

ANNA E. CHERIAN

PRODUCT DESIGNER + ART DIRECTOR

SKILLS

- user experience design
- user research
- interaction design
- art direction
- graphic design
- videography
- photography
- animation
- front-end development
- copywriting
- illustration

SOFTWARE

Illustrator	<div></div>
Sketch	<div></div>
Photoshop	<div></div>
InDesign	<div></div>
UI/UX	<div></div>
HTML/CSS	<div></div>
Premiere Pro	<div></div>
After Effects	<div></div>
Adobe Lightroom	<div></div>
Animate	<div></div>
Javascript	<div></div>

CONTACT

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🌐 [annacheri.github.io](https://github.com/annacheri)

REFERENCES

Eric Nordquist
Senior UX Designer
Sentier Strategic Resources, LLC
E: eric.nordquist@ischool.utexas.edu

Andrea Haughton
Director of Communications
Found Media Group
E: andrea@foundmediagroup.com

Benjamin Bayes
Radio Television & Film Lecturer
UT Austin Faculty
E: benbayes@mail.utexas.edu

EDUCATION

August 2014 - May 2018

BACHELORS OF SCIENCE & ARTS IN BIOLOGY
College of Natural Sciences / The University of Texas at Austin
Minors: UX Design, Spanish

June - July 2017

USER EXPERIENCE DESIGN CIRCUIT
General Assembly

EXPERIENCE

January 2018 - Present

SENTIER STRATEGIC SOLUTIONS, LLC
Contract Web Developer & Designer

- Developed company website using HTML, CSS, JS, & Hugo Static Site Generator
- Animated prototypes in Principle & After Effects to communicate ideas to clients
- Assisted in design research

October 2017 - December 2017

SCHOOLINKS
Product Design Intern

- Conducted usability testing and user interviews for future platform features
- utilized data analytics tools to measure product pain points for users

May 2017 - September 2017

FOUND MEDIA GROUP BRANDING AGENCY
Digital Marketing & Design Intern

- Produced graphics and images according to brand style and guidelines
- Increased traction on social media by 200% per channel

August 2016 - May 2017

THE AUSTIN CHRONICLE
Social Media Strategist & Photographer

- Launched social media content for Austin Chronicle & ChronEvents
- Engaged with community on social media platforms