



Introduction		About me	Maker & problem solver. Highly driven, multi-disciplinary designer, and coding enthusiast with experience in various disciplines, a focus on digital design, and a holistic approach to interaction.
Work Experience	Bureau Moeilijke Dingen	2024–2025	Frontend Developer Intern
		What did I do there?	Working at Bureau Moeilijke Dingen, I combined frontend development using React and TypeScript with UX design principles. Through hands-on experience with electronics, I developed a comprehensive understanding of interactive systems – from technical implementation to user experience. This multifaceted role enhanced my ability to create meaningful digital solutions that bridge technology and design.
	Soul Creative Agency	2021–2024 2016–2020 2014–2015	Digital design Lead UI&UX designer Junior designer
		What did I do there?	Throughout the years, in addition to my main focus on UI & UX design, I have been actively involved in a variety of tasks and procedures such as copywriting, naming, graphic design, packaging, storytelling, visual identity design, and project management. This sparked my curiosity and helped me develop a 360-degree understanding of what interaction & communication mean, providing me with a direct overview from the ideation stage to production.
		As a team leader	Since 2021, my day-to-day tasks have included designing interfaces and user journeys for various websites and apps, as well as leading the digital team from the wireframe stage to final deployment to create exceptional products and engaging experiences.
	KORRES	2014	Graphic Designer
		What did I do there?	I was handpicked by KORRES to join an all-student team from diverse disciplines. Together, we collaborated to create a product for the KORRES skincare line. This unique opportunity allowed me to contribute my expertise in graphic & packaging design, while also learning from and collaborating with fellow students from various backgrounds.
Formal Education	SUPSI University of West Attica		Master of Arts in Interaction Design Graphic design & Visual Communication
Languages		English	Proficiency in English   C2
		German	Mittelstufe   C1
		Greek	Native
Links	Portfolio	<a href="https://annafreri.com">https://annafreri.com</a>	
	LinkedIn	<a href="https://www.linkedin.com/in/anna-freri">https://www.linkedin.com/in/anna-freri</a>	
	Github	<a href="https://github.com/annafreri">https://github.com/annafreri</a>	