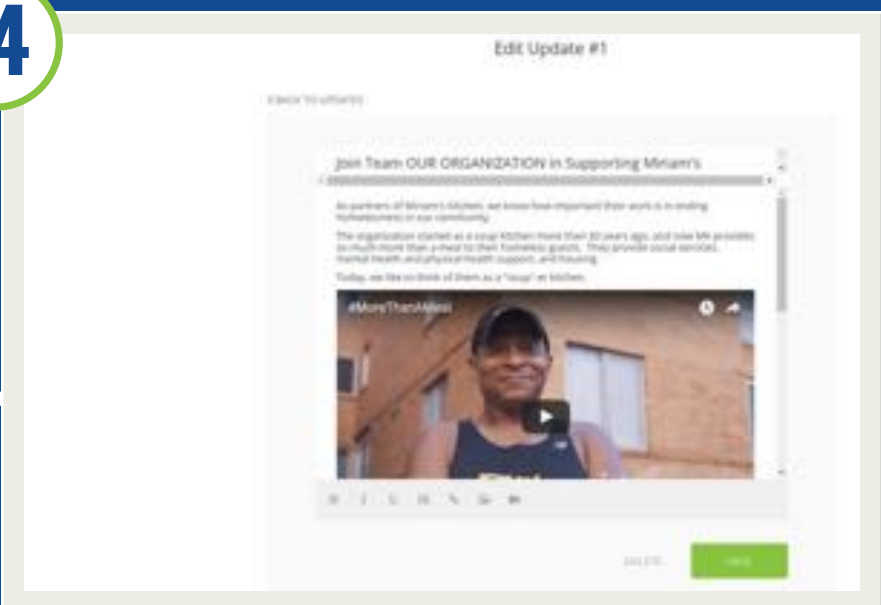
Go to "UPDATES" where you can add new posts and edit invitations on the main page

13



Click on the "..." and choose "Edit"

14



There is language to start your team home page. Please be creative and make it personal. Save it!



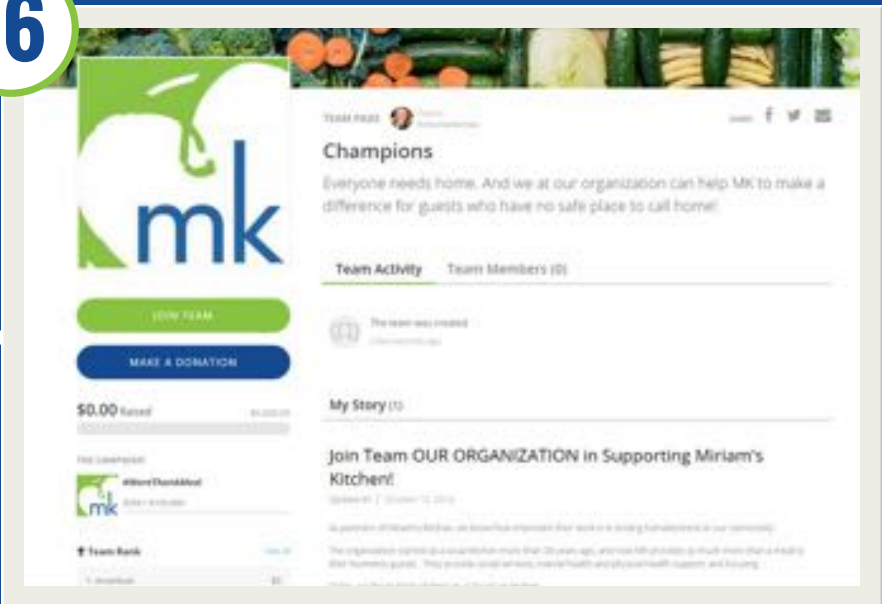


15



Yay! Your post has been updated and now it looks even better. Click "VIEW" on the top right to see it.

16



Last stop is to recruit your team members to join you. Click "MANAGE" which will take you back to the dashboard.



