ANNA E. CHERIAN

PRODUCT DESIGNER

- **4** 979-236-9424
- annacherian.ai@gmail.com
- https://annacheri.github.io/Portfolio/index.html

SKILLS

- -user experience design
- -interaction design
- -graphic design
- -videography
- -photography
- -animation
- -front-end development

SOFTWARE

Illustrator
Sketch
Photoshop
InDesign
UI/UX
HTML/CSS
Adobe Lightroom
Premiere Pro
After Effects
Animate
Javascript

EDUCATION

Augut 2014 - May 2018

BACHELORS OF SCIENCE & ARTS IN BIOLOGY

College of Natural Sciences / The University of Texas at Austin

Minors: Design, Spanish

June - July 2017

USER EXPERIENCE DESIGN CIRCUIT
General Assembly

EXPERIENCE

October 2017 - Present

Schoolinks

Product Design Intern

- -Conducted usability testing and user interviews for future platform features $% \left(1\right) =\left(1\right) \left(1\right) \left($
- -Improved product features with an updated design system

May 2017 - September 2017

Found Media Group Branding Agency

Digital Marketing & Design Intern

- -Produced graphics and images according to brand styles and guidelines
- Increased traction on social media by 200% per channel

August 2016 - May 2017

The Austin Chronicle

Social Media Strategist & Photographer

- -Launched social media content for Austin Chronicle & ChronEvents
- -Engaged with community on social media platforms
- -Photographed events for use on website and email marketing

CONTACT

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REFERENCES

Truman Boyes

Head Product Designer Schoolinks

E: truman@schoolinks.com

Eric Nordquist

User Experience Lecturer
UT Austin Faculty
E: eric.nordquist@ischool.utexas.edu

Benjamin Bayes

Radio Television & Film Lecturer UT Austin Faculty

E: benbayes@mail.utexas.edu