

# Anna E. Cherian

*UX Designer + Art Director*



## Skills

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User experience design, user research,  
interaction design, art direction, graphic  
design, video editing, photography,  
animation, front-end development,  
and illustration.

## Education

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BACHELORS OF SCIENCE & ARTS IN BIOLOGY /  
DESIGN

**College of Natural Sciences | The University  
of Texas at Austin**

Minors: UX Design, Spanish

## Software

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|-----------------|------------------------|
| Illustrator     | <div><div></div></div> |
| Sketch          | <div><div></div></div> |
| Photoshop       | <div><div></div></div> |
| InDesign        | <div><div></div></div> |
| UI/UX           | <div><div></div></div> |
| HTML / CSS      | <div><div></div></div> |
| After Effects   | <div><div></div></div> |
| Principle       | <div><div></div></div> |
| Premiere Pro    | <div><div></div></div> |
| Adobe Lightroom | <div><div></div></div> |
| Animate         | <div><div></div></div> |

## Contact

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**Phone** | +1 (979)-236-9424

**Email** | [annacherian.ai@gmail.com](mailto:annacherian.ai@gmail.com)

**Portfolio** | [annacheri.github.io](https://annacheri.github.io)

**LinkedIn** | [Anna's Profile](#)

## Experience

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PATAGONIA

**Interaction Design Intern**

Greater Los Angeles Area, CA  
June 2018 - Present

- Designed customer facing creative (emails, landing pages, display banners, onsite banners, social media videos)
- Assisted in company site redesign user research
- Produced animations for social media channels
- Concepted and prototyped user experience flows to meet shared e-commerce and marketing goals

SENTIER STRATEGIC RESOURCES, LLC

**Contract Web Developer & Designer**

Austin, TX  
November 2017 - April 2017

- Developed company website using HTML, CSS, JS, & Hugo Static Site Generator
- Ability to provide design specifications for developers and quickly answer questions regarding implementation
- Animated prototypes in Principle & After Effects to communicate ideas to clients & internal stakeholders

SCHOOLINKS

**Product Design Intern**

Austin, TX  
October 2017 - December 2017

- Conducted usability testing and user interviews for platform features
- Utilized data analytics tools to measure product pain points for users
- Provided visual design modifications to existing web pages
- Developed proficiency in prototyping tools

FOUND MEDIA GROUP

**Digital Marketing & Design Intern**

Austin, TX  
May 2017 - September 2017

- Produced graphics and images according to brand style and guidelines for social media channels
- Designed customer facing creative and engaging content across all platforms
- Increased traction on social media by 200% per channel

AUSTIN CHRONICLE

**Street Team Photographer & Social Media**

Austin, TX  
May 2017 - September 2017

- Photographed events planned by Austin Chronicle
- Managed social media channels inc. Snapchat and Instagram Story at sponsored events
- Collaborate with marketing and photography teams to plan and develop brand, social and site content, style and layout

USER EXPERIENCE DESIGN CIRCUIT

**General Assembly**

Austin, TX  
June 2017 - July 2017

Focus Area: Wireframes, UI Design, and Research