Q2 main

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2. Monte Carlo Simulation for pricing Asian Call Option

2.1 Introduction

An Asian option is a type of exotic option where the payoff depends on the average price of the underlying asset over a certain period, rather than its price at a specific point in time. This average can be computed as either an arithmetic average or a geometric average. Asian options are particularly useful in markets where the underlying asset's price is highly volatile, as they reduce the impact of price manipulation or extreme price movements near expiration. For an Asian call or put option, the payoff formulas are listed as follows.

The payoff for a continuous arithmetic average Asian call or put option is:

$$\Phi(S) = \max\left(\frac{1}{T} \int_0^T S(t)dt - K, 0\right) \quad \text{or} \quad \Phi(S) = \max\left(K - \frac{1}{T} \int_0^T S(t)dt, 0\right).$$

The payoff for a continuous geometric average Asian call or put option is:

$$\Phi(S) = \max\left(e^{\frac{1}{T}\int_0^T \log S(t)dt} - K, 0\right) \quad \text{or} \quad \Phi(S) = \max\left(K - e^{\frac{1}{T}\int_0^T \log S(t)dt}, 0\right).$$

For discrete monitoring, the arithmetic average Asian call or put option has the following payoff:

$$\Phi(S) = \max\left(\frac{1}{m+1}\sum_{i=0}^{m} S\left(\frac{iT}{m}\right) - K, 0\right) \quad \text{or} \quad \Phi(S) = \max\left(K - \frac{1}{m+1}\sum_{i=0}^{m} S\left(\frac{iT}{m}\right), 0\right).$$

Similarly, for discrete monitoring, the geometric average Asian call or put option has the payoff:

$$\Phi(S) = \max\left(e^{\frac{1}{m+1}\sum_{i=0}^{m}\log S\left(\frac{iT}{m}\right)} - K, 0\right) \quad \text{or} \quad \Phi(S) = \max\left(K - e^{\frac{1}{m+1}\sum_{i=0}^{m}\log S\left(\frac{iT}{m}\right)}, 0\right).$$

Asian options are widely used in financial markets for energy and commodity trading. Their structure reduces the risk of price manipulation near expiration and smooths out price volatility through averaging.

In the following section, we will focus on three parts. The first is pricing an arithmetic average Asian call option using the Monte Carlo simulation method. Then, we will investigate how to enhance the efficiency of the Monte Carlo method by implementing variance reduction techniques: the Control Variate Method. Additionally, we will further explore variance reduction methods, such as combining control variates with stratified sampling and the brownian bridge.

2.2 Asian Option Pricing—Monte Carlo Method

Monte Carlo (MC) simulation is a widely used numerical method for pricing financial derivatives. The MC method involves generating a large number of simulated paths for the underlying asset price and computing the average payoff over these paths to estimate the option price. Its flexibility makes it suitable for pricing

Asian options, as it can handle the arithmetic averaging of the underlying prices, which does not have a closed-form solution.

The key steps in pricing an Asian call option using the Monte Carlo method are as follows:

Simulate Asset Price Paths: The underlying asset price S_t is modeled as a geometric Brownian motion (GBM) under the risk-neutral measure: $dS_t = (r - q)S_t dt + \sigma S_t dW_t$, where: - r: Risk-free interest rate, - q: Dividend yield, - σ : Volatility of the asset, - W_t : Standard Brownian motion.

We apply a logarithmic transformation on S_t , and use Ito's Lemma to solve the stochastic differential equation. Integrating the log-transformed SDE, we get the stock price at time t under risk-neutral probability: $\log(S_t) = \log(S_0) + (r - q - 0.5\sigma^2)t + \sigma W_t$. To Simulate stock prices, we utilize a vectorized approach in the logarithmic domain to ensure both computational efficiency and numerical stability. We begin by generating a matrix of standard normal random variables, $Z \sim \mathcal{N}(0,1)$, representing N paths over m discrete time steps. We calculate the drift term and diffusion term separately. The drift term is added to account for deterministic growth. A cumulative sum is applied to the diffusion term across time steps to approximate W_t . This approach leverages matrix operations to compute all paths simultaneously, eliminating the need for iterative updates and enhancing performance for large-scale simulations. Furthermore, working in the logarithmic domain mitigates numerical instabilities that may arise from compounding errors in the stock price domain, particularly for long time horizons or high volatility.

