

ANNA HURTTA

USER-CENTERED DESIGN AND TECH KNOWLEDGE

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WORK EXPERIENCE

SERVICE DESIGNER.....03/2019-03/2020

Leanheat Oy - IoT services to optimise energy efficiency

I did user research among limited liability housing companies in order to understand their purchase decision making. I improved B2B and B2C sales processes by validating concepts. I facilitated customer-centricity and designed company's processes and culture.

SOFTWARE DEVELOPER TRAINEE.....04-09/2018

Elisa Oyj / Elisa Viihde - Entertainment service

I developed Elisa Viihde set-top-box software using JavaScript, made banners with Sketch and learned to do product development in a Scrum team. I also conducted small user experience studies.

DEVELOPER TRAINEE / DEVELOPER.....05/2017-03/2018

Exove - Digital growth company

As a consultant I built and styled user interface elements, developed interactive features, took care of usability and user experience. The work was done using WordPress, jQuery and Sass.

FRONT-END DEVELOPER.....05/2015-05/2017

Yle / Plusdesk - Impressive and in-depth web journalism

I planned news, executed layouts and developed interactive news applications and articles using jQuery, HTML and Less. I was also responsible of the user experience design.

SWIMMING TEACHER.....10/2012-05/2016

Cetus

I taught children and adults in swimming courses.

FRONT-END DEVELOPER.....05-10/2014

STT-Lehtikuva - News agency

I designed and developed interactive news applications using HTML, CSS and jQuery.

EDUCATION

M.SC. (TECH.) / INFORMATION NETWORKS.....2019

Aalto University

Major: User-Centered Design & Media

Minor: Product & Service Design, ME310 Global Innovation

B.ENG. / MEDIA TECHNOLOGY.....2016

Metropolia UAS

HIGH SCHOOL GRADUATE.....2012

Halikko

PROFILE

I'm a human-centered designer and creative problem solver. I have a strong build-measure-learn mindset and my passion is to create meaningful solutions for the users and business.

SKILLS

DESIGN

User research / Concepting
Personas / Journey mapping / UX Design
Lean Service Creation / Design thinking
Prototyping / Facilitating workshops

DEVELOPMENT

HTML / CSS / jQuery
Scrum / Kanban

TOOLS

Figma / InDesign / Miro
Ms Office

STRENGTHS

Motivation / Humor
Initiative / Fast learner
Teamwork / Emphaty
Strategic thinking

LANGUAGE SKILLS

Finnish: Native
English: Fluent
Swedish: Basics

REFERENCES

Risto Sarvas, Professor of Practice
050 384 1553 / Aalto University
Jussi Kukkonen, Energy Service Director
040 176 9350 / Leanheat
Teemo Tebest, Data Journalist
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