

Anna Best Abbott

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Skills

UX Design
User Surveys
User Interviews
Personas

UI/Visual Design
InDesign
XD and Sketch
InVision

Development/IXD
HTML 5
CSS
Sass
JavaScript

Projects

The Design Deck

Design for a flashcard app to assist in memorizing design principles.

(add link to pdf)

Rich School District Website: Unsolicited redesign

Redesigned in the spring of 2020 to reflect education changes during the COVID-19 lockdown.

View the homepage, transcript form, schools page, and gallery page.

[View the GitHub repository.](#)

UVU Culinary Arts Website

User research leading to creation of personas, wireframes, surface comps, and prototypes.

[View the mobile prototype.](#)

D & D 5e Spell Deck

Designed and created to help players keep track of their spells.

Visit the website or the GitHub repository.

Google Ads Campaign for The Dental Engine

Researched keywords, wrote ad copy, and optimized spend.

Education

AAS Web Design and Development

Utah Valley University. Spring 2021.

MPA Public Management; Policy Analysis emphasis

Brigham Young University. Winter 1999.

BA Political Science; Economics minor

Brigham Young University. Winter 1997.

Relevant Experience

Jordan School District; Teaching assistant

March 2015-June 2015; August 2016-June 2018.

Taught art to grades k-6.

UT State Legislature; Research Assistant Intern

May 1998-August 1998.