



AN ANALYSIS OF SALE PRICE AND FEATURES USING TABLEAU

AGENDA

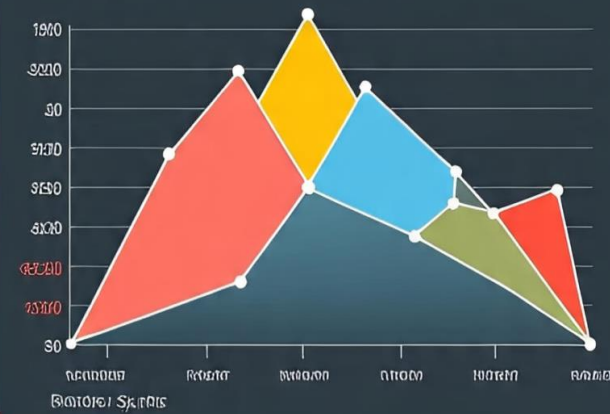
1. Intrducation
2. Sale trend
3. Sale price
4. Features
5. Advantages
6. Disadvantages
7. Conclusion

- INTRODUCTION

The analysis will leverage Tableau's capabilities to create interactive dashboards and visualizations. These visualizations will allow for a deeper understanding of how different product features correlate with sales prices and overall sales volume. For example, we can explore: Price Sensitivity: How do changes in product features affect the price point and ultimately, sales volume? Feature Performance: Which features are most associated with higher sales or higher prices? Customer Segmentation: How do different customer segments respond to specific features and price ranges? Sales Trends: How have sales of products with specific features changed over time?

Sale Trends

ΕΓΧΕΙΡΙΔΙΟ ΣΥΛΛΟΓΗΣ ΔΕΛΤΑΙΩΝ ΤΩΝ

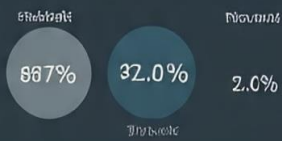


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ΠΡΟΒΛΗΤΗ ΤΩΝ ΔΕΛΤΑΙΩΝ



% 36.5er Προβλεπόμενα



Σελίδα Ρουτίνα



Τιτλός

Trends



1.7390 68.00%

ΠΡΟΒΛΗΤΗ ΤΩΝ ΔΕΛΤΑΙΩΝ



Εκτελεστική Προβλεπόμενα

Meta AI

FEATURES

The analysis will leverage Tableau's capabilities to create interactive dashboards and visualizations. These visualizations will allow for a deeper understanding of how different product features correlate with sales prices and overall sales volume. For example, we can explore:

Price Sensitivity: How do changes in product features affect the price point and ultimately, sales volume?

Feature Performance: Which features are most associated with higher sales or higher prices?

Customer Segmentation: How do different customer segments respond to specific features and price ranges?

❖ ADVANTAGES

- - INTUITIVE DATA VISUALIZATION FOR TREND ANALYSIS
- FLEXIBLE DATA INTEGRATION FOR COMPREHENSIVE INSIGHTS
- REAL TIME PRICING ANALYSIS AND OPTIMIZATION
- SCALABILITY FOR LARGE DATASETS
- - GEOSPATIAL ANALYSIS FOR REGIONAL TRENDS

DISADVANTAGE

- HIGH COST AND SCALABILITY
- LIMITED DATA PREPARATION CAPABILITIES
- SECURITY LIMITATION FOR SENSITIVE PRICING DATA
- DEPENDENCE ON EXTERNAL TOOLS

CONCLUSION

USING TABLEAU YOU CAN EFFECTIVELY ANALYZE SALE PRICES AND FEATURES TO UNCOVER ACTIONABLE INSIGHTS SUCH AS PRICES DRIVERS, MARKET,TRENDS,AND PRICING INEFFICIENCIES.BY LEVERAGING TABLEAUS DRAG AND DROP INTERFACE MAKE DATA DRIVEN DECISIONS.