# ANNA GREGORY

## Personal Info

Anna Gregory

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## **Education**

# **LDS Business College**

*Graduated April 2019*Associates Interior Design

## **IIDA Student President**

LDSBC Chapter 2018-2019

## **Brigham Young University**

Graduated August 2016
BS in Family Studies

# **Awards**

#### Graduate Leadership Award

Interior Design April 2019

# Experience

#### **UX Designer**

February 2021 - Present

Cambeo

Conducted user testing, interviews, and research Implemented the findings of the research and testing into beautiful and usable product designs Created web, marketing, and product designs

## Freelance Web Designer

March 2020 - Present

Anna Gregory Designs

Designed and published multiple websites Worked with clients to create functional designs Increased donations by \$40k in 2 months for a local nonprofit

**Interior Designer** September 2019 - February 2020 *Hamilton Park Interiors* 

Designed for 50+ clients per month and maintained client relationships Led client facing design presentations daily Increased sales 45% month over month Weekly sales training and education meetings

# **Fashion Designer**

August 2015 - March 2020

Clever Couture

Designed and created my own formal and bridal lines

Showcased a line of custom gowns in Utah Fashion Week 2016

Altered and customized 1000's of dresses, pants, and shirts for my clients