Redkina Yulia

Shopify Expert | Ecommerce & Drop shipping Specialist

As a Shopify expert and Ecommerce & Drop shipping specialist with 5+ years of experience, I bring extensive knowledge and expertise in building and optimizing successful online stores. With a strong focus on Shopify, I have a deep understanding of the platform's functionalities and capabilities. I specialize in creating visually appealing and user-friendly Shopify stores, integrating payment gateways, configuring shipping options, and streamlining the overall buying experience. Additionally, I have a solid background in Ecommerce and Drop shipping, with proven strategies to effectively manage inventory, handle order fulfillment, and maximize profitability. Whether it's SEO optimization, conversion rate optimization, or implementing marketing strategies, I am dedicated to delivering exceptional results and helping businesses thrive in the Ecommerce landscape.

✉ redkinaulia90@gmail.com

📱 +380501828569

📍 vul. Akademika viliamsa, bud. 81, Odesa, Ukraine

Ⓢ live:.cid.96bf3a6df14b1017

WORK EXPERIENCE

Senior Shopify Developer
Matrix Media Solutions (P) Ltd.

02/2020 - 01/2022 *Dharruk, Australia*
Achievements/Tasks

- Architect, develop, and maintain custom Shopify themes, ensuring optimal performance, scalability, and code quality.
- Implemented responsive design techniques and developed mobile-friendly Shopify stores to enhance user experience and increase conversion rates.
- Collaborated closely with designers, project managers, and stakeholders to gather requirements, provide technical guidance, and ensure successful project delivery.
- Integrated various APIs and third-party platforms, such as payment gateways, shipping providers, and marketing tools, to streamline e-commerce workflows and enhance functionality.

E-commerce & Drop shipping Expert
Flatline Agency

03/2022 - 10/2023
Achievements/Tasks

- Collaborated with cross-functional teams to implement and customize e-commerce solutions for clients, ensuring seamless integration and optimal performance.
- Developed and maintained integrations with various e-commerce platforms, including Shopify, WooCommerce, and Magento, to establish efficient order management and shipping processes.
- Provided technical support and troubleshooting assistance to clients regarding e-commerce functionalities, shipping errors, and integration issues.

EDUCATION

Software Engineering
National Aerospace University

04/2016 - 02/2020 *Odesa, Odessa Region, Ukraine*
Courses

- Computer Science
- Artificial Intelligence
- Business
- Software Engineering

SKILLS

Shopify Shopify Theme Shopify Template

Shopify Apps SEO E-Commerce

Drop shipping HTML5 CSS3 Javascript

WordPress WOO-Commerce

Payment Gateway Integration

LANGUAGES

Ukrainian
Native or Bilingual Proficiency

English
Full Professional Proficiency

INTERESTS

Laravel Python MySQL YII2 NetSuite