# Deepfake Detector

**Team Faux Fighters** 

Cho, Anna Denq, Christopher Nelson, Reid (Jackson)





## Problem Statement



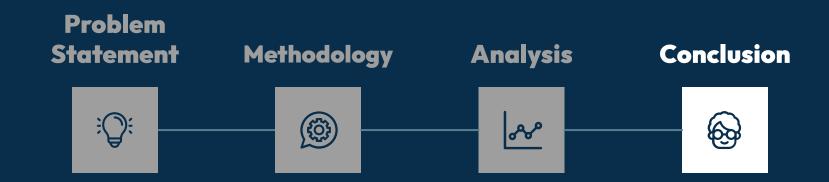
















# Problem Statement



"Al is spook."

**—Elon Musk, probably** 



## **PROBLEM**

Generative AI makes it easy to deepfake.



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#### Generative AI makes it easy to deepfake.

Deepfake



Real



#### **PROBLEM**

Generative AI makes it easy to deepfake.

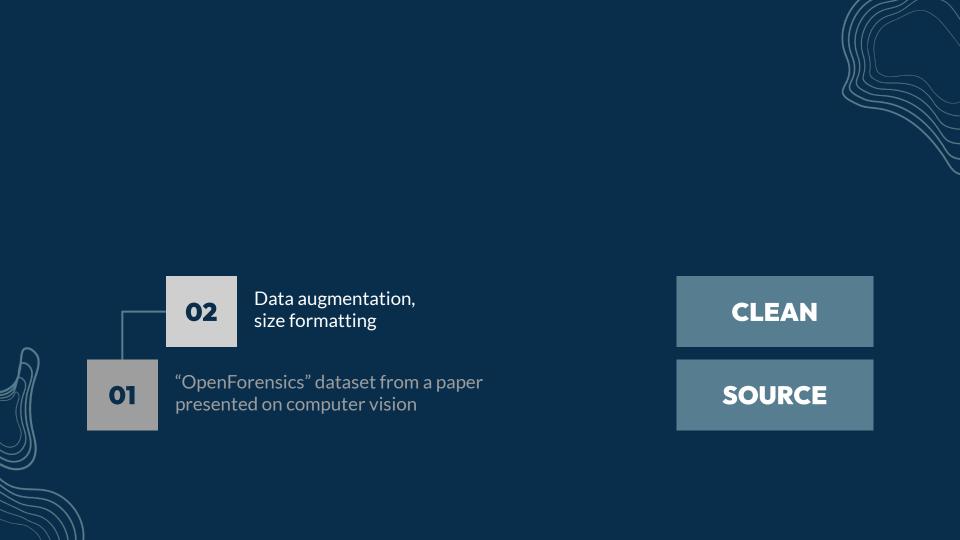
#### **SOLUTION**

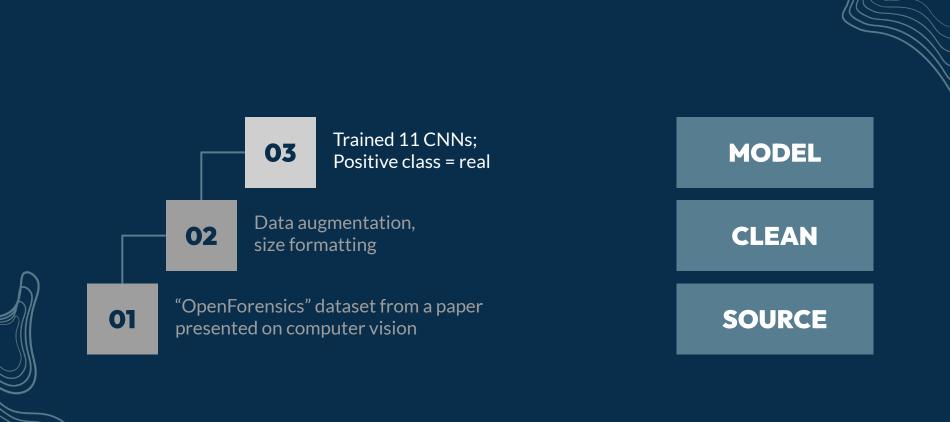
We have "out-of-box" deepfake detector.

