

TO: K. A. Sparrow

SUBMISSION DATE

FROM: D. J. Landro

MAY 12

AUG 4

JUN 23

X

SEP 15

SUBJECT: OLD GOLD MENTHOL LIGHTS & ULTRA LIGHTS 100'S - PROGRESS REPORT

GEOGRAPHY

REGION:

(ONLY IF PARTIAL REGION CONTINUE WITH DIVISION(S) SCOPE)

DIVISION:

DIVISION NAME: Milw. South DIVISION NAME: # REP 7

DIVISION NAME: Milw. North DIVISION NAME: # REP 7

DIVISION NAME: DIVISION NAME: # REPS

DISTRIBUTION

DIRECT ACCOUNTS AND CHAINS HEADQUARTERED WITHIN THE REGION
(15 + STORES) STOCKING NO OLD GOLD MENTHOL LIGHTS OR ULTRA LIGHTS 100'S

| NAME OF ACCOUNT | IND/LOR VOLUME | NO. OF STORES | NAME OF ACCOUNT | IND/LOR VOLUME | NO. OF STORES |
|-----------------|-------------------|------------------|-----------------|-------------------|------------------|
| Walgreen Drug | 144/14 | 93 | | | |
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