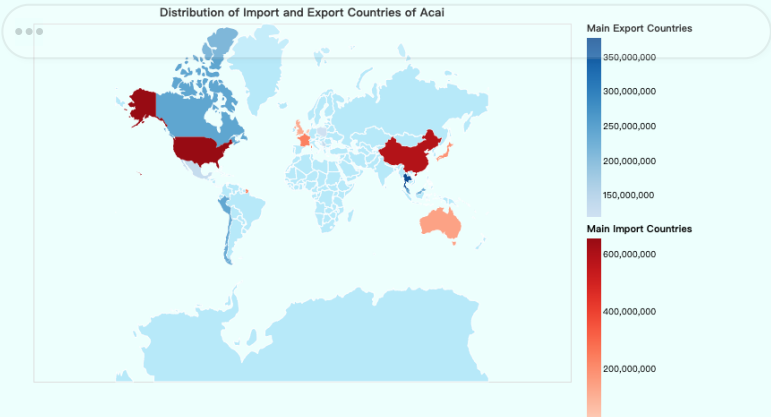


# How does Acai Berry Makes Your Life Better?



The açai palm , Euterpe oleracea, is a species of palm tree cultivated for its fruit (açai berries, or simply açai), hearts of palm (a vegetable), leaves, and trunk wood. Global demand for the fruit has expanded rapidly in the 21st century, and the tree is cultivated for that purpose primarily.

