

# ANNA E. CHERIAN

## UX DESIGNER + ART DIRECTOR

### SKILLS

- user experience design
- user research
- interaction design
- art direction
- graphic design
- videography
- photography
- animation
- front-end development
- illustration

### SOFTWARE

|                 |             |
|-----------------|-------------|
| Illustrator     | <div></div> |
| Sketch          | <div></div> |
| Photoshop       | <div></div> |
| InDesign        | <div></div> |
| UI/UX           | <div></div> |
| HTML/CSS        | <div></div> |
| Premiere Pro    | <div></div> |
| After Effects   | <div></div> |
| Adobe Lightroom | <div></div> |
| Animate         | <div></div> |
| Javascript      | <div></div> |

### CONTACT

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🌐 [annacheri.github.io](https://github.com/annacheri)

### REFERENCES

**Eric Nordquist**  
Senior UX Designer  
Sentier Strategic Resources, LLC  
E: [eric.nordquist@ischool.utexas.edu](mailto:eric.nordquist@ischool.utexas.edu)

**Andrea Haughton**  
Director of Communications  
Found Media Group  
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**Benjamin Bayes**  
Radio Television & Film Lecturer  
UT Austin Faculty  
E: [benbayes@mail.utexas.edu](mailto:benbayes@mail.utexas.edu)

### EDUCATION

**August 2014 - May 2018**

**BACHELORS OF SCIENCE & ARTS IN BIOLOGY**  
College of Natural Sciences / The University of Texas at Austin  
Minors: UX Design, Spanish

**June - July 2017**

**USER EXPERIENCE DESIGN CIRCUIT**  
General Assembly

### EXPERIENCE

**June 2018 - Present**

**PATAGONIA**  
Interaction Design Intern

- Assisted in company site redesign research
- Produced videos and animations for social media channels
- Concepted and prototyped user flows to meet shared e-commerce and marketing goals

**November 2017 - April 2018**

**SENTIER STRATEGIC SOLUTIONS, LLC**  
Contract Web Developer & Designer

- Developed company website using HTML, CSS, JS, & Hugo Static Site Generator
- Animated prototypes in Principle & After Effects to communicate ideas to clients
- Assisted in design research

**October 2017 - December 2017**

**SCHOOLINKS**  
Product Design Intern

- Conducted usability testing and user interviews for future platform features
- utilized data analytics tools to measure product pain points for users

**May 2017 - September 2017**

**FOUND MEDIA GROUP BRANDING AGENCY**  
Digital Marketing & Design Intern

- Produced graphics and images according to brand style and guidelines
- Increased traction on social media by 200% per channel