

1

personalized user profile

Moderated **DISCUSSION FORUMS** where ~~user~~ any user can start a new post

2

Database with explanations and videos of popular ingredients ^{MOBILE}

click to bring to new screen

video archive

- How-to's
- Explanations about ingredients

3

If no barcode, or camera not working/user didn't allow access, then can manually enter product name

Scans barcode image

Can learn more about Skin Concerns, including symptoms, treatments, products to target

Access to personalized routine schedule where user sets reminders / push notifications

Scan product barcode

General search bar

Access to personalized user profile (1)

Access to group support / coaching chat room

Click to open camera to scan barcode

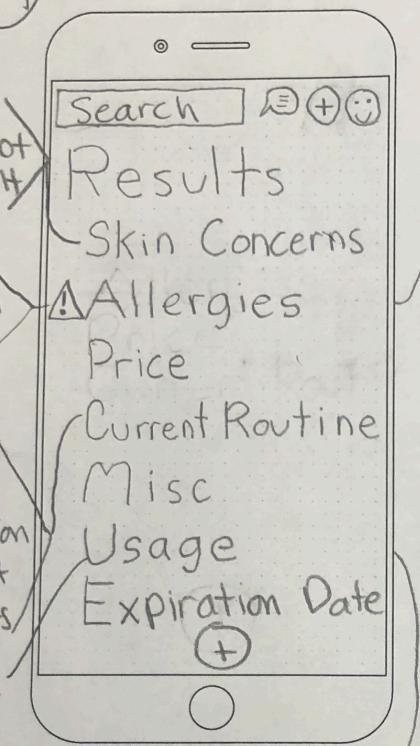
(4)

if no alert,
category is not
clickable + font
color green

if alert,
category will
be clickable,
font color is
red

App will see if
new product
has bad reaction
to any current
routine products

Always
clickable



(5)

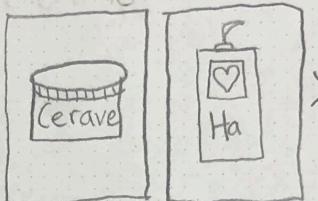
Search

Allergies:

This product
contains:

- rosewater

Some Alternatives:



App offers
similar allergen
free products
using user
preferences.

Tap + get
product info.

(6)

Video on how
to apply
product, offered
in many languages,
with subtitles

