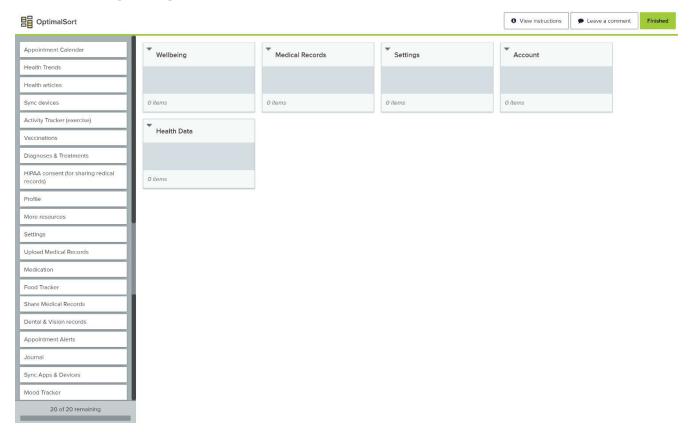
# CARD SORTING

## Creating Digital Cards

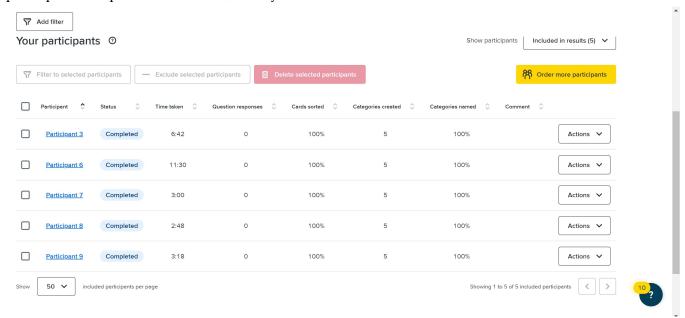


## Summary

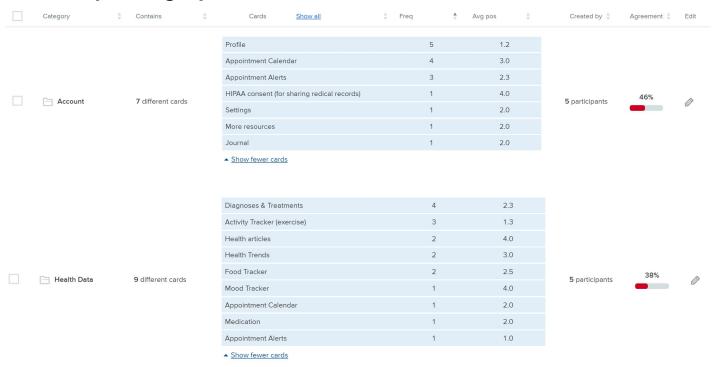
Optimal Workshop for my card sort and gave the participants five categories. With the limits imposed using the free version, I had to adjust categories and cards a little, so it's not identical to my sitemap. I chose to make it a hybrid aort, providing 5 categories with the option to create more. I put Calendar and Learn as cards rather than categories thinking I might like to collapse those into another category. I added Health Data as a category that was not on my sitemap, just to see if it would be effective to have 5 rather than 4 categories.

## Results

Once 5 participants completed the card sort, I analyzed the results....



## **Results by Category**



	Medical Records	<b>7</b> different cards	Share Medical Records	5	4.4			0
			Dental & Vision records	5	3.6			
			Upload Medical Records	5	3.2			
			Vaccinations	5	3.0	5 participants	80%	
			HIPAA consent (for sharing redical records)	4	3.8	5 participants		
			Medication	3	2.0			
			Diagnoses & Treatments	1	3.0			
			▲ Show fewer cards					
	☐ Settings	5 different cards	Sync Apps & Devices	5	2.6	5 participants		0
			Sync devices	5	2.4			
			Settings	4	1.0		64%	
			More resources	1	4.0			
			Appointment Alerts	1	2.0			
			▲ Show fewer cards					
	─ Wellbeing	8 different cards	Journal	4	3.3			0
			Mood Tracker	4	2.5			
			More resources	3	4.7			
			Health articles	3	4.3			
			Health Trends	3	3.3	5 participants	58%	
			Food Tracker	3	2.3			
			Activity Tracker (exercise)	2	2.0			
			Medication	1	2.0			
			▲ Show fewer cards					

## **Analysis**

No participant added a category beyond those I provided, which tells me I probably don't need any other categories. However, the overall percentage of agreement in this card sort suggests that it's not necessarily obvious how health information is organized. There was a lot of agreement on the category of **Medical Records**, then in order of most agreement: **Settings**, **Wellbeing**, **Account**, and **Health Data**. Viewing the results by category in this way confirms that my original organization of Medical Records information is successful, but the others aren't as clear. "Health Data" was the least agreed upon category. I think the ambiguity of the term makes it redundant, so I won't add that to my site map.

## Results by card

Next, I analyzed the results by card:

Standardization gr	id (①)					<u>↓</u> Dov	wnload 🗸					
otal participants 0												
Name \$	Account	Å	Health D \$	Medical \$	Settings	Wellbeing	• Not standardized					
Activity Tracker (exercise)			3				2					
Appointment Alerts		3	1		1							
Appointment Calendar		4	1									
Dental & Vision records				5								
Diagnoses & Treatments			4	1								
Food Tracker			2				3					
HIPAA consent (for sharing re	2	1		4								
Health Trends			2				3					
Health articles			2				3					
Journal		1					4					
Medication			1	3			1					
Mood Tracker			1				4					
More resources		1			1		3					
Profile		5										
Settings		1			4							
Share Medical Records				5								
Sync Apps & Devices					5							
Sync devices					5							
Upload Medical Records				5								
Vaccinations				5								

#### **Analysis**

This grid shows me where each card makes most sense, according to the participants. It suggests I could reduce my categories by making the Calendar feature a child of Account category and the Learn feature a child of Wellbeing. I also decided to merge Health Data into Medical Records to prevent confusion between the similar terms.

Note: I made settings a card and a category to see if it could be its own category. Only one participant put it in the account category, but I agree. So, I'll make Settings a Child of Account, but I'll be sure to link it on some pages that make sense to make it easier for the user.

#### <u>Final Changes to Sitemap:</u>

#### **Account** (& Settings)

- Appointment Alerts
- Appointment Calendar
- Profile
- Sync Apps
- Sync Devices

#### Medical Records (&Health Data)

- Dental & Vision records
- Diagnoses & Treatments
- HIPAA consent
- Medication
- Share Medical Records
- Upload Medical Records
- Vaccinations

#### Wellbeing

- Activity Tracker
- Food Tracker
- Health Trends
- Health Articles
- More Resources
- Iournal
- Mood Tracker

