TotalHealth

Design Language System
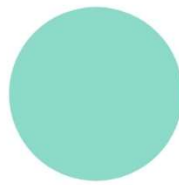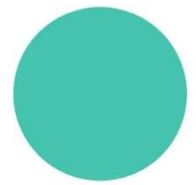
Anna Jennings

Color Palette

#F4F9FA-#F7FFEF
Background (mobile)

#F7FFEF
Navigation bar (mobile)

#8CDBC9
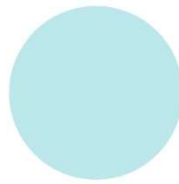Top bar navigation buttons mobile
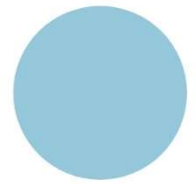
#45C4AF
Buttons (mobile)

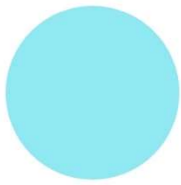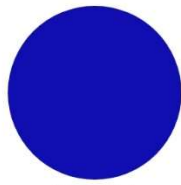#F2FAFC
Background (desktop)

#E0F5F4
Cards (mobile)

#BDE8EB
Button color (desktop & mobile)
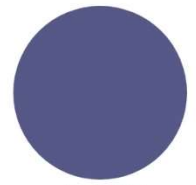
#95C8DA
Cards (desktop)

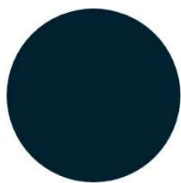#9039F2
Accent illustrations

#100DB1
Accent links

#662D5B
Accent lines

#565987
Accent buttons (mobile)

#012030
Text & icons

Typography (not to scale)

Desktop logo: Century Gothic Bold | 150pt | #13678A

Mobile logo: Century Gothic | Bold | 75pt |#012030

Heading 1: Century Gothic | Bold | 60pt |#012030

Heading 2: Century Gothic | Bold | 50pt

Heading 3: Century Gothic | Bold | 40pt |#012030

Text 1 (desktop large): Century Gothic | Regular | 40pt |#012030

Text 2 (desktop small): Century Gothic | Regular | 30pt |#012030

Text 3 (mobile large): Century Gothic | Regular | 25pt |#012030

Text 4 (mobile small): Century Gothic | Regular | 15pt

Label 1 (desktop): Century Gothic | Bold | 25pt

Label 2 (mobile): Century Gothic | Regular | 15pt

UI Elements and Styles

Sign-In (desktop)

Create An Account

Already an user?
Sign In

First Name   Last Name

Email Address

Password

Sign Up

Or Sign In With

G f in 🐦

Blank content card (desktop)

Button w/ image & text (desktop)

Nutrition

Large Button blank (desktop)

Form with selection fields (desktop)

Select data to view... ⊗

☐ Weight   ☐ Mood

☐ Calorie intake   ☐ Sleep quality
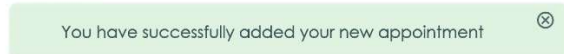
☐ Heart rate   ☐ Steps

VIEW

Alternate button with text (desktop)

Trends & Progress

Snackbar (desktop)

You have successfully added your new appointment ⊗

Confirmation card (mobile)

Success!

Data from this app will now automatically sync with TotalHealth.

Done

Card with title and buttons (mobile)

Select an app to sync...

Cancel   Go

Sign-in card (mobile)

Sign In ⊗

New user? Create an account

Username or email

Password

✓ Keep me signed in

Sign In

Or Sign In With

Calendar (mobile)

< **June 2020** >

SUN	MON	TUE	WED	THU	FRI	SAT
28	01	02	03	04	05	06
07	08	09	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	01	02	03	04

Logo   logo with name

TotalHealth

Top navigation bar (desktop)

☰ 🩺 **TotalHealth**   🔍

🏠 Home   🗄 Data   📅 Calendar   📋 Records

Top navigation bar (mobile)

☰ 🔍 👤

Bottom navigation bar (mobile)

🏠 🗄 📅 📋

Mobile Buttons

+   Sync   Doctor's Records   ⬆   Cancel Go

Illustrations

Activity
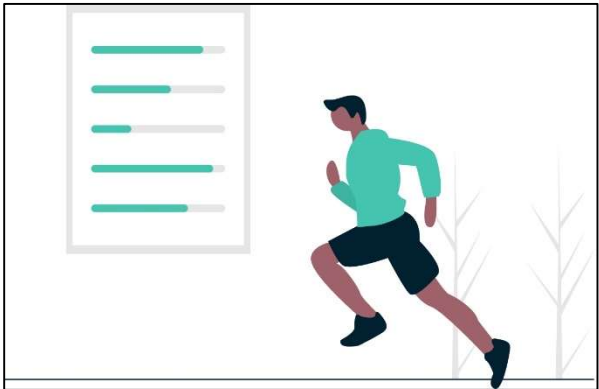
Calendar
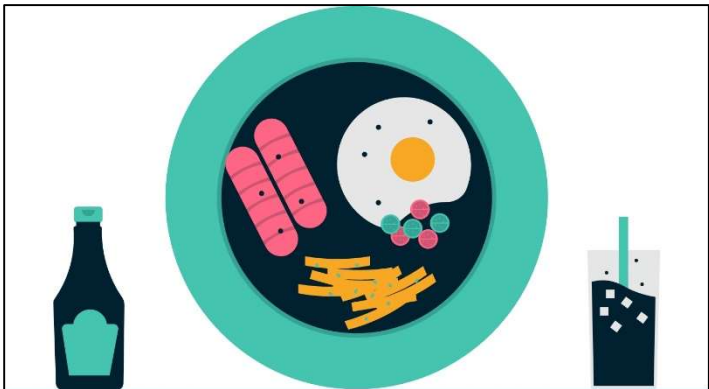
Sign-in/Splashscreen
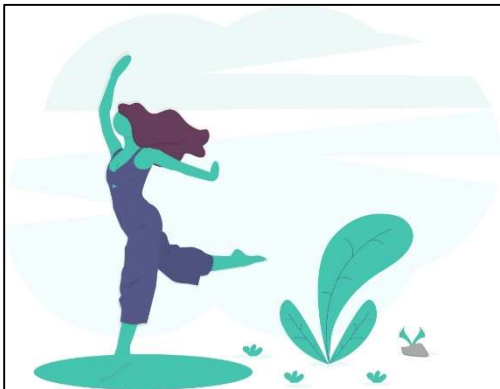
Data

