



Anna Berman

UX/UI DESIGNER

Contact

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303-888-7719

Education

University of Denver
Denver, CO
Certificate in UX/UI Design

Colorado State University
Fort Collins, CO
Graduated 2019 with a BFA
Concentration in Graphic Design
Minor in Business Administration

Skills

User Research
User Testing
Storytelling
Wireframing
Prototyping
Copywriting
Visual Design
Typography
HTML
CSS
Empathy
Creativity
Work Ethic
Communication

Software

Adobe Creative Suite
Microsoft Office
Figma
Miro
InVision
WordPress

UX/UI designer with a background in Graphic Design. Currently completing a certification in UX/UI from the University of Denver with skills in user research, user testing, prototyping, wireframing, and visual design. Passionate professional interested in creating ethical, accessible, and aesthetically pleasing designs for desktop, tablet, and mobile channels. Recent collaborative projects have required user interviews, storytelling, thoughtful iteration of prototypes based on usability feedback. My attention to detail, creativity, and empathy make me a strong designer and a valuable addition to any team.

Projects

Figure it Out App

September-October 2020

- collaborated with another designer to create a remote life drawing experience
- interviewed users, developed a user story, wireframed, iterated based on user tests, and created a clickable prototype
- designed logo, layout, and typography for an aesthetically pleasing experience

Department of Education Website Redesign

November 2020

- designed responsive web designs across desktop and mobile screens
- interviewed users, redesigned the navigation, card sorted, wireframed, prototyped and iterated based on several rounds of user tests
- created a style guide with a accessible typefaces and colors

Native American Rights Fund Website Redesign

December 2020

- created responsive web designs across desktop, tablet, and mobile screens
- collaborated with other designers to contact stakeholders, interview users, wireframe, tested prototypes, and iterated based on feedback
- designed original infographics and created a new style guide to engage users

Experience

Denver Westword - Graphic Designer

February-March 2020

- designed digital & print ads for clients under fast deadlines
- collaborated with the marketing team to design collateral for events

Mccormick Photos & Design - Assistant Designer

2018-2020

- shadowed Scott McCormick through his entire creative process
- single handedly managed album design and logo projects
- communicated with clients and print shops directly

Cheba Hut - Manager

2018-2019

- facilitated communication and ensured smooth day-to-day operations
- lead a team to work in a fast-paced environment

Freelance

- volunteer designer for United Nations Development Programme
- website update with original photography for Montana Salon
- album cover design for New York based musician, Bill Scorzari

Accolades & Professional Memberships

College of Liberal Arts Dean's List
AIGI Professional Association for Design Member