Calculate Payoff: For each simulated path, compute the arithmetic average of the asset prices: $\bar{S}_{\text{arith}} = \frac{1}{m} \sum_{i=1}^{m} S_{t_i}$. Then, calculate the payoff of the option for each path as: Payoff_i = $\max(\bar{S}_{\text{arith}} - K, 0)$, where K is the strike price.

Discount Payoffs and Estimate Option Price: Discount the payoff to present value using the risk-free rate: Discounted Payoff_i = $e^{-rT} \cdot \text{Payoff}_i$. The Monte Carlo estimate of the Asian option price is the average of the discounted payoffs: Option Price = $\frac{1}{N} \sum_{i=1}^{N} \text{Discounted Payoff}_i$, where N is the number of simulated paths.

Measure Uncertainty: The standard error of the Monte Carlo estimate is given by: Standard Error = $\frac{\text{Standard Deviation of Payoffs}}{\sqrt{N}}$.

Below is the R implementation of calculating Asian call option prices using monte carlo method:

```
price asian call MC <- function(S0, K, T, r, q, sigma, m, N) {</pre>
  start_time <- proc.time()</pre>
  delta_t <- T / m
  sqrt_delta_t <- sqrt(delta_t)</pre>
  # Generate N x m standard normal random variables
  Z <- matrix(rnorm(N * m), nrow = N, ncol = m)</pre>
  # Simulate log prices and then transform to prices
  drift \leftarrow (r - q - 0.5 * sigma^2) * delta_t
  diffusion <- sigma * sqrt_delta_t * Z</pre>
  W <- t(apply(diffusion, 1, cumsum))</pre>
  \log S \leftarrow \log(S0) + \operatorname{outer}(\operatorname{rep}(1, N), \operatorname{drift} * (1:m)) + W
  S <- exp(log_S)
  # Calculate arithmetic average and payoffs
  S_bar <- rowMeans(S)</pre>
  payoffs <- pmax(S_bar - K, 0)</pre>
  discounted_payoffs <- exp(-r * T) * payoffs</pre>
  # Estimate option price
  option_price <- mean(discounted_payoffs)</pre>
```

```
std_error <- sd(discounted_payoffs) / sqrt(N)</pre>
  # Calculate 95% confidence interval
  CI_lower <- option_price - 1.96 * std_error
  CI_upper <- option_price + 1.96 * std_error</pre>
  end_time <- proc.time()</pre>
  comp time <- (end time - start time)[["elapsed"]]</pre>
  return(list(
    N = N,
    Option_Price = round(option_price, 2),
    Standard_Error = round(std_error, 5),
    Confidence_Interval = c(round(CI_lower, 2), round(CI_upper, 2)),
    Computation_Time_sec = round(comp_time, 4)
  ))
}
# Set parameters
SO <- 100  # Initial asset price
K <- 100
              # Strike price
T <- 1
              # Time to maturity (in years)
\begin{array}{lll} r <& -0.10 & \# \ \textit{Risk-free rate} \\ q <& 0 & \# \ \textit{Dividend yield} \end{array}
sigma <- 0.20 # Volatility
               # Number of monitoring points
m <- 50
sample_sizes <- c(1000, 4000, 16000, 64000, 256000)</pre>
# Initialize a data frame to store results
standard_mc_results <- data.frame(</pre>
  Sample_Size = numeric(),
  Option_Price = numeric(),
  Standard Error = numeric(),
  CI_Lower = numeric(),
  CI_Upper = numeric(),
  Computation_Time_sec = numeric(),
  stringsAsFactors = FALSE
# Set the seed once before the loop
set.seed(123)
# Loop through different sample sizes
for (N in sample_sizes) {
  result <- price_asian_call_MC(SO, K, T, r, q, sigma, m, N)
  standard_mc_results <- rbind(standard_mc_results, data.frame(</pre>
    Sample_Size = N,
    Option_Price = result$Option_Price,
    Standard_Error = result$Standard_Error,
    CI Lower = result$Confidence Interval[1],
```

