

ANNA ROBINETTE

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SKILLS

TECHNICAL

- Python, R, SQL
- BigQuery, Apache Airflow, Looker
- Microsoft Excel, CSV, pivot tables
- Tableau, Power BI
- ArcGIS, QGIS
- HTML, CSS, Javascript
- Microsoft Office, Teams
- Adobe Photoshop, InDesign, Illustrator, Acrobat.

TRAINING

GOOGLE DATA ANALYTICS CERTIFICATE

- Data workflow, SQL, R, data visualisation.

TABLEAU/POWER BI

- Data workflow and self-serve dashboards
- Data visualisation.

GITHUB/KAGGLE

- Portfolio hosting and version control
- Data ingestion and analysis.

EMPLOYMENT

FREELANCE ANALYST

FEB 21 – PRESENT

SELF-INITIATED PROJECTS TO EXPLORE AND EXPAND SKILLS

- Data analysis for small sports company, involving data retrieval, cleaning and reporting using BigQuery, Apache Airflow and Tableau. I provide insights to increase customer retention and expand customer base.
- Utilised data from staff step challenges to create data-driven AfterEffects animation and website
- QGIS for map design and spatial analysis.

ASSISTANT DESIGNER | ARTWORKER

JUNE 17 – PRESENT

WALKER BOOKS

- Work collaboratively with company-wide teams and contract work to external suppliers
- Prioritise multiple projects at different stages according to market need
- Autonomously manage workload with manager oversight and effectively support team
- Research and present new talent and technical practices
- Translate ideas into solutions for stakeholders and data-backed future product ideas
- Work within budget, schedule and according to technical constraints
- Efficiently monitor quality of incoming work and outgoing products for quality
- Analyse and identify issues and implement solutions before delivery is affected
- Build and document company workflows, house schema and technical standards
- Correct file setup, text and image data for accuracy and aesthetic.

KEY ACHIEVEMENTS

- Identified, designed, tested and implemented a script to aid designers when negotiating contracts
- Data collection, analysis and presentation of company's green key performance indicators (KPIs)
- Introduced GREP (a command-line utility) to the workflow for complex, urgent project.

PROJECT MANAGEMENT

MAY 12 – JUNE 17

EGMONT PRINT SERVICES | BLOOMSBURY PUBLISHING | BOYDELL & BREWER

- Project-managed products from creation to delivery
- Created reports and lead meeting for performance monitoring
- Checked product for quality and stored files in stable formats for future use and version control.
- Preflighted files for highly illustrated, complex products with special manufacturing needs
- Commissioned safety testing appropriate to the product and market
- Built strong relationships with creative departments and suppliers in UK, Europe and Far East.

KEY ACHIEVEMENTS

- Co-chair of Social Committee: organised social events and raised over £11,000 for charity
- Restructured the reprint process to increase communication and efficiency

OTHER EXPERIENCE

LECTURER AND FACILITATOR

MAY 16 – PRESENT

- Lecturer/facilitator at Manchester Metropolitan University for BA and MA students
- Previous lectures on courses at University of Central Lancashire, University College London, Book Industry Communications, Society for Young Publishers, London College of Communication.

EDUCATION

MA GRAPHIC DESIGN (DISTINCTION) FALMOUTH UNIVERSITY

2019 – 2021

Modules including: Design process; academic research and writing; data visualisation and story-telling

BA ENGLISH (2:1) QUEEN'S UNIVERSITY, BELFAST

2009 – 2012

Modules including: Language analysis; semantic/sentiment analysis

A LEVELS NORTHGATE SIXTH FORM, IPSWICH

2007 – 2009

Subjects including: Mathematics; Biology; Music; English