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04/12/2023

OPTION A: Take Your Most Important Next Step On Your Entrepreneurial Journey

The app that I have been helping build is just about finished. It has been a process of trial and error in building it and discussing the possibilities of the future. Our next obstacle is figuring how to patent it and where to source money from.

The world of tech creation is booming right now and we need to find a way that we can be distinguished. We want to make sure that we are above board on everything and that we have all affairs in order to publicly release the app and make it profitable.

We researched patents and licensing. We registered for a URL that we can use to connect to the app. We got registered with Apple development softwares. I reached out to various tech platforms to discuss marketing opportunities.

I learned a lot about the basic steps of building a business and what it takes to get going. The initial costs are overwhelming so we need to find ways to finance our business from the start and in order to do that we need to make a solid business plan on making it profitable.

I am going to focus a lot on the details of a business. You need to have a plan and figure out where you want things to go. I have enjoyed this experience of creating this and working in a partnership. I am looking forward to future entrepreneurial ventures.