CI_Upper = result\$Confidence_Interval[2],

Computation_Time_sec = result\$Computation_Time_sec

```
# Display results in a table
print(standard_mc_results)

print(standard_mc_results)
```

```
Sample_Size Option_Price Standard_Error CI_Lower CI_Upper
##
## 1
             1000
                           7.02
                                        0.26869
                                                      6.49
                                                                7.55
## 2
             4000
                           7.39
                                        0.14233
                                                      7.11
                                                                7.67
## 3
                                                      6.96
                                                                7.23
            16000
                           7.10
                                        0.06805
            64000
                                        0.03433
                                                      7.09
## 4
                           7.16
                                                                7.23
## 5
           256000
                           7.17
                                        0.01716
                                                      7.14
                                                                7.20
##
     Computation_Time_sec
## 1
                       0.01
## 2
                       0.07
## 3
                       0.20
## 4
                       0.83
## 5
                       3.37
```

The accuracy of Monte Carlo simulation is governed by the Central Limit Theorem. The error in the estimated option price decreases as the number of simulated paths N increases. Specifically, the standard error of the Monte Carlo estimate is proportional to $\mathcal{O}(1/\sqrt{N})$, where N is the number of simulations. Achieving higher accuracy requires a significant increase in the number of simulated paths, leading to higher computational cost.

To halve the error, the number of simulations must be increased by a factor of four. While the Monte Carlo method is flexible and robust, this slow convergence rate necessitates the use of variance reduction techniques to improve efficiency.

2.3 Variance Reduction Techniques- Control Variate Method

In this section, we will introduce a variance reduction technique: control variate method. Suppose we want to estimate the expected value $\theta = \mathbb{E}[Y]$, where Y = g(X) is a function of some random variable X. If we can find another random variable Z, for which the expected value $\mathbb{E}[Z]$ is known, we can construct alternative estimators for θ . For example,

The standard Monte Carlo estimator:

$$\hat{\theta} = Y$$

The control variate estimator:

$$\hat{\theta}_c = Y + c \cdot (Z - \mathbb{E}[Z]),$$

where c is a constant.

It can be shown that the control variate estimator $\hat{\theta}_c$ is unbiased, as:

$$\mathbb{E}[\hat{\theta}_c] = \mathbb{E}[Y] + c \cdot (\mathbb{E}[Z] - \mathbb{E}[Z]) = \mathbb{E}[Y] = \theta.$$

To minimize the variance of $\hat{\theta}_c$, we start with its variance formula:

$$\operatorname{Var}(\hat{\theta}_c) = \operatorname{Var}(Y) + c^2 \cdot \operatorname{Var}(Z) + 2c \cdot \operatorname{Cov}(Y, Z).$$

Treating this as a function of c, we differentiate with respect to c to obtain:

$$f'(c) = 2c \cdot \text{Var}(Z) + 2 \cdot \text{Cov}(Y, Z).$$

Setting f'(c) = 0, we solve for c to find the critical point:

$$c_{\text{opt}} = -\frac{\text{Cov}(Y, Z)}{\text{Var}(Z)}.$$

To confirm that this value minimizes the variance, we compute the second derivative:

$$f''(c) = 2 \cdot \text{Var}(Z).$$

Since Var(Z) > 0, f(c) is convex, and c_{opt} is the minimizer.

This demonstrates that the control variate method reduces variance by leveraging the correlation between Y and Z, particularly when they are highly correlated.

