

Anna Gazza

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Brescia, IT

[Portfolio](#)

Education

September 2018 — April 2022

M. Sc. in Communication Design

Politecnico di Milano (Milan, IT)

110 summa cum laude/110

September 2015 — July 2018

BA in Communication Design

Politecnico di Milano (Milan, IT)

110 summa cum laude/110

September 2009 — June 2014

High school diploma in graphics

88/100 - I.P.C C. Golgi (Brescia, IT)

Tools

- **Expert:** Illustrator, InDesign, Photoshop, Lightroom, Figma, XD, Word, Google Docs, Excel, Google Sheets, Keynote, PowerPoint, RAWGraphs, Gephi
- **Proficient:** After Effects, Premiere
- **Good Knowledge:** HTML, CSS, QGIS, Tableau
- **Basic Knowledge:** Javascript (jQuery library), R Studio, Prototipe

Languages

- **Italian:** Mother tongue
- **English:** Fluent (TOEIC B2, 925/990)

Personal skills

- Collaborative
- Critical thinking
- Detail-oriented
- Flexible
- Problem solver

Work experience

February 2023 — December 2023

Mònade Digital Studio (Brescia, IT) - UX/UI Designer

- Designed wireframes, screens and prototypes to illustrate product behaviour along defined use cases ensuring meticulous attention to details
- Translated business requirements to low and high-fidelity wireframes
- Created prototypes to facilitate the transfer of work to developers and to enhance communication with clients
- Mapped existing and to-be experiences (along with p.o. and developers), across the actors involved, through journey maps and blueprints
- Participated in workshops with client to understand their needs
- Designed the user experience of digital products for companies in different areas such as sailing and chemical sector
- Worked in Agile Methodology adapting to changes by providing iterative solutions quickly

September 2021 — November 2021

Accurat (Milano, IT) - Data visualization designer (collaborator)

- Designed intuitive, clear and engaging data visualizations that organized statistics, research, and other information into cohesive narratives for various media (printed and digital)
- Participated in meetings with the clients and iterated the projects based on the feedback received
- Developed prototypes and presentations to enhance communication with clients and developers
- Explored and designed the user experience based on data storytelling and analyzed data to make the user experience clearer and more intuitive

May 2021 — August 2021

Accurat (Milano, IT) - Data visualization designer (extracurricular intern)

- Translated complex data into clear and accessible visualizations with a user-centered approach
- Engaged in various client meetings and refined projects according to their feedback
- Crafted intuitive and easily understandable infographics that follow the client's brand guidelines

October 2020 — February 2021

Parco Studio (Milano, IT) - Visual designer (intern)

- Designed merchandising materials (packaging, calendar, brochures) for different brand
- Designed digital products (website, ad banner, video editing) for companies and organizations operating in different areas such as human rights and automotive sector
- Explored and crafted different concepts for brand image and website
- Successfully worked on different projects simultaneously meeting tight deadlines