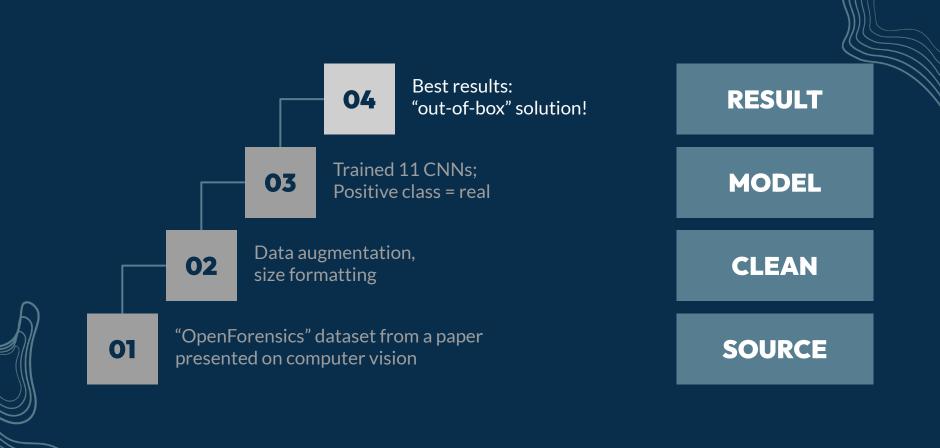










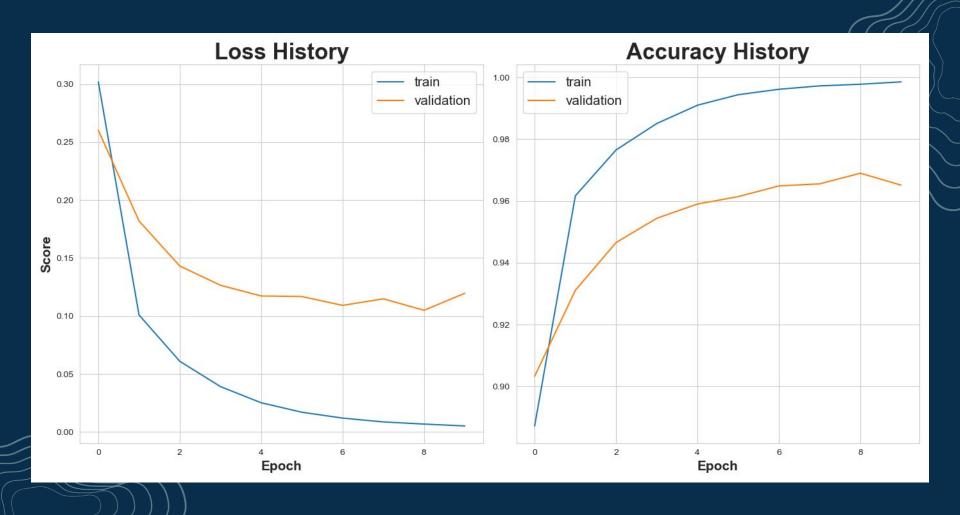


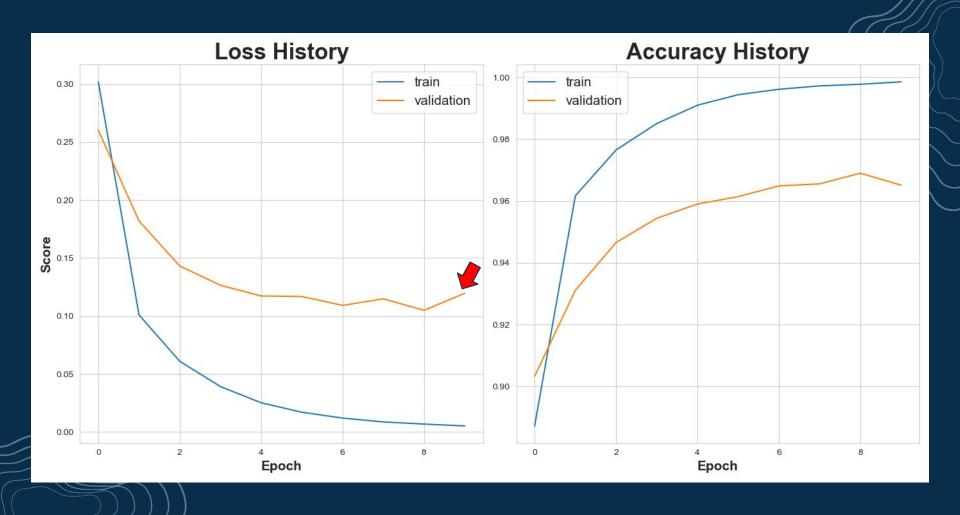
# O3 ANALYSIS

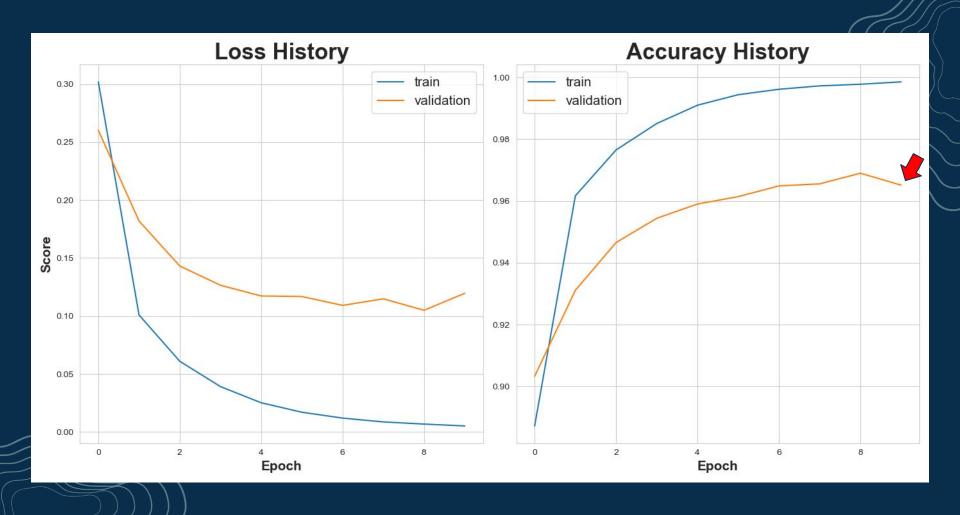


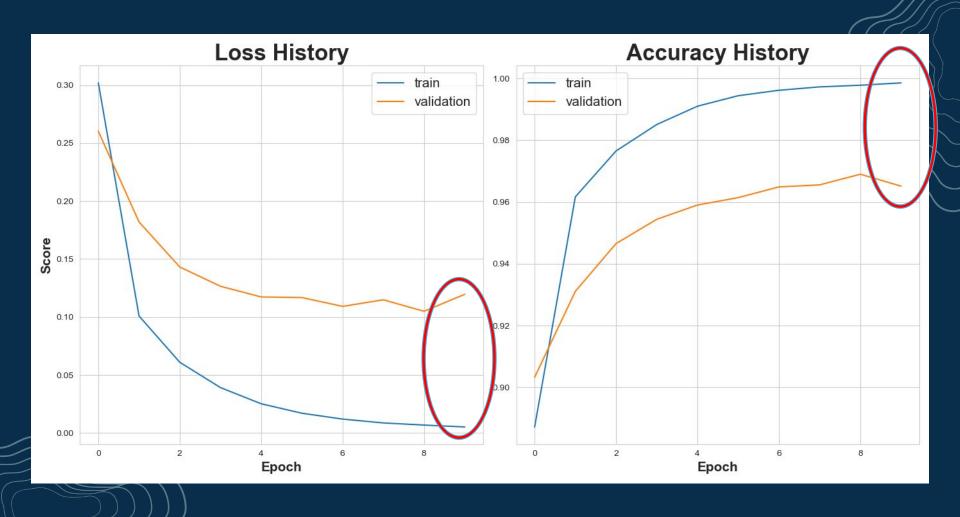






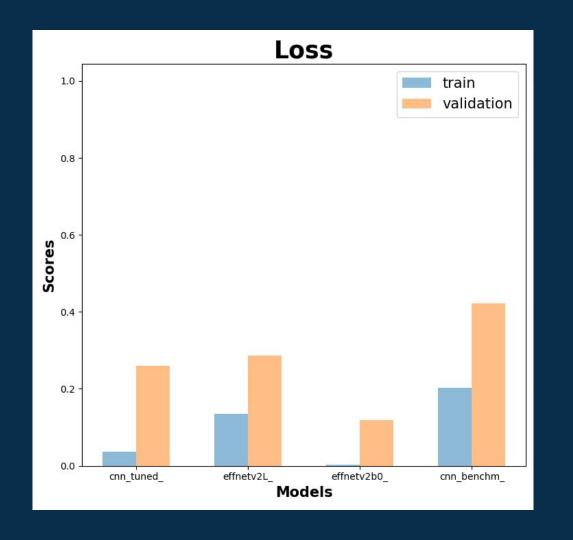




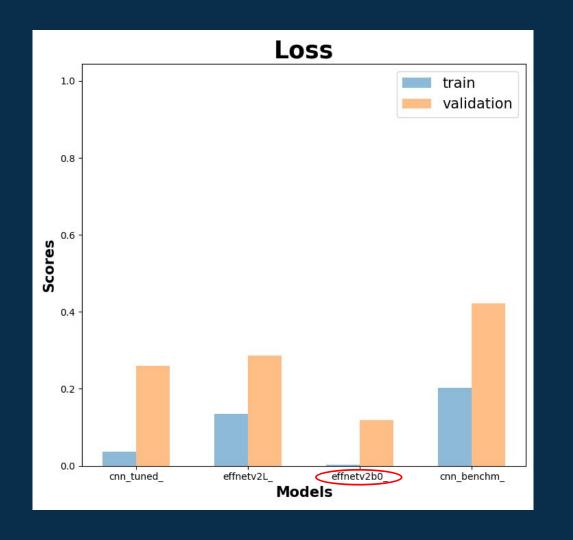




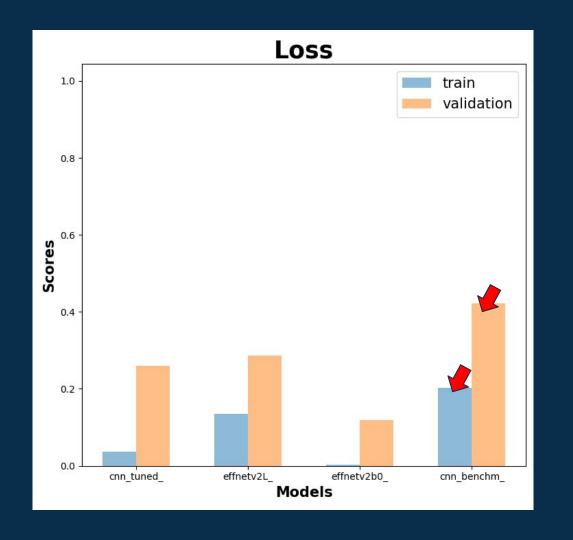




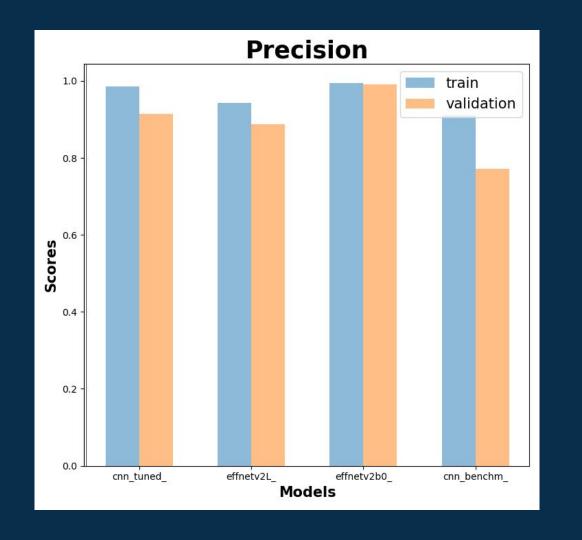