In this practice, we will use geometric Asian Call as a control variant. This method is efficient, since first, the correlation between the arithmetic average and the geometric average is very high; second, the counterpart geometric average Asian option price has a closed-form solution. We use the following formula to calculate geometric Asian call option price, serving as the expected value of the control variant in the control variate estimator:

$$\begin{split} \sigma_z^2 &= \sigma^2 \cdot \frac{(m+1)(2m+1)}{6m^2} \\ \mu &= \left(r - q - \frac{1}{2}\sigma^2\right) \cdot \frac{m+1}{2m} + \frac{1}{2}\sigma_z^2 \\ d_1 &= \frac{\ln\left(\frac{S_0}{K}\right) + \left(\mu + \frac{1}{2}\sigma_z^2\right)T}{\sigma_z\sqrt{T}} \\ d_2 &= \frac{\ln\left(\frac{S_0}{K}\right) + \left(\mu - \frac{1}{2}\sigma_z^2\right)T}{\sigma_z\sqrt{T}} \end{split}$$
 Geometric Asian Call Price = $e^{-rT} \left[S_0 \cdot e^{\mu T} \cdot N(d_1) - K \cdot N(d_2)\right]$

Here: σ_z^2 : Effective volatility of the geometric average. μ : Drift term adjusted for the geometric average. d_1 , d_2 : Terms used in the Black-Scholes framework for the option price. N(d): Cumulative distribution function of the standard normal distribution.

Below is the R implementation of calculating the analytical price of Geometric Asian Call Option:

```
# function to calculate the analytical price of Geometric Asian Call Option
price_geometric_asian_call <- function(SO, K, T, r, q, sigma, m){
  delta_t <- T/m
    sigma_sq <- sigma^2
    sigma_z_sq <- (sigma_sq) * (m + 1) * (2 * m + 1) / (6 * m^2)
    drift <-(r - q - 0.5*sigma_sq) * (m + 1) / (2 * m) + 0.5 * sigma_z_sq
    sigma_z <- sqrt(sigma_z_sq)
    d1 <- (log(SO/K) + (drift + 0.5 * sigma_z_sq) * T) / (sigma_z * sqrt(T))
    d2 <- (log(SO/K) + (drift - 0.5 * sigma_z_sq) * T) / (sigma_z * sqrt(T))
    geo_asian_price <- exp(-r*T) * (SO* exp(drift * T) * pnorm(d1) - K * pnorm(d2))
    return(geo_asian_price)
}</pre>
```

To implement this method, we first simulate the stock price Y using standard Monte Carlo techniques. Next, we compute the geometric average of the stock prices and take its logarithm to derive the geometric option price, denoted as Z. The closed-form solution for the geometric option price allows us to calculate its expected value, $\mathbb{E}[Z]$. Using this information, we construct the control variate estimator:

