



ROCONCELIANA T. PEROL

FRONT-END DEVELOPER | WEB DESIGNER

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WORK EXPERIENCE

WEB DEVELOPER | WEB DESIGNER

Avenue7media - 2019 to 2020 (FREELANCE)

- Website Redesign
- Landing Page Design
- WordPress and Shopify
- Email Marketing Sequences Designs
- Omnisend Email Marketing
- Web Content Management

WEB DEVELOPER | WEB DESIGNER

Promotional Centre - Aug 2017 to May 2020

- Website Redesign
- WordPress, Bootstrap & Expression Engine
- Web Content Management
- Web Slider Design
- Graphic Design

FRONT-END DEVELOPER | WEB DESIGNER

TATA Consultancy Services - Jun 2015 to Aug 2017

- Build designed websites (PSD to HTML workflow) Duda, HTML, CSS
- Ensure presentable website layout on Tablet and Mobile views
- Complete customer amend requests

WEB DESIGNER

Hibu - Oct 2010 to Jun 2015

- Initial build of websites (Fatwire then later Moonfruit), transfer of content copy
- Image search and editing
- Creation of icons (if required)

GRAPHIC ARTIST

MicroSourcing - May 2010 to Oct 2010

- Initial build of websites
- Design of Header banners and callouts

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

Asian College of Science and Technology
Jun 2005 - May 2009

PORTFOLIO

Github

[annali-web.github.io/](https://github.com/annali-web)

DESIGN • RESPONSIVE WEB DEVELOPMENT

Behance

behance.net/annali

DESIGN • RESPONSIVE WEB DEVELOPMENT

99designs

99designs.com/profiles/annalidesigns

GRAPHIC DESIGN • WEB DESIGN

LinkedIn

linkedin.com/in/roconceliana-perol

SOCIAL NETWORK

TECHNICAL SKILLS

HTML | CSS | SASS

Website structure and layout

Website visual layout, colors, fonts.

Website adaptation to different types of devices

WEB CMS | FRAMEWORK

WordPress, Shopify, Expression Engine

Bootstrap

RESPONSIVE WEB DESIGN

Responsive website, CSS Media Queries, Tablet

and Mobile Optimization, Cross-browser compatibility

PSD TO HTML

Conversion of websites designed in PSD to code

WEB DESIGN

Flat design, Minimalist, Up to date with the latest trends

ADOBE PHOTOSHOP

Web design, Landing Page design, Facebook Covers,

Business Cards, Photo Editing

ADOBE ILLUSTRATOR

Vector Illustration, Web icons, Icon font, SVG

EMAIL MARKETING

Building of Email Campaigns and Email Sequences
(i.e. Welcome Email and Abandoned Cart)

- Content not included

PROFESSIONAL SKILLS

- Highly Adaptable. Can easily adapt to changes on workflow, platforms, and processes
- Dependable and takes responsibility on any given tasks. Appointed POC for over 5yrs (during employment with Hibu)
- Quick Learner
- Willing to be trained and/or explore new platforms if required
- Can work under minimum supervision