

ANN WAITHERERO MIGWI

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PROFILE SUMMARY

A proactive Economics student in the University of Nairobi, with a strong background in leadership, environmental economics, digital marketing, software development, and advocacy. Experienced in student leadership, project management, sales, research, and technology-driven initiatives. Passionate about green energy, gender equality, digital transformation, and software development, with skills in data analysis, programming, marketing, and community impact initiatives.

EDUCATION

UNIVERSITY OF NAIROBI (2021 - PRESENT)

Bachelor's Degree in Economics

HEROES HIGH SCHOOL – BAHATI (2017 - 2020)

Mean Grade: B+

KAMURUNYU PRIMARY SCHOOL (2009 - 2016)

Mean Marks: 346

CERTIFICATIONS & TRAINING

Power Learn Project – Software Development (Ongoing)

Skills: Python, MySQL, SQL, database management, and data analytics.

Hands-on experience with data structuring, query execution, and backend programming.

Ajira Digital Marketing & SEO Training (August 2024)

Digital marketing research, Google Ads, website optimization, and online audience analytics.

ALX AI Career Essentials (June – July 2024)

Introduction to data-driven decision-making, machine learning fundamentals, and AI applications in business and research.

WORK EXPERIENCE

VICE PRESIDENT | TECNO CLUB, UNIVERSITY OF NAIROBI (SEPT 2024 – PRESENT)

- Built partnerships with industry professionals to offer mentorship and training.
- Managed club operations and technical projects, enhancing student engagement in digital and software development skills.

STUDENT LEADER | UNIVERSITY OF NAIROBI (SEPT 2021 – PRESENT)

- Represented 600+ students, advocating for their academic and extracurricular interests.
- Planned and executed career workshops, leadership forums, and student support programs.
- Collaborated with faculty and administration to improve student welfare and engagement.

TFGBV ADVOCATE & RESEARCH CONTRIBUTOR | GCC INITIATIVE (AUG 2024-FEB 2025)

- Participated in research and policy discussions on Technology-Facilitated Gender-Based Violence (TFGBV).
- Led awareness campaigns and digital safety training, educating communities on online protection.
- Worked with stakeholders to promote gender equality and responsible technology use.

ATTACHÉ | STATE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT, NAIROBI (JUNE – AUG 2024)

- Conducted policy research on housing and urban sustainability, assisting in government reports.
- Supported financial planning and project analysis for urban development programs.
- Assisted in monitoring and evaluation of housing initiatives.

SALES ASSISTANT | WAJOSE SMART WEAR, NAKURU (JUNE – AUG 2022)

- Provided customer service and sales support, increasing store revenue through effective sales strategies.
- Managed inventory and stock control, ensuring optimal product availability.
- Processed transactions and maintained sales records, enhancing efficiency in store

operations.

PEER TEACHER | HEROES HIGH SCHOOL, NAKURU (APRIL – SEPT 2021)

- Tutored students in Chemistry, Mathematics, Physics, Agriculture, History, CRE, and English.
- Led study groups and mentorship sessions, improving peer academic performance.
- Developed communication and leadership skills, making complex topics easier to understand.

SKILLS & COMPETENCIES

- Software Development – Proficient in Python, MySQL, HTML and CSS
- Leadership & Project Management – Experienced in guiding teams, coordinating events, and driving impact.
- Digital Marketing & SEO – Skilled in content marketing, online branding, and Google Ads.
- Research & Data Analysis – Experienced in energy economics, gender studies, and market research.
- Sales & Customer Engagement – Ability to drive revenue growth through marketing and client relationships.
- Communication & Public Speaking – Strong negotiation, presentation, and interpersonal skills.
- Microsoft Office & Digital Tools – Proficient in Excel, Word, PowerPoint, and data analysis tools.

LANGUAGES

- Fluent: English & Kiswahili
- Basic: Chinese

HOBBIES & INTERESTS

- Software Development & Technology – Passionate about coding, AI, and digital transformation.
- Research & Leadership – Interested in policy analysis, green energy, and sustainable development.
- Community Engagement – Active in mentorship programs and social impact initiatives.

REFEREES

Prof. Richard Mulwa Mbithi

Professor of Environmental Economics and policy

CASELAP, Faculty of Law and Department of economics

University of Nairobi.

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Dr. Socrates Kraido Majune

Lecturer of International Economics and History of

economic thought

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