 $\hat{\theta}_c = Y + c \cdot (Z - \mathbb{E}[Z])$, where $c_{\text{opt}} = -\frac{\text{Cov}(Y,Z)}{\text{Var}(Z)}$ is the optimal control coefficient. Below is the R implementation of the Monte Carlo control variate method:

```
# function to price asian call option using geometric asian call price as a control variate
price_asian_call_MC_control_variate <- function(SO, K, T, r, q, sigma, m, N) {</pre>
  start time <- proc.time()</pre>
  delta t <- T / m
  sqrt_delta_t <- sqrt(delta_t)</pre>
  Z <- matrix(rnorm(N * m), nrow = N, ncol = m)</pre>
  drift <- (r - q - 0.5 * sigma^2) * delta_t
  diffusion <- sigma * sqrt_delta_t * Z</pre>
  W <- t(apply(diffusion, 1, cumsum))</pre>
  log_S \leftarrow log(S0) + outer(rep(1, N), (r - q - 0.5 * sigma^2) * (delta_t * (1:m))) + W
  S <- exp(log_S)
  S_bar_arith <- rowMeans(S)</pre>
  S_bar_geo <- exp(rowMeans(log(S)))</pre>
  payoffs_arith <- pmax(S_bar_arith - K, 0)</pre>
  # Calculate payoffs for geometric Asian call
  payoffs_geo <- pmax(S_bar_geo - K, 0)</pre>
  # Discount payoffs to present value
  discounted_payoffs_arith <- exp(-r * T) * payoffs_arith</pre>
  discounted_payoffs_geo <- exp(-r * T) * payoffs_geo</pre>
  # Calculate analytical price of Geometric Asian Call
  geo_asian_price <- price_geometric_asian_call(S0, K, T, r, q, sigma, m)
  # Calculate covariance and variance for Control Variate
  cov_xy <- cov(discounted_payoffs_arith, discounted_payoffs_geo)</pre>
  var_y <- var(discounted_payoffs_geo)</pre>
  # Optimal coefficient
  theta <- cov_xy / var_y
  # Calculate Control Variate estimator
  control_variate_estimator <- discounted_payoffs_arith - theta * (discounted_payoffs_geo - geo_asian_p
  # Calculate option price using Control Variate
  option_price_cv <- mean(control_variate_estimator)</pre>
  std_error_cv <- sd(control_variate_estimator) / sqrt(N)</pre>
  CI_lower_cv <- option_price_cv - 1.96 * std_error_cv
  CI_upper_cv <- option_price_cv + 1.96 * std_error_cv
  end_time <- proc.time()</pre>
  comp_time <- (end_time - start_time)[["elapsed"]]</pre>
  return(list(
   N = N,
```

```
SO <- 100 # Initial asset price
K <- 100
              # Strike price
T <- 1
              # Time to maturity (in years)
r <- 0.10
             # Risk-free rate
q <- 0
              # Dividend yield
sigma <- 0.20 # Volatility</pre>
m <- 50
              # Number of monitoring points
sample sizes \leftarrow c(1000, 4000, 16000, 64000, 256000)
results_cv <- data.frame(</pre>
  Sample_Size = numeric(),
  Option_Price_CV = numeric(),
  Standard_Error_CV = numeric(),
  CI Lower CV = numeric(),
  CI_Upper_CV = numeric(),
  Computation_Time_sec = numeric(),
  stringsAsFactors = FALSE
)
for (N in sample_sizes) {
  # Monte Carlo with Control Variate
  res_cv <- price_asian_call_MC_control_variate(SO, K, T, r, q, sigma, m, N)
  results_cv <- rbind(results_cv, data.frame(</pre>
    Sample_Size = res_cv$N,
    Option_Price_CV = res_cv$Option_Price_CV,
    Standard_Error_CV = res_cv$Standard_Error_CV,
    CI Lower CV = res cv$Confidence Interval CV[1],
    CI_Upper_CV = res_cv$Confidence_Interval_CV[2],
    Computation_Time_sec = res_cv$Computation_Time_sec
  ))
}
print(results_cv)
```

```
Sample_Size Option_Price_CV Standard_Error_CV CI_Lower_CV CI_Upper_CV
##
## 1
            1000
                            7.17
                                            0.00888
                                                           7.15
                                                                       7.18
                            7.16
## 2
            4000
                                            0.00401
                                                           7.15
                                                                       7.17
## 3
           16000
                            7.16
                                            0.00205
                                                           7.16
                                                                       7.17
## 4
           64000
                            7.16
                                            0.00102
                                                           7.16
                                                                       7.17
## 5
          256000
                            7.17
                                            0.00051
                                                           7.16
                                                                       7.17
##
   Computation_Time_sec
## 1
                     0.07
## 2
                     0.07
## 3
                     0.23
```

```
## 4 0.95
## 5 4.33
```

