Anna Gazza

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Portfolio

Education

September 2018 — April 2022

M. Sc. in Communication Design Politecnico di Milano (Milan, IT) 110 summa cum laude/110

September 2015 — July 2018

BA in Communication DesignPolitecnico di Milano (Milan, IT)
110 summa cum laude/110

September 2009 - June 2014

High school diploma in graphics 88/100 - I.P.C C. Golgi (Brescia, IT)

Tools

- → Expert: Illustrator, InDesign, Photoshop, Lightroom, Figma, XD, Word, Google Docs, Excel, Google Sheets, Keynote, PowerPoint, RAWGraphs, Gephi
- → Proficient: After Effects, Premiere
- → **Good Knowledge**: HTML, CSS, QGIS, Tableau
- → Basic Knowledge: Javascript (JQuery library), R Studio, Protopie

Languages

- → Italian: Mother tongue
- → English: Fluent (TOEIC B2, 925/990)

Personal skills

- → Collaborative
- → Critical thinking
- → Detail-oriented
- → Flexible
- → Problem solver

Work experience

February 2023 — December 2023

Mònade Digital Studio (Brescia, IT) - UX/UI Designer

- → Designed wireframes, screens and prototypes to illustrate product behaviour along defined use cases ensuring meticulous attention to details
- → Translated business requirements to low and high-fidelity wireframes
- → Created prototypes to facilitate the transfer of work to developers and to enhance communication with clients
- → Mapped existing and to-be experiences (along with p.o. and developers), across the actors involved, through journey maps and blueprints
- → Participated in workshops with client to understand their needs
- → Designed the user experience of digital products for companies in different areas such as sailing and chemical sector
- → Worked in Agile Methodology adapting to changes by providing iterative solutions quickly

September 2021 — November 2021

Accurat (Milano, IT) - Data visualization designer (collaborator)

- → Designed compelling, accurate, and engaging data visualizations that organized statistics, research, and other information into a cohesive story for various media (printed and digital)
- → Participated in meetings with the clients and iterated the projects based on the feedback received
- → Developed prototypes and presentations for seamless handover to developers and clients
- → Explored and designed the user experience based on data storytelling and analyzed data to make the user experience clearer and more intuitive

May 2021 — August 2021

Accurat (Milano, IT) - Data visualization designer (intern)

- → Translated complex data into clear and accessible visualizations with a user-centered approach
- → Engaged in various client meetings and refined projects according to their feedback
- → Crafted intuitive and easily understandable infographics that follow the client's brand guidelines

October 2020 — February 2021

Parco Studio (Milano, IT) - Visual designer (intern)

- → Designed merchandising materials (packaging, calendar, brochures) for different brand
- → Designed digital products (website, ad banner, video editing) for companies and organizations operating in different areas such as human rights and automotive sector
- → Explored and crafted different concepts for brand image and website Successfully worked on different projects simultaneously meeting
- → tight deadlines