



# **Press Release**

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## **UGArden launches new app for seamless herb inventory and data collection**

ATHENS, Ga., Dec. 6, 2024 – UGArden has introduced UGArden Herbs, a new app that allows UGArden team members to create and maintain accurate records of both the herbs they grow and the blends they create. This app simplifies UGArden's data collection process, ensuring that the garden stays organized and has readily-available information about their inventory.

"Before UGArden Herbs, we were keeping all our records on Excel spreadsheets – it was such a pain," said Mason Brock, spokesperson for UGArden. "Having this app means we can instantly collect and update our data at any time. We're definitely not ever going back to the spreadsheets."

UGArden Herbs simplifies the data collection process for the garden's herbs and blends. The app can keep track of what users enter data and can make visualizations of the data as well. The app's QR code functionality also creates more convenience, allowing team members to quickly recall specific batch data by scanning the code found on the garden's bags of herbs and blends.

"It has never been easier for us to keep track of our inventory," said UGArden Farm Manager April McCoy. "It's a very streamlined process – it makes recordkeeping simple for all of our team members, even if they've never touched the app before!"

UGArden Herbs requires almost no setup for team members. After they receive a UGArden device with the app installed, they can immediately use the garden's login information and begin tracking inventory. The app has an intuitive menu system, ensuring that team members will have no issues determining where to input the data that they collect.

UGArden team members can download UGArden Herbs from the App Store on Apple iPad devices with iPadOS 17.0 or later installed. Please visit <https://ugarden.uga.edu/medicinal-teas/> for more information on the app and the mission for UGArden's herb program.


### **About UGArden:**

UGArden is a campus organization that aims to teach and serve the Athens community through its organic farming practices. By embracing service and experiential learning, they progress four goals: empower students to grow their own food, share fresh produce with local community members facing food insecurity, serve as a research site for students and promote leadership development, innovation and social entrepreneurship among students.

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## What is UGArden?




UGArden is a campus organization that aims to teach and serve the Athens community through its organic farming practices. They grow over 40 different medicinal herbs and dry, process and use the herbs in their herbal product line sold throughout the Athens community.

## What is UGArden Herbs?



UGArden Herbs is an inventory and record keeping app that enables UGArden to maintain accurate records of both the herbs they grow and the blends they create. Through the app, the garden can quickly access, update and make visualizations of their herb and blend data.

## Who is UGArden Herbs for?



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## What devices are compatible with UGArden Herbs?

The UGArden Herbs app is compatible with iPads with iPadOS 17.0 or later installed.



## How does UGArden Herbs work?

UGArden Herbs integrates SwiftUI with Airtable to allow the Airtable to be accessed and edited through the iPad app. The app offers data entry options for both the drying process of the herbs and the batching process of them into packaged teas. The app also takes the Airtable data and offers responsive visualizations so the farmers can quickly gather information on their crop.



## How does UGArden Herbs improve the garden workspace?

UGArden Herbs simplifies the recordkeeping process for all garden team members, streamlining the data collection process into one comprehensive database. Team members can easily fill out data entry forms through the app, and the app will seamlessly combine relevant data to make herb and blend information accessible and presentable for review.