

# ANNA KANTEROVA

## FRONT-END DEVELOPER & INTERACTION DESIGNER



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Anna is a front-end developer **striving to code for a cause** and design meaningful experiences for end-users. Leveraging experience in HTML, CSS, JavaScript and **five years of web management** she transformed her **life-long hobby** into a profession. With a **decade-long background** in problem solving and visual communications, Anna applies her knowledge and expertise in marketing and website development to connect business goals with user needs. She's an **avid bike rider** located in **Alexandria, VA**.

### TECHNICAL SKILLS

HTML5 & CSS3 & SASS  
JavaScript (ES5 & ES6+)  
Version Control: Git & GitHub  
Visual Studio Code

Adobe Illustrator, Photoshop, XD (CS5+ & CC)  
CorelDRAW (X3+) & Canva & Piktochart  
Frameworks: Bootstrap (v.3 & 4+) & Vue.js  
Empathy & Inquisitiveness

JS Library: jQuery (v.3+)  
JS Compiler: Babel  
JS Package Manager: npm  
JS Module Bundler: Webpack

### SELECTED WEB APPLICATIONS

#### Currency Calculator – [Explore](#) | [Repository](#)

*Roles: Branding, UI/UX Design, Development*

The app converts currency to/from USD, RUB, CAD, and EUR. Converter sends AJAX request to live JSON API and get current market exchange rates presented to users.

#### Campaign Pitch for SoapBox Soaps – [Explore](#)

*Roles: UI/UX Design, Analytics, Copywriting*

Presentation of a marketing campaign designed with support from Deloitte for the DC-based social enterprise SoapBox to promote the launch of sales at Walmart across the US.

#### Great RGB Color Game – [Play](#) | [Repository](#)

*Roles: Branding, UI/UX Design, Animation, Development*

Sharpen your eyes finding the color for RGB code (values for Red, Green, and Blue span 0 and 255). Three game modes, sticky footer, responsive layout, and the best of native JS.

#### #MoreThanAMeal Campaign User Guideline – [Explore](#)

*Roles: Branding, Strategy, UI/UX Design, Development, Email, Ads*

The step-by-step guide was developed to empower volunteers into becoming team leaders using customized supporting pages for Miriam's Kitchen year-end fundraising campaign.

### WORK HISTORY

#### Chief Partnerships Officer at [Dream Ski](#), Moscow, Russia (*national product-oriented social enterprise*) Jan – May 2018

- Streamlined new website design using donated tailored prototypes; administered digital fundraising tool and its performance

#### Fundraising Campaign Manager at [Miriam's Kitchen](#), Washington, DC, USA (*local nonprofit*) Jun 2016 – Nov 2017

- Delivered **17% growth** from the past year by designing and managing digital year-end fundraising campaign that raised **\$116K**

#### Vice President at [Ordinary Miracle Foundation](#), Tomsk, Russia (*biggest regional nonprofit*) Apr 2012 – May 2016

- Crafted strategy and technical specifications for a new website with a built-in blogging platform, supervised its development and tech support that served over **1.2M unique users** and brought **\$207.9K** donations (average **23% of total budget** annually)
- Administered legacy **WordPress** website, wrote **HTML**, **CSS**, installed and customized donations **plugin** that raised **\$1.5K**
- Oversaw visual communications and winning project presentations for the Silver Archer-Siberia, PR Award in 2015 and 2016

#### PR Specialist at [Alyona Petrova Foundation](#), Tomsk, Russia (*regional nonprofit*) Jun 2011 – Feb 2012

- Administered **WordPress** website, managed its content, wrote specialized blog posts for popular platforms and media outlets

### EDUCATION

#### National Research Tomsk State University, Tomsk, Russia (*#4 university in Russia by QS World University Rankings 2019*)

Business Translator, English-Russian (*GPA 3.25*)

Sep 2007 – Feb 2012

Thesis on the affective function of the language used in the online media.

M.S. & B.S. in Social Work (*GPA 3.96, cum laude*)

Sep 2011 – Jul 2010

Minor in sociology. Theses on non-governmental youth policy, management of modern youth's values and civic engagement.