



# App Guidelines

**NMI Capstone Fall 2024**

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# Welcome

Welcome to the UGArdens Herbs app! We are so grateful for the opportunity to work on this project with the UGArdens and are thrilled to share it with you!

This is a guide to all the ins and outs of the app for the developers and gardeners to come. We will be sharing all logos, graphics, colors, typefaces, and resources needed to continue on the creation for the UGArdens.



# Visual Design Guide

# Logos



## Primary Logo

Vertical, full name logo.

Available for download on our project  
website [here](#)



## Secondary Logo

Graphic only

Available for download on our project  
website [here](#)



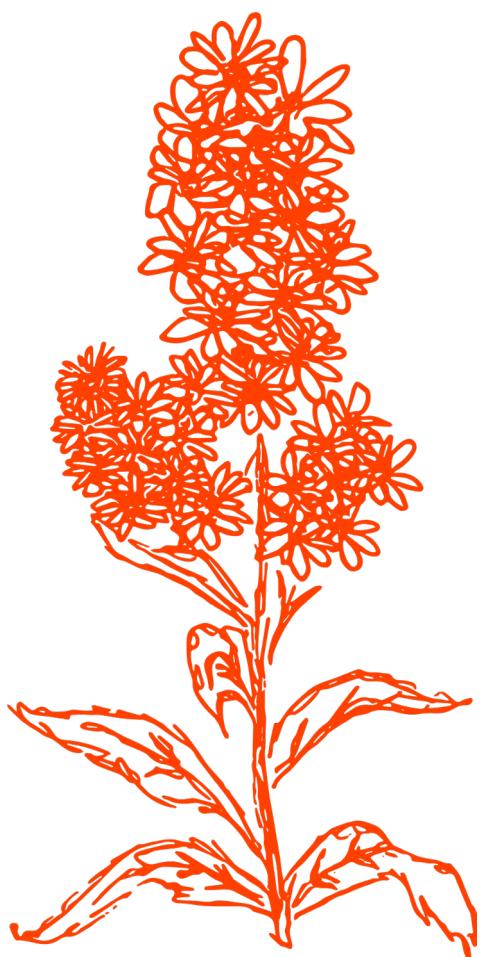
# Graphics

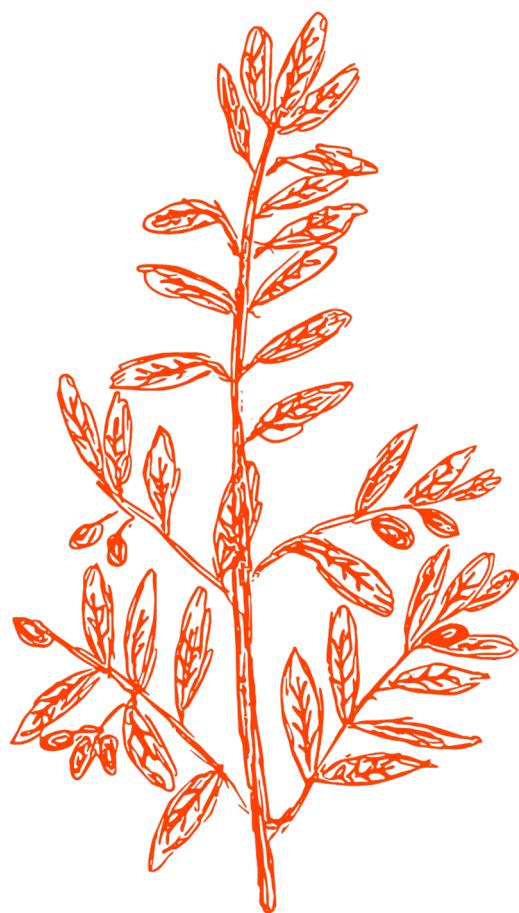


# Graphics for any other content (not used in app)

Available for download on our project  
website [here](#)









# Colors

\*Listed as color name with hex code

# Ashwagandha Blooms

#FF4000

**Paprika**  
#9B2700

**Holy Basil**  
#8EA73D

**Lemongrass**  
#CFDE80

**Mulch**  
#000000

**Chamomile**  
#FFFFFF

# Typography





# Fertigo Pro

only used in logo

[Download font](#)



# Roc Grotesk

**Bold** and Regular

Used in PDF's and promotional materials

[Download font](#)



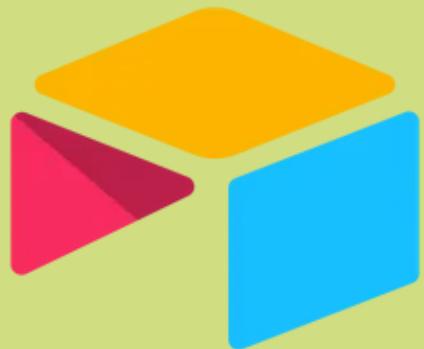
# San Francisco Pro

used for all in-app text

[Download font](#)

# Credentials

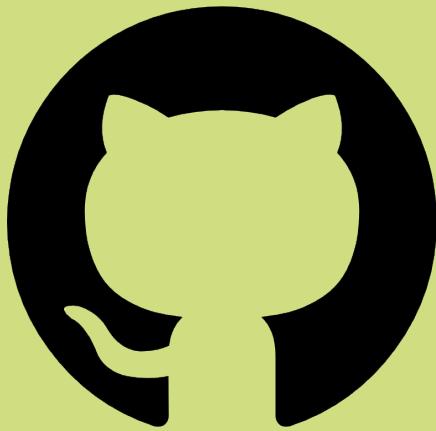




# Airtable

The UGArden uses Airtable to store all data from entries submitted on the app. The UGArden's Airtable account is directly linked to the UGArden Herbs app

[Airtable.com](https://airtable.com)



## GitHub

GitHub is a platform used for version control when developing the UGArdens Herbs app. That way all updates on the code can be done in segments and backed up. All future edits to the UGArdens Herbs app will be done using the UGArdens GitHub account.

[GitHub.com](https://github.com)

# Other Information

The UGArden Herbs app was coded using **XCode**.

**QR Code Label Printer:** Brother QL-810W

**Project Website:** <https://projects.nmi.cool/2024/nmc/ugardenherbs/>

**Visual Design Guide:** <https://projects.nmi.cool/2024/nmc/ugardenherbs/design-guide.html>



# Thank You

Mason, Gargee, Maddy, Anna, & Jim