Mood
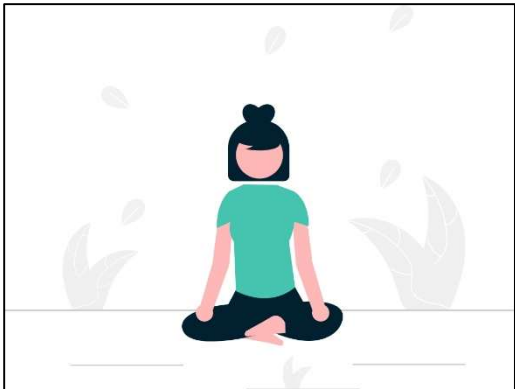
Records
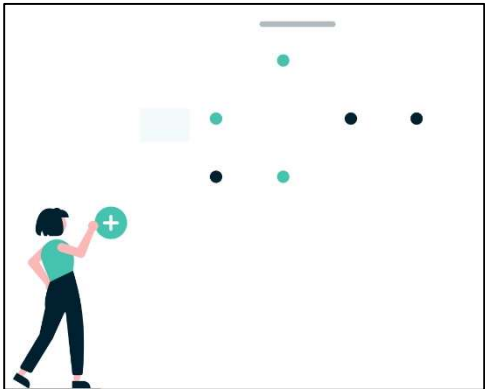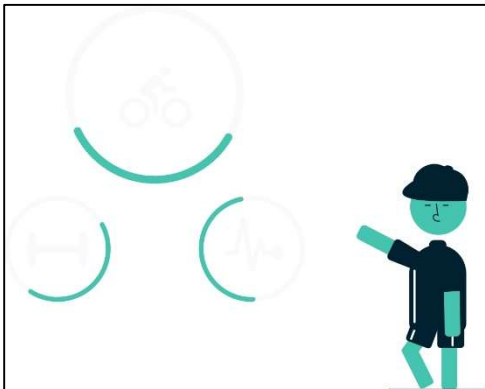
Nutrition

Iconography

Account

Calendar

Camera

Checkboxes

Data

Page markers

Hamburger Menu
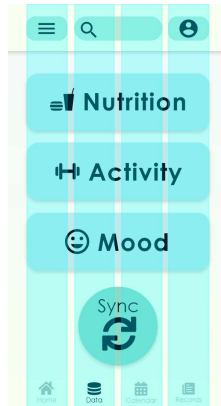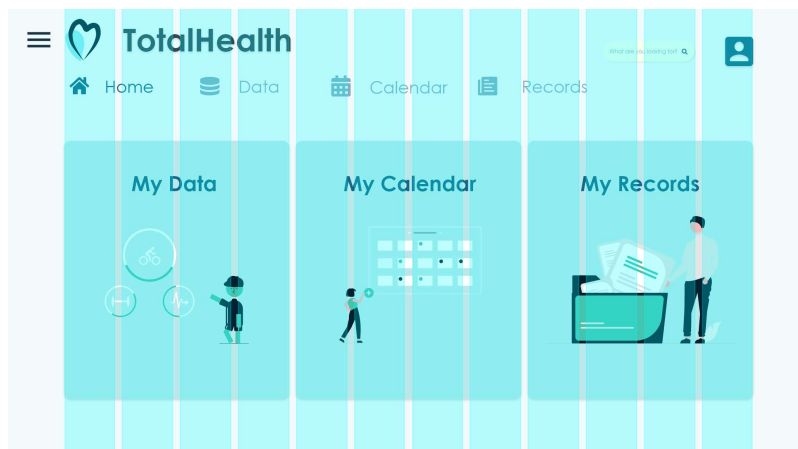
Home

Records

Upload

Close

Sync

Grids/Layout

Components should be close in proximity to each other in the layout to imply interconnectedness. Large buttons and font are preffered wherever possible to increase visibility.

Use 4-column grid for mobile:

Use 12-column grid for desktop:

Language & Tone of Voice

The tone of TotalHealth is succinct, professional, and cheerful.

- Use "My" before features where possible to give the user a feeling of ownership.
- Use the fewest words possible to communicate message.
- Choose easily understood words.

Language should be sparse but should be used to accompany icons and images where space allows. The following words for features/categories:

- Data (rather than stats)
- Calendar
- Records
- Nutrition (rather than food or calories)
- Activity (rather than Fitness or Exercise)
- Mood
- Sync
- Upload

One intent behind the pared down language is to make the app easily translatable to other languages and easier for voice description to interpret.