

Anna Altamura

Focused on creating strong and innovative concepts to connect people and brands. Experienced in working on a variety of design projects across multiple disciplines, namely editorial, branding, social media and UI design. Always striving to influence and improve people's lives through creativity.

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Turin, Italy

Open to Relocating

Linkedin

www.linkedin.com/in/anna-altamura

Experience



Graphic Designer

Turin, Italy

BEPOPSY FASHION BRAND

APRIL 2021–MAY 2021

- Design lead and creator of social media contents: posts and copywriting, videos, motion design and photo editing
- Editorial design such as catalogue, line sheet and flyer
- Responsible for posting, community management and e-commerce back-end (PrestaShop)
- Worked with the PR Agency's team and the IT Manager



UI & Graphic Designer

Turin, Italy

SPIN-TO AGENCY

JULY 2019–AUGUST 2020

- Worked on brand identity, editorial design and social media contents for B2B clients or not
- Cross-media campaigns for fair and associations
- Created videos, motion design, photo editing and websites working with different colleagues for clients in various fields: food, automotive, design, education, corporate, real estate and art

Education



CareerFoundry

UI DESIGN COURSE & FRONTEND SPECIALIZATION OCTOBER 2021



IED - European Institute of Design

GRAPHIC DESIGN MASTER DEGREE

JULY 2019

Tools

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe After Effect

Adobe Premier Pro

Figma & Adobe Xd

Zeplin

Marvel

Invision

Research

User Interviews

Competitive Analysis

User Personas

User Flow

Wireframing

Prototyping

Usability Testing

Prestashop

HTML5, Css And Js

Soft skills

Self-manage

Teamwork

Adaptability

Problem-solving

Projects

AMOUNT – SAVING-MONEY APP

Created an app that helps people to save money quickly in preparation for a big purchase. Covered a wide variety of UX and UI project stages. Designing according to user testing feedback, in order to simplify and make the app accessible to anyone

[Discover More](#)

GARDEN IN BLOOM – SHOP APP

Conceptualized and crafted a native mobile app where you can buy plants. Designed to follow each platform's standard, mixed with a visual identity that reminds the values of the product. Providing the best shop experience solution and personalized plants care

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Discover more projects here ↓

Behance

www.behance.net/arumatla

Dribbble

www.dribbble.com/arumatla