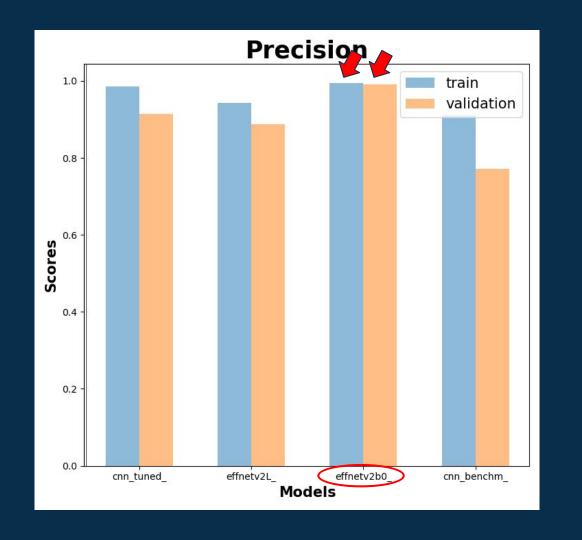




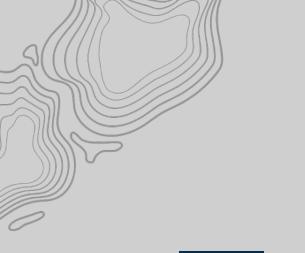
















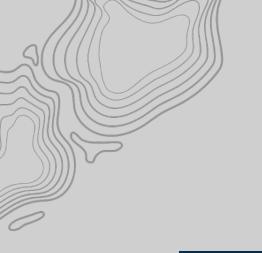






**Benchmark** 

**Experimental** 













## **Benchmark**

Sequential CNN (Base) **Prec**: 0.849

## **Experimental**













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Sequential CNN (Base) **Prec**: 0.849

## **Experimental**

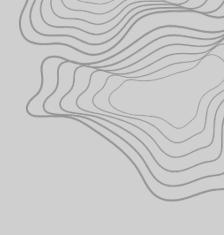