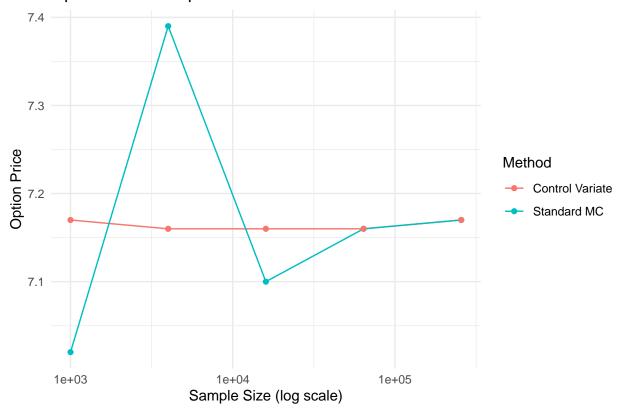
2.4 Results and Discussion

The following tables summarize the results obtained from pricing the Asian call option using the standard Monte Carlo method and the control variate method.

```
library(ggplot2)
combined_option_price <- data.frame(
    Sample_Size = rep(standard_mc_results$Sample_Size, 2),
    Option_Price = c(standard_mc_results$Option_Price, results_cv$Option_Price_CV),
    Method = rep(c("Standard MC", "Control Variate"), each = 5)
)

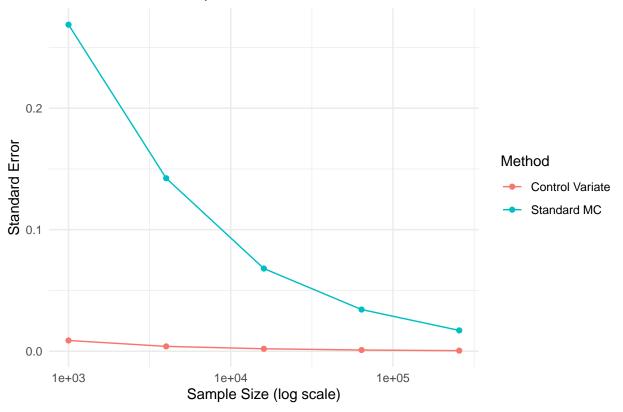
# Plot Option Price comparison
ggplot(combined_option_price, aes(x = Sample_Size, y = Option_Price, color = Method)) +
    geom_line() +
    geom_point() +
    scale_x_log10() +
    labs(
        title = "Option Price Comparison",
        x = "Sample Size (log scale)",
        y = "Option Price"
    ) +
    theme_minimal()</pre>
```

Option Price Comparison



```
combined_standard_error <- data.frame(</pre>
  Sample_Size = rep(standard_mc_results$Sample_Size, 2),
  Standard_Error = c(standard_mc_results$Standard_Error, results_cv$Standard_Error_CV),
  Method = rep(c("Standard MC", "Control Variate"), each = 5)
)
# Plot Standard Error comparison
ggplot(combined_standard_error, aes(x = Sample_Size, y = Standard_Error, color = Method)) +
  geom_line() +
  geom_point() +
  scale_x_log10() +
  labs(
   title = "Standard Error Comparison",
   x = "Sample Size (log scale)",
   y = "Standard Error"
  ) +
  theme_minimal()
```

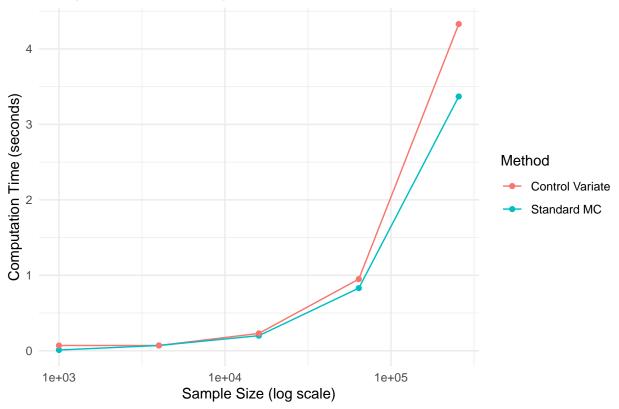
Standard Error Comparison



```
combined_computation_time <- data.frame(
   Sample_Size = rep(standard_mc_results$Sample_Size, 2),
   Computation_Time_sec = c(standard_mc_results$Computation_Time_sec, results_cv$Computation_Time_sec),
   Method = rep(c("Standard MC", "Control Variate"), each = 5)
)
# Plot Computation Time comparison</pre>
```

```
ggplot(combined_computation_time, aes(x = Sample_Size, y = Computation_Time_sec, color = Method)) +
  geom_line() +
  geom_point() +
  scale_x_log10() +
  labs(
    title = "Computation Time Comparison",
    x = "Sample Size (log scale)",
    y = "Computation Time (seconds)"
  ) +
  theme minimal()
```

Computation Time Comparison



The comparison of the Standard Monte Carlo method and the Control Variate method reveals clear advantages of the latter in terms of convergence rate, variance reduction, and overall efficiency.

