



HOW MIGHT WE...?

≡ Can be used for categorie(s)...	Truly the best solution (D)
⊙ Type	Method
≡ Use during phase...	TRANSFORM



HOW MIGHT WE...?

1 Action

Redesign, encourage,
improve, solve...

How might we enable parents to monitor their children's social media usage without invading their privacy?

To help parents monitor children's social media without invading privacy, they can set a good boundaries, use non-invasive tools to track general activity without accessing personal messages, and receive anonymized alerts for critical risks. Educational resources can also teach children about online safety, promoting responsibility while preserving privacy.

2 Subject

millennials, sales managers,
new mothers, CEOs, ...

How might we ensure that parents can supervise the social media usage of their children?

Parents can supervise their children's social media use by fostering open communication and setting clear rules. They can use parental control tools, make profiles private, and model responsible online behavior themselves.



How might we make social media more safe for children and young adults?

3 Outcome

frictionless, affordable, fun,
engaging, ...

How might we make social media more safety to children and young adults?

Social media can be made safer for young users by strengthening privacy settings, using age-appropriate content controls, and providing tools for parental monitoring. Platforms should also enforce strict anti-bullying policies and promote digital literacy, working alongside experts to prioritize young users' well-being.

4 How Might We...?

Create an app with a parental safety dashboard, AI-powered content alerts, and digital literacy tips for both parents and children. Include custom privacy controls and a resource library to support safe and informed social media use.

Format: ACTION you want to achieve (verb) SUBJECT to be influenced or affected, so that WHAT you would like to achieve (noun)?
Example: I MA' redesign the contraceptive buying experience for teenage girls to make it less stigmatizing?

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WHAT

How Might We (HMW) questions are a structured brainstorming technique used in design thinking and problem-solving processes. They are open-ended questions that reframe challenges or problems as opportunities for creative solutions (e.g. how can we deliver healthy food to our customer?). You can also combine it with your Persona (e.g. how can we support X to be more active?).