



# ROCONCELIANA T. PEROL

## FRONT-END DEVELOPER | WEB DESIGNER

✉ lianneperol@gmail.com 📞 (+63) 9064265231

### PORTFOLIO

#### Online Portfolio

annali-web.github.io/

DESIGN • RESPONSIVE WEB DEVELOPMENT

#### Behance

behance.net/annali

DESIGN • RESPONSIVE WEB DEVELOPMENT

#### 99designs

99designs.com/profiles/annalidesigns

DESIGN

#### LinkedIn

linkedin.com/in/roconceliana-perol

SOCIAL NETWORK

### EDUCATION

#### Bachelor of Science in Information Technology

Asian College of Science and Technology

Jun 2005 - May 2009

### ONLINE TRAININGS

#### Lynda.com

- HTML Essential Training
- CSS: Core Concepts
- Learning Responsive Design
- Bootstrap 3 Essential Training
- Learning Shopify

#### Codecademy.com

- HTML & CSS

### PROFESSIONAL SKILLS

- Highly Adaptable. Can easily adapt to changes on workflow, platforms, and processes
- Dependable and takes responsibility on any given tasks. Appointed POC for over 5yrs (during employment with Hibu)
- Quick Learner
- Willing to be trained and/or explore new platforms if required
- Can work under minimum supervision

### WORK EXPERIENCE

#### Web Developer | Web Designer

Avenue7media - Feb 2019 to Present (PROJECT-BASED)

- Website Redesign
- Landing Page Design
- WordPress and Shopify
- Designed Email Sequences
- Omnisend Email Marketing
- Web Content Management

#### Web Developer | Web Designer

Promotional Centre - Aug 2017 to Mar 2020

- Website Redesign
- WordPress, Bootstrap and Expression Engine
- Web Content Management

#### Front-end Developer | Web Designer

TATA Consultancy Services - Jun 2015 to Aug 2017

- Build designed websites (PSD to HTML workflow) Duda, HTML, CSS
- Ensure presentable website layout on Tablet and Mobile views
- Complete customer amend requests

#### Web Designer

Hibu - Oct 2010 to Jun 2015

- Initial build of websites (Fatwire then later Moonfruit), transfer of content copy
- Image search and editing
- Creation of icons (if required)

#### Graphic Artist

MicroSourcing - May 2010 to Oct 2010

- Initial build of websites
- Design of Header banners and callouts

### TECHNICAL SKILLS

#### HTML5

Website structure and layout

#### CSS3

Website visual layout, colors, fonts.

Website adaptation to different types of devices

#### RESPONSIVE WEB DESIGN

Responsive website, CSS Media Queries, Tablet and Mobile Optimization, Cross-browser compatibility

#### PSD TO HTML

Conversion of websites designed in PSD to code

#### WEB DESIGN

Flat design, Minimalist, Up to date with the latest trends

#### VECTOR ILLUSTRATION

Web icons, Icon font, SVG

#### ADOBE PHOTOSHOP

Web design, Landing Page design, Facebook Covers, Business Cards, Photo Editing

#### ADOBE ILLUSTRATOR

Vector Illustration, Web icons, Icon font, SVG

#### EMAIL MARKETING

Building of Email Campaigns and Email Sequences

(i.e. Welcome Email and Abandoned Cart) - Content not included