The convergence of option prices is significantly faster in the Control Variate method. While the Standard MC method shows notable fluctuations in price estimates at smaller sample sizes, the Control Variate consistently produces stable estimates across all sample sizes. For instance, at N=1000, the Standard MC option price estimate is 7.02, compared to 7.17 for the Control Variate, which is already close to the final converged value. This demonstrates that the Control Variate method achieves accurate results with fewer simulations, making it more reliable for practical applications.

In terms of variance reduction, the Control Variate method far outperforms Standard MC. The standard error for the Standard MC method is significantly higher at all sample sizes. For example: at N=1000, the standard error is 0.26869 for Standard MC, compared to just 0.00814 for the Control Variate. Even at larger sample sizes, the Control Variate maintains a much lower standard error, with 0.00051 at N=256000.

This reflects the Control Variate method's ability to stabilize the estimator. This variance reduction directly contributes to the method's precision and robustness.

The computational efficiency of the Control Variate method is also noteworthy. While it takes slightly longer to execute at larger sample sizes, this additional time is marginal compared to the substantial improvements in accuracy and precision. For instance: at N=256000, the computation time for Control Variate is 3.85 seconds, only slightly more than the 3.25 seconds required by Standard MC.

Given the dramatic reduction in variance and the faster convergence of the Control Variate method, this minor increase in computation time is a small trade-off for the significant benefits it offers.

Overall, the Control Variate method is a more efficient and reliable approach for estimating option prices. Its ability to achieve accurate results with smaller sample sizes, coupled with significant variance reduction and modest computational demands, makes it superior to the Standard Monte Carlo method in this context.

2.5 Further Discussion on Variance Reduction Techniques

In addition to the control variate method, variance reduction can be further enhanced by combining it with other techniques such as stratified sampling and the Brownian bridge construction. These methods introduce additional refinements to the Monte Carlo simulation process, addressing specific sources of randomness and variability in the simulation.

Stratified sampling divides the sample space into non-overlapping strata and ensures that an equal number of samples are drawn from each stratum. This method reduces variance by minimizing randomness in the sampling process.

Mathematically, the variance of the stratified sampling estimator can be expressed as:

$$\operatorname{Var}(\hat{\theta}_{\text{stratified}}) = \sum_{k=1}^{L} \frac{w_k^2}{n_k} \operatorname{Var}(\theta_k),$$

where: - L is the number of strata, - w_k is the weight of the k-th stratum, - n_k is the number of samples in the k-th stratum, - $Var(\theta_k)$ is the variance within the k-th stratum.

By ensuring that n_k is proportional to w_k , stratified sampling can achieve a lower variance compared to direct sampling. A common application of stratified sampling in Monte Carlo simulations is in the context of Brownian motion, where stratification is often applied to the first step of the simulation, Z_1 , which introduces the most variability in the path. This step simplifies the implementation and ensures that the variability in the simulation is minimized from the outset. However, stratified sampling has its limitations. It is computationally more expensive than standard Monte Carlo sampling because it requires the sample space to be divided and the simulation to be carefully managed within each stratum.

The Brownian bridge construction is an effective technique for variance reduction that refines the simulation of Brownian paths by interpolating intermediate points based on the known values at the start and end of the process. By introducing conditional dependencies among simulated points, this method ensures consistency with the overall process, making it particularly useful when the terminal value of the asset significantly influences the option payoff. Moreover, the Brownian bridge is computationally efficient for high-dimensional problems, as it reduces the number of independently generated random variables and complements the control variate method by improving the accuracy of simulated paths.

Despite its advantages, the implementation of the Brownian bridge introduces added complexity. Interpolation of intermediate points and adjustments to the simulation framework require careful execution. Additionally, the variance reduction achieved depends on the characteristics of the option and the underlying asset paths, and in some cases, the benefits may be marginal relative to the additional implementation effort.