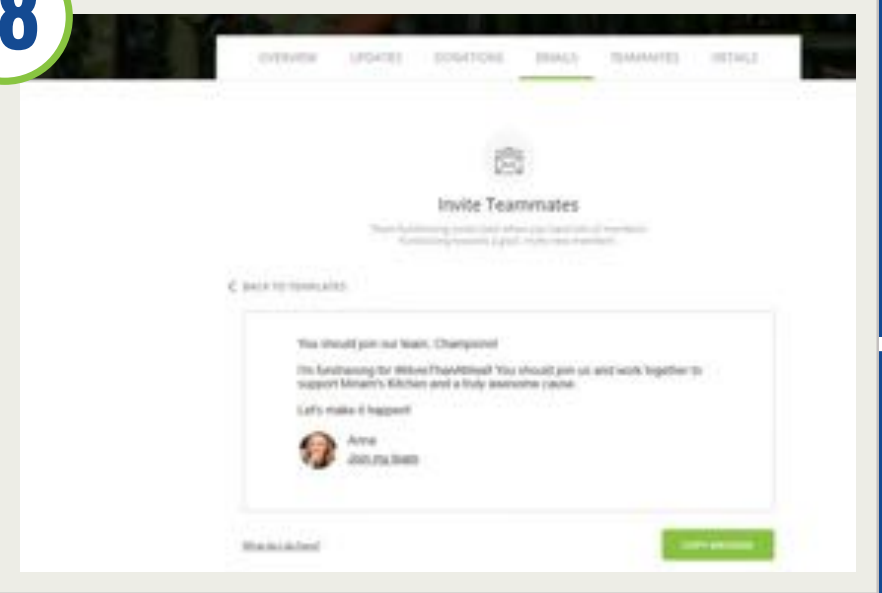
17



Select "EMAILS" (the 4th tab). There is draft email for you to invite your friends, ask for donations and more.



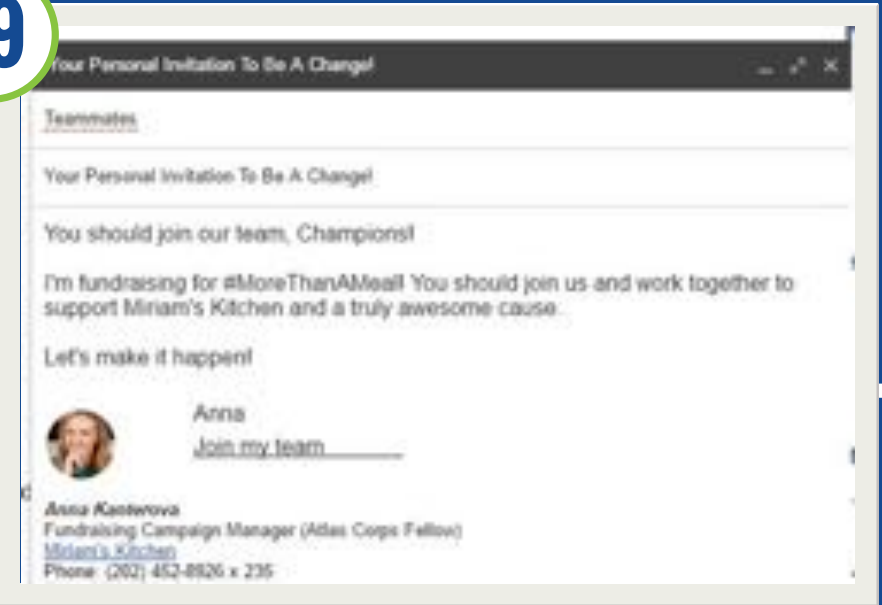
18



Check these templates - it's never been easier to promote your campaign!



19

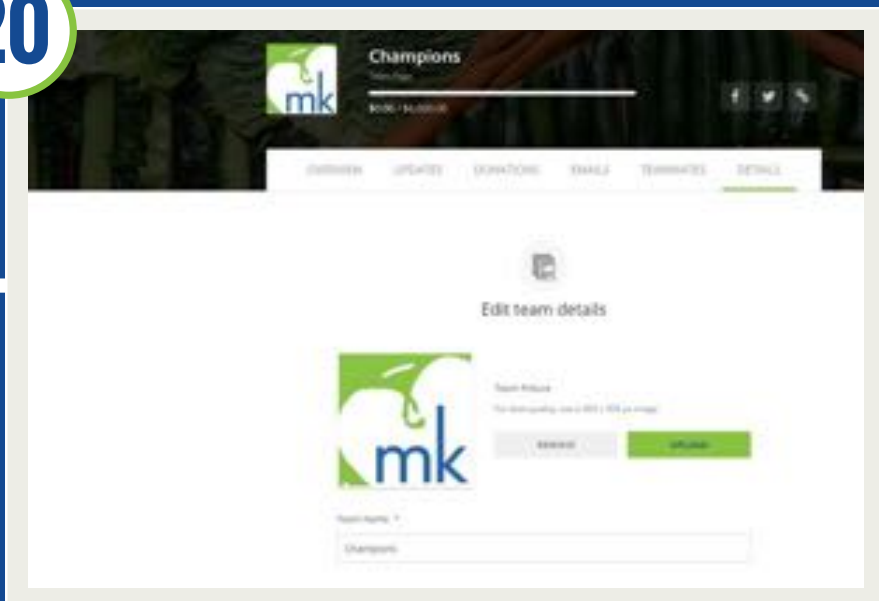


Just copy-paste the language into your email and send out to your contacts to start helping our guests on their journey from meals to housing!



