

Anna Best Abbott

801.867.6638

annaabbottdesign@gmail.com

Skills

UX Design
User Surveys
User Interviews
Personas

UI/Visual Design
InDesign
XD and Sketch
InVision

Development/IxD
HTML 5
CSS
Sass
JavaScript

Projects

UVU Culinary Arts Website

User research leading to creation of personas, wireframes, surface comps, and prototypes.

[View the mobile prototype.](#)

Rich School District Website: Unsolicited redesign

Redesigned in the spring of 2020 to reflect education changes during the COVID-19 lockdown.

[View the homepage, transcript form, schools page, and gallery page.](#)

[View the GitHub repository.](#)

D & D 5e Spell Deck

Designed and created to help players keep track of their spells.

[Visit the website or the GitHub repository.](#)

The Design Deck

Design for a flashcard app to assist in memorizing design principles.

[View the design \(PDF\).](#)

Google Ads Campaign for The Dental Engine

Researched keywords, wrote ad copy, and optimized spend.

Education

AAS Web Design and Development

Utah Valley University. Spring 2021.

MPA Public Management; Policy Analysis emphasis

Brigham Young University. Winter 1999.

BA Political Science; Economics minor

Brigham Young University. Winter 1997.

Relevant Experience

Jordan School District; Teaching assistant

March 2015-June 2015; August 2016-June 2018.

Taught art to grades k-6.

UT State Legislature; Research Assistant Intern

May 1998-August 1998.