

Goal: Getting people's impact factor for each subject keyword Using Twitter API

(ex. science, startup, biotech)

- **Approach using python code (using Tweepy module)**

1. **Search Tweet by using search_recent_tweets, keyword filtering (use twitter API v2 endpoints)**

- Code example:

```
query= 'science -is:retweet lang:en' # query can be modified to filter results by the rule of twitter API docs
response = client.search_recent_tweets(query=query, max_results=10, tweet_fields=['created_at', 'lang', 'author_id'])
# 'author_id' field provide the user id information to access User Object for further process
```

2. **Get User object by using 'author_id'.**

- Code example:

```
user = api.get_user(user_id=userid) # return User object which contains the unique information of the user
```

3. **Create data frame of the user information by using the User object**

- using Pandas module

- Code example:

user information such as user id, description, followers can be stored by this process

```
list_of_tuples = list(zip(user_id, name, description, fav_cnt))
df_user = pd.DataFrame(list_of_tuples, columns=['User Id', 'Screen name', 'Description', 'favorite count'])
```

4. **Get the recent tweets using user_timeline of each user (use twitter API v1.1 endpoints)**

- Code example:

```
public_tweets = api.user_timeline(user_id=userid) # return recent 20 tweets of the user (*TBD: need to filter contents and get 10 tweets)
```

5. **Get statistics information(sum, average, median, stdev) of each user**

- using numpy module to get statistics

get the retweet count and the favorite count of each tweet and store into a list.

- Code example:

and get the statistics using the values in the list.

```
avg_ret.append(np.average(retweet_cnt)); avg_fav.append(np.average(favorite_cnt))
median_ret.append(np.median(retweet_cnt)); std_ret.append(np.std(retweet_cnt))
```

6. **Merge the information into a dataframe and store it as csv file (** TBD: need to store AWS SQL database server)**

```
ex) df_user_statistic = df_user[['Screen name', 'Description', 'Total retweets', 'Total favorite', 'Average retweets',
                                'Average Favorites', 'Median retweets', 'Median favorites',
                                'stdev retweets', 'stdev favorites']]
df_user_statistic.to_csv(f"log/{file_name}")
```

Example of the data frame after processing

Out [279] :

	Screen name	Description	Total retweets	Total favorite	Average retweets	Average Favorites	Median retweets	Median favorites	stdev retweets	stdev favorites
0	ethicypatriot	Retired system engineer and inventor. Adding t...	7902	0	395.10	0.00	0.0	0.0	1220.509521	0.000000
1	MentalWelcome	Curing your mental illnesses one ignorant obse...	0	0	0.00	0.00	0.0	0.0	0.000000	0.000000
2	fkanori		90533	2	4526.65	0.10	854.0	0.0	7670.751464	0.300000
3	flowsdoc	Ex-pro @Dodgers. Doctor of Physical Therapy. B...	21	150	1.05	7.50	0.5	2.0	1.430909	12.431814
4	es_iode_ai	AI powered scientific document search engine f...	7	8	0.35	0.40	0.0	0.0	0.726292	0.734847
5	GHalv	Truth isn't relative. https://t.co/2Qghb62MKI	469	27	23.45	1.35	0.0	0.0	67.797843	4.992745
6	Newsgrasp	NewsGrasp feeds you with the latest news from ...	1	0	0.05	0.00	0.0	0.0	0.217945	0.000000
7	keepinthescore	OU Alu '17 https://t.co/xoBGRTQUto... #Pittsburg...	292	1	14.60	0.05	0.0	0.0	61.163224	0.217945
8	NicoleZiege	Government & politics reporter for @PCMyrtleBe...	14386	5	719.30	0.25	0.0	0.0	3082.717001	0.536190
9	YKainis	It speaks for itself	0	0	0.00	0.00	0.0	0.0	0.000000	0.000000
10	CarminaFajardo4	This too shall pass	0	0	0.00	0.00	0.0	0.0	0.000000	0.000000
11	truhoopa4		0	0	0.00	0.00	0.0	0.0	0.000000	0.000000
12	rrustonyourdoor	#DRUKKARI golden lovebot just close your eye...	21974	5	1098.70	0.25	0.0	0.0	3559.910913	0.433013
13	nanosplainer	techno biblical prophecy world view	0	2	0.00	0.10	0.0	0.0	0.000000	0.300000
14	ItachiU53932583	astrophille	193	79	9.65	3.95	0.0	0.0	42.063375	14.800253
15	chasingangels4	singer but not famous. goldigga	396	0	19.80	0.00	0.0	0.0	21.889724	0.000000
16	CryptoTiges	Navigating through life and sending good vibes...	19	27	0.95	1.35	0.0	1.0	2.418160	1.194780
17	SydneyG28807524	رعبه"لن" .الثقة عشرة غمر ، ليست شجرد أفسر إلى...	0	0	0.00	0.00	0.0	0.0	0.000000	0.000000
18	PerryPe87700113	the same items frm here	295	0	14.75	0.00	0.0	0.0	18.066198	0.000000
19	DanielBundred	English teacher; KS5 Coordinator; opinions are...	4	12	0.20	0.60	0.0	0.0	0.509902	0.916515

Reference

<https://developer.twitter.com/en/docs/twitter-api>
<https://docs.tweepy.org/en/stable/>
<https://numpy.org/doc/stable/reference/routines.statistics.html>