# ANNA GOMBAY

-UX Designer

# **INFO**



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#### **EDUCATION**



UX Design Post-Graduate Certificate Humber College 2019-present



Psychology BA Honours (with distinction) University of Waterloo 2012-2017

# SKILLSET

Academic Research

Data Analysis

Project Management

HTML5/CSS3

Javascript

Sketch

Figma

Mental Health First Aid

I am an Honours Psychology graduate and former academic researcher transitioning into the field of User Experience (UX) Design. I majored in psychology as I believe that emotional intelligence is a critical life skill; an ability to thoughtfully observe and respond meaningfully to our environments enhances communication and fosters moments of genuine human connection. It is that UX borrows this notion and transforms it into a technical, yet creative process aimed at enhancing the human experience, that excites me. I look forward to pursuing a career that values attentiveness, views empathy as a strength, and revolves around a common goal of improving the daily lives of others.

#### //EXPERIENCE

#### present 2018

#### Barista, Starbucks

- balance efficiency and composure in a fast-paced, team-oriented environment
- contribute to a culture of warmth, acceptance and belonging
- provide quality service by engaging with and always assuming the best in customers

#### 2018 2017

# Smoothie Bar Supervisor, Fiddleheads Health & Nutrition

- created employee handbook to improve efficiency and consistency of labour
- tracked weekly inventory and placed orders for smoothie bar
- composed monthly schedule for fellow employees

### 2017 2015

# Lab Manager, University of Waterloo

- coding scheme design (identified themes in participant feedback, formed meaningful questions, determined relevant variables for analysis)
- academic tasks (transcribed lectures, wrote, edited and proofread academic documents, investigated reports of student plagiarism)
- lab management (oversaw training, data collection, scheduling, and payroll of lab research assistants)

#### 2015 2014

# Head Research Assistant, University of Waterloo

- data collection (recruited participants, conducted psychological experiments, completed data entry)
- coding written passages and videos (gauged and rated levels of emotional expression, selfdisclosure, responsiveness etc.)
- literature reviews (created meta-analyses of select topics in personality, examined and interpreted mixed findings, identified patterns within comprehensive arrays of data)