

# ANNA E. CHERIAN

## PRODUCT DESIGNER



## SKILLS

- user experience design
- interaction design
- graphic design
- videography
- photography
- animation
- front-end development

## EDUCATION

August 2014 - May 2018

### BACHELORS OF SCIENCE & ARTS IN BIOLOGY

College of Natural Sciences / The University of Texas at Austin

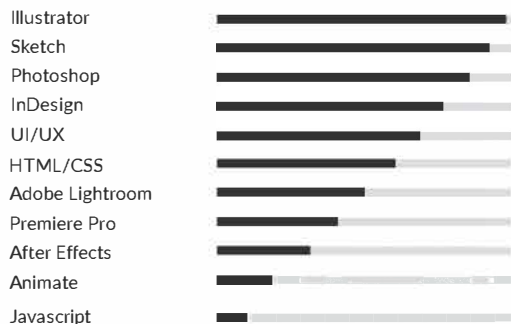
Minors: UX Design, Spanish

June - July 2017

### USER EXPERIENCE DESIGN CIRCUIT

General Assembly

## SOFTWARE



## EXPERIENCE

October 2017 - Present

### Schoolinks

Product Design Intern

- Conducted usability testing and user interviews for future platform features
- Improved product features with an updated design system

May 2017 - September 2017

### Found Media Group Branding Agency

Digital Marketing & Design Intern

- Produced graphics and images according to brand styles and guidelines
- Increased traction on social media by 200% per channel

August 2016 - May 2017

### The Austin Chronicle

Social Media Strategist & Photographer

- Launched social media content for Austin Chronicle & ChronEvents
- Engaged with community on social media platforms
- Photographed events for use on website and email marketing

June 2016 - August 2016

### Conceivable

Content Writer

- Wrote educational women's health blogs for websites and email marketing campaigns
- Assisted in community outreach to influencers and drove community awareness of company

March 2016

### SXSW

Special Projects Intern

- Promoted SXSW events through guerilla marketing tactics
- Photographed events for use on website and social media channels

## CONTACT

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## REFERENCES

### Andrea Haughton

Director of Communications  
Found Media Group  
E: andrea@foundmediagroup.com

### Eric Nordquist

User Experience Lecturer  
UT Austin Faculty  
E: eric.nordquist@ischool.utexas.edu

### Benjamin Bayes

Radio Television & Film Lecturer  
UT Austin Faculty  
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