

# TOURISM POTENTIAL IN SOUTH-EASTERN EUROPE

## Multivariate Visualization of Attractions and Infrastructure

This map visualizes the tourism potential of South-Eastern Europe using a 200 km<sup>2</sup> hexagonal grid. Each grid cell is represented with a multivariate Wurman Dot combining two variables: the number of tourist attractions and the availability of tourist infrastructure. This technique allows simultaneous interpretation of both variables and highlights spatial patterns such as established tourist hubs, emerging destinations, and areas with imbalanced development.

