

# Anna E. Cherian

*UX Designer + Art Director*



## Skills

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- User experience design
- User research
- Interaction design
- Art direction
- Graphic design
- Videography
- Photography
- Animation
- Front-end development
- Illustration

## Software

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Illustrator	<div><div></div></div>
Sketch	<div><div></div></div>
Photoshop	<div><div></div></div>
InDesign	<div><div></div></div>
UI / UX	<div><div></div></div>
HTML / CSS	<div><div></div></div>
After Effects	<div><div></div></div>
Principle	<div><div></div></div>
Premiere Pro	<div><div></div></div>
Adobe Lightroom	<div><div></div></div>
Animate	<div><div></div></div>

## Contact

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+1 (979)-236-9424  
annacherian.ai@gmail.com  
annacheri.github.io

## Education

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BACHELORS OF SCIENCE & ARTS IN BIOLOGY /  
DESIGN

August 2014 - May 2018

**College of Natural Sciences | The University of Texas at Austin**

Minors: UX Design, Spanish

USER EXPERIENCE DESIGN CIRCUIT

June - July 2017

**General Assembly**

Focus Area: Wireframes, UI Design, and Research

## Experience

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PATAGONIA

**Interaction Design Intern**

June 2018 - Present

- Assisted in company site redesign research
- Produced videos and animations for social media channels
- Concepted and prototyped user flows to meet shared ecommerce and marketing goals

SENTIER STRATEGIC RESOURCES, LLC

**Contract Web Developer & Designer**

November 2017 - April 2018

- Developed company website using HTML, CSS, JS, & Hugo Static Site Generator
- Animated prototypes in Principle & After Effects to communicate ideas to clients
- Assisted in design research & customer journey maps

SCHOOLINKS

**Product Design Intern**

October 2017 - December 2017

- Conducted usability testing and user interviews for future platform features
- utilized data analytics tools to measure product pain points for users
- provided visual design modifications to existing webpages

FOUND MEDIA GROUP

**Marketing & Design Intern**

May 2017 - September 2017

- Produced graphics and images according to brand style and guidelines
- Increased traction on social media by 200% per channel

AUSTIN CHRONICLE

**Street Team Photographer & Social Media**

May 2017 - September 2017

- Photographed events planned by Austin Chronicle
- Managed social media channels inc. Snapchat and Instagram Story at sponsored events