Technical Task of Anti-Cafe ‘Money & Time’

**Description of product/service.**

Anti-cafe is a place which visitors pay for time they spend in. It offers to groups of people spend time funny and get some new experience. It’s an entertainment service.

The specialty of the cafe in divided on three zones with different cost and kind of entertainment, cost of coffee, exclusive tea and cakes is expressed in minutes.

Also, here are held interesting events about the board games and other unusually things.

**Competitors.**

[*http://lublin.padbar.pl/*](http://lublin.padbar.pl/)

**References**.

1. https://dddhotel.jp/en/abno/ minimalistic style and colors.
2. https://www.thecuppingroom.com.au/ animations and navigation.
3. http://cafefrida.ca/ fonts, animation, style.
4. https://demo.wphunters.com/rc/ slider and gallery.

**Tasks for the site.**

1. Tell about the company: idea, essence, philosophy, history of idea;
2. Show company’s offers: three zones, cost of coffee and other in minutes and shortly tell about each zone, explain the differences.
3. Show currently and upcoming events.
4. Make the button for booking time and do it as easy as it possible.

**Target audience.**

• Groups of people, citizens of Lublin and tourists from other cities and villages (other countries).

• People from 10 to 55 years who navigate the Internet without problems, for whom the process of placing an order via the Internet is clear.

• Commonly middle segment of clients, also students and parents with children.

**User expectations.**

• User expects a learn more about the cafe concept

• User wants to take more information about the difference between each zone.

• User wants to book time to visit easily.

• User wants to learn more about events.

**User frustrations.**

• User is afraid to confuse zones when booking.

• User frustrate of being deceiver because of time, spending in a another zone.

**Development of site versions.**

• Desktop version development.

• Development of a mobile version.

**Site functionality.**

1. Main page

• Navigation;

• Company’s name, slogan and shortly essence;

• Tree blocks of zones with short description;

• Events;

• Button „Book time now”.

1. About us

• Name and slogan, description of idea, company’s philosophy, history of idea.

1. Zone 1 – Coffee & Cakes

• Essence, cost, menu, abilities, photo gallery.

1. Zone 2 – Board games & X-box

• Essence, cost, the most popular board and x-box games, photo gallery

1. Zone 3 – VR & so much fun

• Essence, cost, the most popular VR games, photo gallery

1. Events – Current & Upcoming

• Name, dates (from – to), description.

1. Booking

• Form: choosing a day, time and zone, number of persons, input contact info (name, age, phone number, e-mail), receipt of confirmation.

1. 404-page

**Deadline**

30.06.2021

**Service cost**  
$300 (+50$)