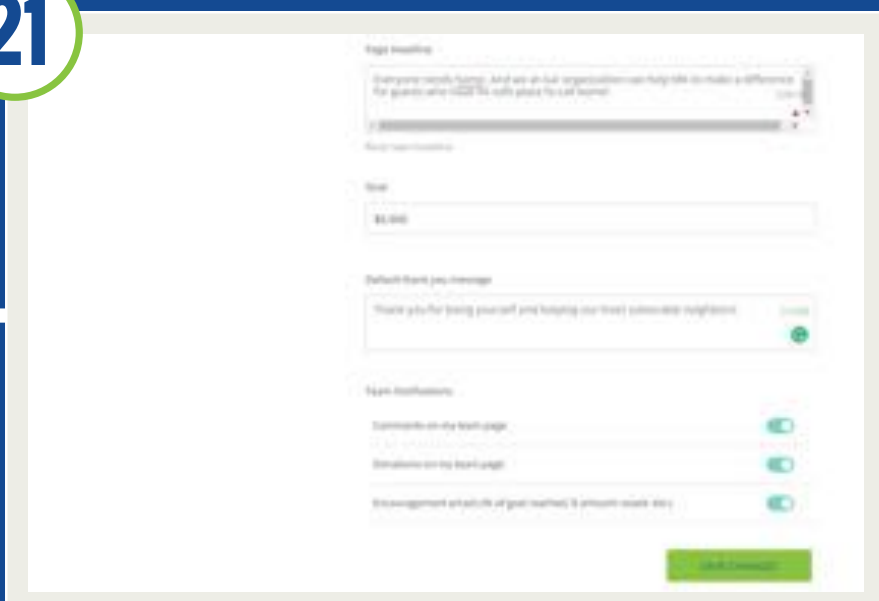


20



Remember: you can always improve your page at your team's dashboard by clicking "MANAGE"

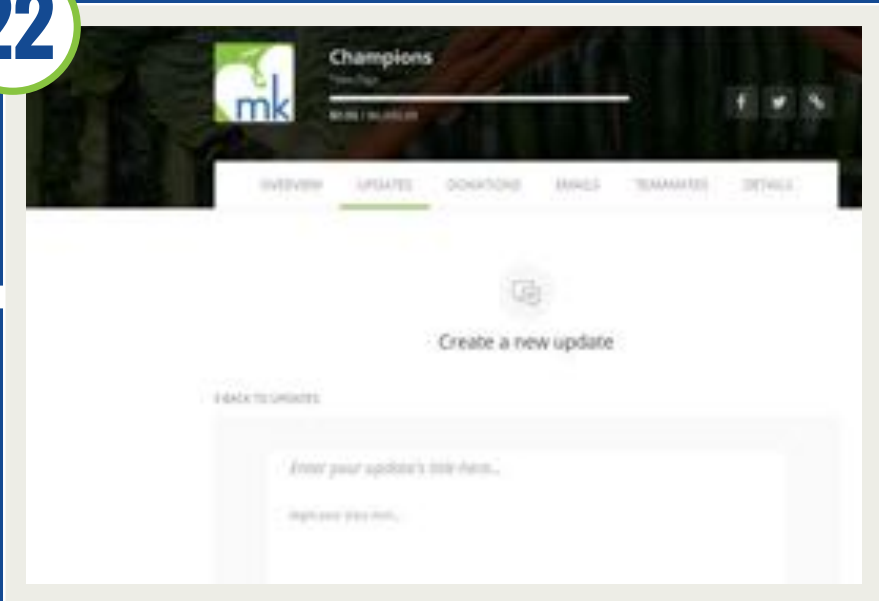
21



You can even increase your goal and re-invent thank-you message for your donors. Just remember to push "SAVE CHANGES"



22



Want to engage your supporters in #MoreThanAMeal more? Share your story!

23



Click your favorite social network's icon to promote your team and spread the word about your impact.

Now you're all set!



Challenge your team to be one of the top-champions to provide #MoreThanAMeal to our guests and end long-term and veteran homelessness in DC!

If you have any questions, we are here to help! Feel free to contact MK at stacey.meadows@miriamskitchen.org or (202) 452-8926 x 286

#wearemorethanameal

Join MK at bit.ly/mtam2017