Anna Gazza

gazza.anna@gmail.com
+39 3661560600
Brescia, IT

Portfolio | LinkedIn

Education

September 2018 — April 2022
M. Sc. in Communication Design
Politecnico di Milano (Milan, IT)
110 summa cum laude/110

September 2015 — July 2018
BA in Communication Design
Politecnico di Milano (Milan, IT)
110 summa cum laude/110

Tools

→ **Expert**: Illustrator, InDesign, Photoshop, Lightroom, Figma, XD, Word, Google Docs, Excel, Google Sheets, Keynote, PowerPoint, RAWGraphs, Gephi
→ **Good Knowledge**: After Effects, Premiere, HTML, CSS, QGIS, Tableau
→ **Basic Knowledge**: Javascript (JQuery library), R Studio

Languages

→ **Italian:** Mother tongue
→ **English:** Fluent (TOEIC B2, 925/990)

Areas of expertise

→ Data visualisation design
→ Information design
→ UX/UI design
→ Visual Design
→ Responsive design
→ Wireframe and Prototyping
→ User journey
→ User-centred design

Work experience

February 2023 — December 2023
Mònade Digital Studio (Brescia, IT) - UX/UI Designer
→ Designed wireframes, screens and prototypes to illustrate product behaviour along defined use cases ensuring meticulous attention to details
→ Translated business requirements to low and high-fidelity wireframes
→ Created prototypes to facilitate the transfer of work to developers and to enhance communication with clients
→ Mapped existing and to-be experiences (along with p.o. and developers), across the actors involved, through journey maps and blueprints
→ Participated in workshops with client to understand their needs
→ Designed the user experience of digital products for companies in different areas such as sailing and chemical sector
→ Worked in Agile Methodology adapting to changes by providing iterative solutions quickly

September 2021 — November 2021
Accurat (Milano, IT) - Data visualization designer (collaborator)

→ Designed intuitive and accesible data visualizations that organized statistics, research, and other information into cohesive narratives for various media (printed and digital)
→ Participated in meetings with the clients and iterated the projects based on the feedback received
→ Developed prototypes and presentations to enhance communication with clients and developers
→ Explored and designed the user experience based on data storytelling and analyzed data to make the user experience clearer and more intuitive

May 2021 — August 2021
Accurat (Milano, IT) - Data visualization designer (extracurricular intern)

→ Translated complex data into clear and accessible visualizations with a user-centered approach
→ Engaged in various client meetings and refined projects according to their feedback
→ Crafted intuitive and easily understandable infographics that follow the client's brand guidelines

October 2020 — February 2021
Parco Studio (Milano, IT) - Visual designer (intern)
→ Designed merchandising materials (packaging, calendar, brochures) for different brand
→ Designed digital products (website, ad banner, video editing) for companies and organizations operating in different areas such as human rights and automotive sector
→ Explored and crafted different concepts for brand image and website
→ Successfully worked on different projects simultaneously meeting tight deadlines