

Annabel Thompson

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EDUCATION

Texas Christian University Cumulative GPA: 3.824	Graduation Date: May 2027
Bachelor of Science in Strategic Communication	
Minors: Film and Media Studies & Digital Culture and Data Analytics	
• Bob Schieffer College of Communications Dean's Honors List Fall 2023, Spring 2024, Fall 2024, Spring 2025	
Westminster School Unweighted Cumulative GPA: 3.7	Graduation Date: May 2023
• Graduated Summa Cum Laude	
• Dual Enrollment with Univ. of Connecticut - Seal of Biliteracy (Spanish)	

CAMPUS & COMMUNITY INVOLVEMENT

Pi Beta Phi Panhellenic Sorority – Texas Delta Chapter	August 2023 – Present
• Bid Day Chair November 2024 – November 2025	
• Planned and executed all creative and logistical aspects of Bid Day for the chapter.	
• Responsibilities included developing a cohesive theme and visual identity, coordinating with vendors, managing the event budget, overseeing decor and merchandise, and ensuring a smooth and welcoming experience for new members and active chapter members.	
• Lip Sync for Literacy Coach January 2025 – March 2025	
• Served as a coach for Pi Beta Phi's annual philanthropy event, Lip Sync for Literacy, supporting a team with choreography, rehearsal leadership, and performance design.	
• Parents Weekend & Mom's and Dad's Weekend Committee Chair December 2023 – November 2024	
• Organized and coordinated programming for Parents Weekend and Mom's and Dad's Weekends, ensuring a welcoming and engaging experience for chapter members and their families.	

Public Relations Student Society of America	September 2024 – Present
• Member of the student chapter of the Public Relations Society of America (PRSA)	

CLUBS & ACTIVITIES

Frogs for Dogs	September 2025 – Present
• Student organization that supports fostering and volunteering at Fort Worth Animal Care and Control.	
Bring Change 2 Mind	September 2021 – May 2023
• Student organization that supports mental health.	
• As a Co-Head for Bring Change 2 Mind, I assisted with event planning, weekly meetings and scheduling.	

EXPERIENCE

Cielo Agency Social Media and Branding Intern	May 2025 – August 2025
• Create content across various social media platforms (Instagram, Facebook, TikTok, etc.) for accounts with 200k+ followers.	
• Conduct research on industry trends, competitor activities, and audience preferences to inform content and branding strategies.	
• Collaborate with the marketing and design team to brainstorm and execute innovative social media and branding campaigns.	

STL Sitter	May 2024 – Dec 2024
• Nannying service in St. Louis, MO.	
• Provided reliable childcare for multiple families, ensuring a safe, structured, and positive environment for children of various ages.	
• Assisted with daily routines, including meals, homework help, and household organization, to support family operations.	

SKILLS

• Microsoft Office Suite (Word, PowerPoint), Canva, Adobe Photoshop & InDesign, CapCut, AP Style, GitHub, Figma, Google Analytics & More.
