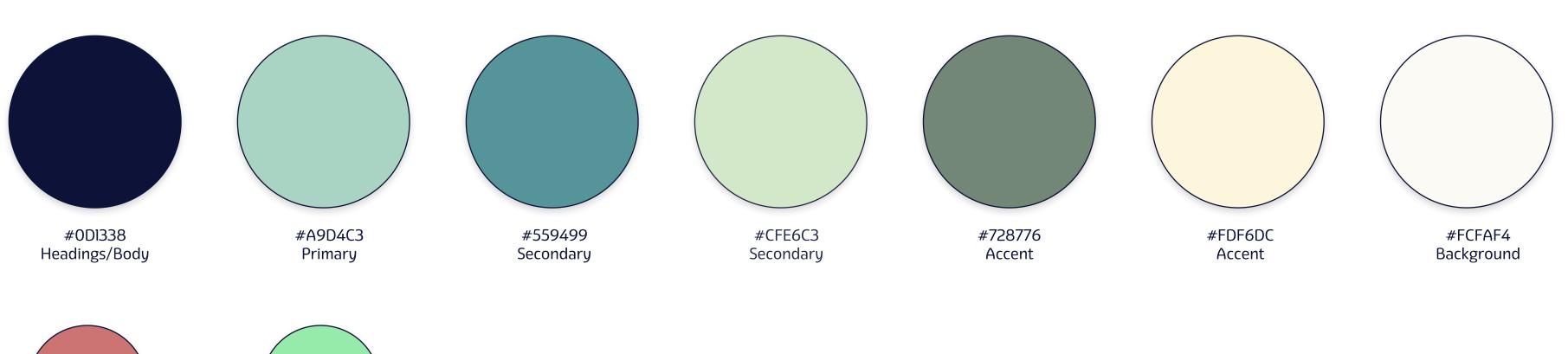
DREAM HOME - Style Guide

Color Palette



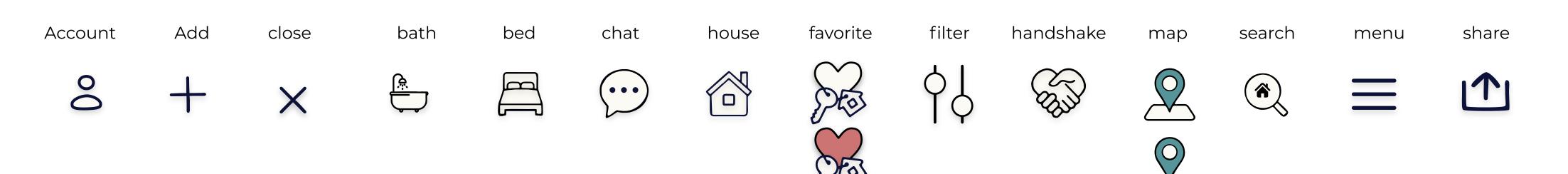


Correct

<u>Iconography</u>

Error

Icons should be neat and tidy with a hand drawn feel. They should be filled with solid, non-transparent background color #FCFAF4, and secondary #559499 if needed.



<u>Typography</u>

Heading 1 | Black, 56px

Heading 2 | Bold, 40px

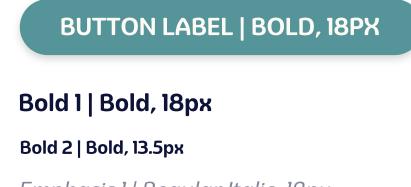
Heading 3 | Regular, 32px

HEADING 4 | LIGHT, 24PX

Heading 5 | Light, 18px

Body 1 - Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam... | Regular, 18px

Body 2 - Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum... | Regular, 13.5px



Emphasis 1 | Regular Italic, 18px

Emphasis 2 | Regular Italic, 13.5px

HYPERLINK | LIGHT, 18PX

Logo Guidelines

Logo should appear with app name whenever it is the main focus, otherwise using the house only is fine.





<u>Imagery</u>

Images should be bright and neutral with strong lighting and a sense of coziness, expansiveness, and contemporary style. All photos should show staged properties or people as the focus.

Images should emphasize natural tones with green paces and plants.









<u>UI Elements (mobile)</u>