EfficientNetv2\_L (TL)
Prec: 0.822







EfficientNetv2\_B0 **Prec**: 0.992







Sequential CNN (Base) **Prec**: 0.849

## **Benchmark**

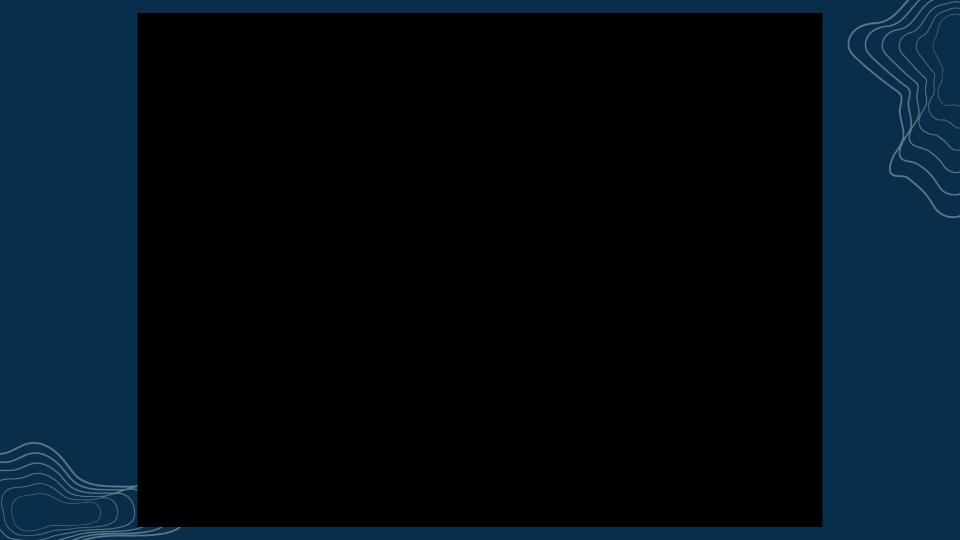
## **Experimental**

EfficientNetv2\_L (TL)
Prec: 0.822





## CONCLUSION



### **TAKEAWAYS**

#### **BEST MODEL**

EfficientNetv2\_B0 Precision: 0.992



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#### **BEST MODEL**

EfficientNetv2\_B0 Precision: 0.992

#### **UNCERTAINTIES**

- Generalize to other types of deepfake image generators?
- Susceptible to image manipulations (eg. blur)?



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#### **BEST MODEL**

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#### **FUTURE**

- Retrain larger EfficientNetv2 Model (eg. more compute resources)
- Address overfitting: (eg. data augmentation)

# THANK YOU!

Questions?