

Curriculum Vitae Annalena Feix

Enabling businesses to deploy disruptive technologies is what drives Annalena. After gaining first professional experience and a bachelor's degree in International Economics, she is currently broadening her knowledge in the area of management studies at the interface of technology during her Master studies at the Technical University of Munich.

Education

2021	Exchange semester , Coller School of Management, Tel Aviv University, Israel
2019 – 2022	M.Sc. Management and Technology (Ø1.1) , Technical University of Munich, Germany <ul style="list-style-type: none">• Management Spezialisierung: Innovation and Entrepreneurship• Technology Spezialisierung: Computer Science
2019	GMAT – 690 TOEFL – 115
2016 – 2017	Exchange semester , Universidad de las Americas, Puebla, Mexico
2014 – 2018	B.Sc. International Economics (Ø1.4) , University of Tübingen, Germany

Work Experience

2021	Consultant Cloud Computing , MHP – A Porsche Company, Munich <ul style="list-style-type: none">• Software development in AWS cloud projects• Languages: Java, JavaScript, Typescript
2020	Startup Project “Jointify” <ul style="list-style-type: none">• Development of an iOS app to analyze joint mobility with the help of artificial intelligence• Participation in the entrepreneurship program “XPLORE” by TUM affiliate UnternehmerTUM
2018 – 2021	Business Analyst , Accenture Technology Solutions, Munich <ul style="list-style-type: none">• Application of the SCRUM framework• Gathering and refinement of requirements with clients• Functional analysis of software and design of new functionalities as well as its integration within the software architecture• Full-time October 2018 to October 2019, part-time November 2019 to February 2021

- 2018 – 2018 **Product Management**, Intern, Cash Payment Solutions, Berlin
- Set up of a B2B IT application
 - Programming of mail templates in HTML & CSS
 - Design of product features
- 2017 – 2018 **Market Strategy & New Business**, Working Student, Bosch Connected Devices and Solutions, Reutlingen
- Research on and analysis of the IoT market and companies
 - Business Field Analysis - Data driven analysis of new business fields, derivation of attractive markets & applications
- 2017 – 2018 **Graduate Assistant**, Student Advisory Office, Department of Economics, University of Tübingen
- Weekly office hours to advise students of B.Sc. study programs in business and economics

Other Experience

- 2019 – 2021 **Student Council TUM School of Management**, TU Munich
- Ressort Student Experience
- 2014 – 2018 **Student Association Economics**, University of Tübingen
- Representation of students in committees and at conferences
 - Organization of events
- 2015 – 2016 **Elected Member of the Faculty Council**, University of Tübingen

Certifications

PSM – Professional Scrum Master
IREB – Certified Professional for Requirements Engineering
ISTQB – Certified Tester Foundation Level

Languages

German: Native
English: Fluent
Spanish: Conversational

IT

Coding: Java, HTML & CSS, JavaScript, TypeScript, Swift
Data Science: R, SQL, SAS
Tools: GitHub, Jira, Confluence