

PROFESSIONAL SUMMARY

Data Analyst with experience in data exploration, cleaning, and modeling for strategic decision-making. Expert in Power BI, SQL, Excel, Python, and Tableau, with knowledge of ETL processes and data analysis in both on-premise and cloud environments. Passionate about automation and generating valuable insights.

CONTACT

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678567628



annahico@gmail.com



Barcelona City



<u>Portfolio</u>

LinkedIn

INTERESTS

- ✓ Data-based decision making
- Automatic learning
- ✓ Narration and data visualization
- ✓ Web Application Development

LANGUAGES

Catalan: NativeSpanish: Native

• English: Fluent (C2)

SOFT SKILLS

- Problem-solving and analytical thinking
- Communication and user training in BI
- Organization and time management
- Teamwork in agile environments

Anna HIDALGO COSTA DATA ANALYST

TECHNICAL SKILLS

Languages: Python (Pandas, NumPy, Matplotlib, Seaborn), SQL (MySQL, PostgreSQL), JavaScript

■ Databases: SQL (PostgreSQL, MySQL), MongoDB

Wisualization: Power BI (DAX, Power Query, Data Modeling), Tableau, Excel (dynamic tables, graphs).

✓ Data Analysis: Exploration, cleaning, transformation, and data modeling (EDA, wrangling)

Tools: Git, GitHub, AWS

🚀 Methodologies: Agile (SCRUM, Kanban)

FORMATION

- Data Science Bootcamp The Bridge (600h, In progress)
- Higher Technician in Web Application Development FUOC (In progress)
- Introduction to Python CIFO La Violeta (100h, 2024)
- Master's in Education and ICT Universitat Oberta de Catalunya (2023)
- Degree in English Studies Universitat de Barcelona (2016-2021)

FEATURED PROJECTS

EDA Marvel vs DC

Data Analyst Bootcamp

- Comparative analysis of film franchises using Python and Tableau.
- Generating actionable insights for marketing strategies based on predictive analytics.

EDA LONDON CRIME

Data Analyst Self-Initiated Project

- Exploratory analysis of crime data in London with Power BI and SQL.
- Creation of interactive dashboards to visualize patterns and trends.
- Data modeling in Power Query, optimizing the data query by 40%

WORK EXPERIENCE

DATA ANALYST (SELF-INITIATED PROJECTS)

Independent | 2024 - Present

- Conducted exploratory data analysis (EDA) on datasets with over 3,000 records using Python and Power BI.
- Designed interactive dashboards in Power BI and Tableau, used by over 100 users.
- Implemented data cleaning and transformation processes in SQL and Power Query, reducing analysis time by 30%.

FRONTEND DEVELOPER (VOLUNTARY)

Adopta un Valenciano | November 2024 - January 2025

- Designed and developed a web platform in React to connect volunteers with people affected by natural disasters.
- Implemented activity tracking dashboards using Google Analytics.

HIGH SCHOOL TEACHER

Consorci Barcelona | 2022 - 2025

- Introduced data-driven digital tools, increasing class participation by 15%.
- Designed strategies based on educational analytics, improving student understanding by 25%.

CUSTOMER SERVICE REPRESENTATIVE

ETT | 2015 - 2022

- Achieved a 95% customer satisfaction rate by effectively resolving inquiries.
- Optimized customer service processes with Excel and Power BI dashboards, reducing response times by 30%.