



ROCONCELIANA T. PEROL

FRONT-END WEB DEVELOPER

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WORK EXPERIENCE

SENIOR PRODUCT DESIGNER | SAVP

Wells Fargo • 2022 - Present

- Email development (SalesForce)
- Landing pages
- WordPress sites
- HTML | CSS | JS | PHP
- Process improvement and automation

FRONT END DESIGNER/DEVELOPER

Sharesource Australia • 2020 - 2022

- Template Builder for outfit.io
- Built templates for customer's brand management system
- HTML | CSS | Javascript
- Asset extraction using Illustrator and Photoshop

WEB DEVELOPER | WEB DESIGNER

Avenue7media • 2019 - 2020 (FREELANCE)

- Website Redesign
- Landing Page Design
- WordPress and Shopify
- Email Marketing Design
- Omnisend Email Marketing
- Web Content Management

WEB DEVELOPER | WEB DESIGNER

Promotional Centre • 2017 - 2020

- Website Redesign
- WordPress, ExpressionEngine, Bootstrap
- Web Content Management
- Web Slider Design
- Graphic Design

FRONT-END DEVELOPER | WEB DESIGNER

TATA Consultancy Services • 2015 - 2017

- Built designed websites (PSD to HTML workflow) Duda, HTML, CSS
- Responsive Web Design, Tablet and Mobile view Optimization, Cross-browser compatibility testing
- Complete customer amend requests

WEB DESIGNER

Hibu • 2010 - 2015

- Initial build of websites (Fatwire then later Moonfruit), transfer of content copy
- Image search and editing
- Creation of icons

GRAPHIC ARTIST

MicroSourcing • 2010

- Initial build of websites (WebsPlanet)
- Design of Header banners and callouts

EDUCATION

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

Asian College of Science and Technology
Graduated May 2009

PORTFOLIO

Github

annali-web.github.io/

DESIGN • RESPONSIVE WEB DEVELOPMENT

Behance

behance.net/annali

DESIGN • RESPONSIVE WEB DEVELOPMENT

99designs

99designs.com/profiles/annalidesigns

GRAPHIC DESIGN • WEB DESIGN

LinkedIn

linkedin.com/in/roconceliana-perol

SOCIAL NETWORK

TECHNICAL SKILLS

HTML | CSS/LESS/SASS | BOOTSTRAP | JS

Build from scratch. Landing pages and multipage websites. Structured layout for ease in debugging has built websites with heavy imagery and animation.

WEB CMS | FRAMEWORK

Experience with building and editing websites using these platforms: WordPress, Shopify, MODX, ExpressionEngine, Duda, FatWire, Moonfruit, Websplanet

RESPONSIVE WEB DEVELOPMENT

Built responsive websites using CSS media queries ensuring tablet and mobile view optimization using the PSD to HTML workflow. Conducted cross-browser compatibility testing. With recent work, used webpack as boilerplate, pug, WPEngine for WordPress sites and github for version control.

WEB DESIGN

Flat design, Minimalist, Up to date with the latest trends. Proficient in using Figma, Adobe Photoshop and Illustrator for web and landing page designs

GRAPHICS DESIGN

Facebook Covers, Business Cards, Photo Editing, Vector Illustration, Web icons, Icon font, SVG

PROFESSIONAL SKILLS

- Can easily adapt to changes on workflow and platforms
- Dependable and takes responsibility on any given task. Appointed POC for over 5yrs (during employment with Hibu)
- Quick Learner
- Willing to be trained and/or explore new platforms if required
- Can work under minimum supervision
- Agile methodology