Marketing

Why Facebook?

Creating login system can be for the future

Easier to implement currently for a login system

Data from Facebook can automatically go to questionnaire

Survey questions (participants):

1. Demographics: age, sex, location, ethnicity
2. Independence:
   1. Please check the following tasks you are able to complete
   2. List from google
3. Symptoms (clinical and others)
   1. Please check the following symptoms you currently have
   2. Please check the following medical aid devices you use (hearing aid, assisted walking, etc.)
4. What kinds of studies are you interested in
   1. Treatment
   2. Diagnosis
   3. Quality of life
   4. Etc.

Study form questions (researchers):

1. Demographics
2. Independence measures
   1. “I want only people living with dementia with ability to manage finances”
3. Symptoms – also measures
4. Type of study you are conducting
5. Scope of study
6. Contact information (email, phone number, location)