

Anna E. Cherian

UX Designer + Art Director



Skills

User experience design, user research, interaction design, art direction, graphic design, video editing, photography, animation, front-end development, and illustration.

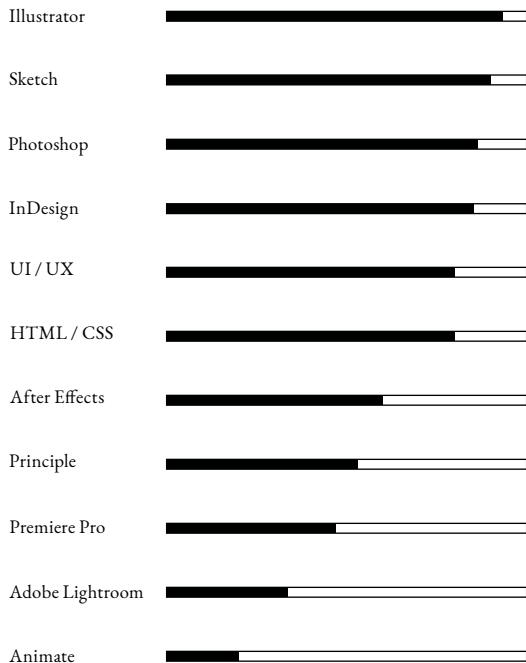
Education

BACHELORS OF SCIENCE & ARTS IN BIOLOGY / DESIGN

College of Natural Sciences | The University of Texas at Austin

Minors: UX Design, Spanish

Software



Contact

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Portfolio | annacheri.github.io

LinkedIn | [Anna's Profile](#)

Experience

PATAGONIA

Interaction Design Intern

Greater Los Angeles Area, CA
June 2018 - Present

- Designed customer facing creative (emails, landing pages, display banners, onsite banners, social media videos)
- Assisted in company site redesign user research
- Produced animations for social media channels
- Concepted and prototyped user experience flows to meet shared e-commerce and marketing goals

SENTIER STRATEGIC RESOURCES, LLC

Contract Web Developer & Designer

Austin, TX
November 2017 - April 2017

- Developed company website using HTML, CSS, JS, & Hugo Static Site Generator
- Ability to provide design specifications for developers and quickly answer questions regarding implementation
- Animated prototypes in Principle & After Effects to communicate ideas to clients & internal stakeholders

SCHOOLINKS

Product Design Intern

Austin, TX
October 2017 - December 2017

- Conducted usability testing and user interviews for platform features
- Utilized data analytics tools to measure product pain points for users
- Provided visual design modifications to existing web pages
- Developed proficiency in prototyping tools

FOUND MEDIA GROUP

Digital Marketing & Design Intern

Austin, TX
May 2017 - September 2017

- Produced graphics and images according to brand style and guidelines for social media channels
- Designed customer facing creative and engaging content across all platforms
- Increased traction on social media by 200% per channel

AUSTIN CHRONICLE

Street Team Photographer & Social Media

Austin, TX
May 2017 - September 2017

- Photographed events planned by Austin Chronicle
- Managed social media channels inc. Snapchat and Instagram Story at sponsored events
- Collaborate with marketing and photography teams to plan and develop brand, social and site content, style and layout

USER EXPERIENCE DESIGN CIRCUIT

General Assembly

Austin, TX
June 2017 - July 2017

Focus Area: Wireframes, UI Design, and Research