

# PRIVACY NOTICE

***Last Updated:*** June 27

Welcome to Mistaken Takes! We want you to be informed and assured about how your personal information is handled while enjoying our game. This privacy notice explains how **Mistaken Tales Inc** (“Mistaken Tales”, “Company”, “We” “Us” “Our”) collects, uses, discloses and otherwise processes personal information as you engage with Mistaken Takes. Our game is unique, providing players with an experience through interactive phone calls, real-world interactions, and web-based elements. Please note that this Privacy Notice specifically applies to the gathering and handling of personal data within the game.

## **Our Collection of Personal Information:**

Mistaken Takes. solely gathers personal information when players willingly engage with the game's storylines and challenges. One of the ways we do this is by collecting the phone number of players who call the phone number provided within the game and engage in the interactive phone call experience. Rest assured, no personal information is gathered without your voluntary participation.

### **Personal Information Collected from Individuals:**

We may collect the following personal information:

- **Email Information.** Additionally, at the conclusion of the game, players will be prompted to provide their email address if they are interested in participating in similar games in the future.

### **Personal Information Automatically Collected:**

**Your Phone Number.** When you voluntarily call the provided number, we collect your phone number. It's important for players to be aware that when they make a phone call to the number provided in the game, their phone number is automatically collected. The game fundamentally depends on voluntary interactions initiated by the players themselves.

### **Personal Information from Third Parties:**

Mistaken Takes. holds your privacy in high regard. While we do not actively collect personal information from third parties, there are instances where our third-party service providers may have access to your information. Here's how:

- **Service Providers:** In order to ensure the smooth functioning of Mistaken Takes., we may work with third-party service providers that perform services on our behalf. These services may include, but are not limited to, telecommunication services, hosting, and

analytics. In the course of providing these services, such providers may have access to your information as needed to carry out their work for us.

## **Our Use of Personal Information:**

We may use the personal information we collect to:

- Facilitate your interaction within the game's narrative by using the phone number provided.
- Ensure that the phone number is exclusively used for in-game narrative purposes, with no other utilization.
- Give you the option to provide your email address upon the game's completion.
- Use the provided email address solely for sending notifications about similar games in the future.
- Maintain the commitment of not using the email for marketing or any other purposes.
- Uphold the principle of collecting and using information based on voluntary participation and explicit choices within the game.

## **Our Disclosure of Personal Information:**

At Mistaken Takes., we value the trust you place in us. While your personal information is primarily used for in-game interactions and is not shared broadly with third parties, there are specific cases where we do share your information with third-party service providers to ensure a seamless gaming experience. Here's how:

- **Service Providers:** To ensure that Mistaken Takes. functions smoothly and efficiently, we engage with third-party service providers that offer essential services on our behalf. Such services may encompass telecommunications, web hosting, and analytics. These service providers may require access to your personal information solely to the extent necessary for fulfilling their services.
- **No Broad Disclosure:** Aside from the necessary sharing with service providers as mentioned, we do not disclose your personal information to any other external entities. Your interactions within the game remain confidential.

Our commitment is to uphold your privacy while providing you with an engaging and smoothly-operating gaming experience.

## **Third-Party Data Collection and Online Advertising:**

At Mistaken Takes., we engage with third-party service providers to ensure an effective and immersive gaming experience. These third-party service providers are integral to the seamless operation of the game and may need to access certain information strictly for operational purposes. For instance, telecommunications, web hosting, and analytics are crucial services

provided by third parties that allow Mistaken Takes. to function efficiently. It is important to note that the access granted to these third-party service providers is limited strictly to the information necessary for them to perform their respective services. There is no involvement in third-party data collection for advertising or marketing purposes. While engaging with our game you will not encounter any advertisements, and your personal information is not exploited for marketing strategies.

## **Control Over Your Information:**

At Mistaken Takes. you have the ability to exercise control over your personal information through the following means:

- **Phone Number:** As a player, you have the option to either call or not call the phone number provided within the context of the game. This is obligatory for participation, and in the case the number is called it is integral that we collect your number for the game to function properly.
- **Choice to Provide Email Address:** You can choose to provide your email address at the end of the game if you wish to be notified about similar games in the future. This is not mandatory and can be skipped if you prefer not to share your email address.

## **Children's Personal Information:**

Our game is designed for a mature audience and is not intended for children under the age of 13. We do not knowingly collect personal information from children under this age. In case any personal information is inadvertently collected from a child, we will take swift action to delete it upon discovery.

## **Links to Third-Party Websites or Services:**

To ensure an immersive and uninterrupted experience, our game does not include any links to third-party websites or services. All interactions and gameplay are confined within the framework of the game itself.

## **Updates to This Privacy Notice:**

As Mistaken Takes. evolves, this Privacy Notice may undergo updates to reflect necessary changes. Any updates will be communicated through the game's website or other suitable channels, keeping you informed and secure.

## **Contact Us:**

Your feedback and inquiries are important to us. If you have any questions or requests regarding this Privacy Notice or your personal information, please do not hesitate to contact us directly through the game's support email or the designated contact channel.