ANNALEE X. JOHNSON

ADAPTABLE SELF-DRIVEN PERSONABLE

Recent graduate with a passion for improving how people, diversity, and the digital landscape intersect

CONTACT

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EDUCATION

University of Illinois-Chicago

2017-2021

BA Political Science & History, Global Asian Studies

Career Foundry

2021-Present

User Experience Design Program

SKILLS

- Social Media Management, such as Facebook & Instagram
- User Surveying & Testing
- A/B & Preference Testing
- Wireframing and Prototyping
- Event Planning
- Qualitative & Quantitative Research

PROGRAMS

- Adobe XD
- Figma
- Photoshop & Lightroom
- Microsoft Office
- Excel

RELATED EXPERIENCE

INTERN

UIC Office of Sustainability | Feb 2018 - May 2018

- Collected data on greenhouse gas emissions and energy consumption of buildings
- Compiled information into spreadsheets and data programs
- Prepared visually appealing graphs for public presentations

VP OF EXTERNAL AFFAIRS, PUBLIC RELATIONS OFFICER

alpha Kappa Delta Phi (aKDPhi) | February 2018 - December 2020

- Independently secured nearly one thousand dollars in grants from student organizational funding for conference fees
- Designed flyers, videos, and social media posts to promote organization's functions
- Organized aKDPhi's first Open Mic Night to showcase Asian Americans in the arts

SOCIAL CHAIR, EVO DANCE COORDINATOR

Asian American Students in Alliance | Aug 2017 - December 2020

- Planned general body meetings, variety shows, and formals
- Redesigned Wix website and managed social media/marketing
- Acted as the liaison for other student organizations on and off campus

CO-MARKETING CHAIR, PHILANTHROPY CHAIR

Greeks of the Pan-Asian American Council | Jan 2019 - Dec 2019

- Served as the social media manager and designed promotional materials
- Researched council's philanthropy, human trafficking, to help bring awareness to the cause

OTHER EXPERIENCE

SHIFT SUPERVISOR

Starbucks | Aug 2019 - Sep 2020

- Organized work flows and provided feedback and guidance for baristas
- Helped plan training programs with other shift supervisors
- Initiated discussions on how to improve the store's future endeavors, both online and in-person