#### IN THE

## Supreme Court of the United States

ALICE CORPORATION PTY. LTD.,

Petitioner,

v.

CLS BANK INTERNATIONAL AND CLS SERVICES LTD.,

Respondent.

On Writ of Certiorari to the United States Court of Appeals for the Federal Circuit

BRIEF OF PUBLIC KNOWLEDGE AS
AMICUS CURIAE IN SUPPORT OF RESPONDENT

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#### INTEREST OF AMICUS CURIAE

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Public Knowledge has previously served as *amicus* in key patent cases. *E.g.*, *Microsoft Corp. v. i4i Ltd. P'ship*, 131 S. Ct. 2238 (2011); *Bilski v. Kappos*, 130 S. Ct. 3218 (2010); *Quanta Computer*, *Inc. v. LG Elecs. Corp.*, 553 U.S. 617 (2008).

#### SUMMARY OF ARGUMENT

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#### **ARGUMENT**

- I. A Plurality of the Federal Circuit Repeatedly Misapplies the Court's Precedent to Hold Abstract Ideas Patentable
- A. The System Claims of the Patents at Issue, Held Eligible Under § 101, Are in Fact Directed to an Abstract Idea Implementable in 14 Lines of Computer Code

[Like WildTangent brief]

B. Because of the Cloak of Dense, Technical Claim Language, the Federal Circuit Misapprehended the Abstractness and Generality of the Claim

[Like WildTangent brief]

C. Permitting the Patentability of Such Claims Would Encourage Abuse of the Patent System, Impair Public Notice, and Reduce Innovation

[Like WildTangent brief]

II. To Rectify These Ongoing Errors, The Court Should Issue Certain Holdings to Explicitly Disapprove Analytical Techniques Used by the Federal Circuit

The Supreme Court has taken numerous subject matter eligibility cases recently. It does so because the Federal Circuit is in a confused state about the law of 35 U.S.C. § 101 (2013), primarily because a small faction of that court repeatedly applies incorrect analytical techniques to improperly find patents eligible even when this Court's precedents demand otherwise.

To clearly enunciate the law for the Federal Circuit and to prevent the need for further appeals, this Court should explicitly reject those improper analytical techniques, some of which have been catalogued below.

A. Lower Courts Must Evaluate Subject Matter Eligibility Based on the Entire Scope of the Claim, Without Improper Reliance on the Specification

In assessing whether a claim is ineligible under § 101, courts must consider the entire breadth of the claim.

Claims directed to an abstract idea will still cover specific, concrete implementations of that abstract idea, so the mere fact that a claim covers a concrete implementation is no indicator that a claim is directed to eligible subject matter.

Nevertheless, certain judges of the Federal Circuit persistently err by relying on specific examples to find patent claims eligible. In the present case, the plurality opinion justified its finding that the system claims of the patents at issue were eligible, by selecting a complex-looking flowchart from the specification to point to the supposed complexity and concreteness of the claim. By doing so, they failed to contemplate the possibility that other, simpler, abstract ideas were *also* covered by that same claim—ideas such as the 14-line computer program presented in this brief.

Ironically, those same judges of the Federal Circuit criticize their opposed colleagues for failing to read the "claims as a whole." It is in fact those opposed colleagues who have actually read the claims as a whole, contemplating the vast scope of what they cover. It is that plurality of the Federal Circuit, instead, who fails to read the claims as a whole, focusing wrongly on specific examples and obfuscatory language that misleadingly make abstract ideas appear patentable.

# B. The Exceptions to § 101 Are No Mere Tautologies, but Rather Arise from the Utilitarian Principle of Patents

In explaining the basis for the three exceptions to § 101, this Court has applied the fundamental principle that patents must ultimately incentivize innovation.

While patents on many inventions do serve this principle, patents to abstract ideas, laws of nature and physical phenomena would in fact deter innovation by taking away those "basic tools of research available to all."

Several judges of the Federal Circuit ignore this basic rationale. Judge Rader, for example, has intimated that the three exceptions to § 101 are essentially tautological, because one "cannot invent an abstract idea, law of nature or physical phenomenon" since they have been around the whole time.

This unduly narrow, formalistic view of the exceptions to § 101 fails to adequately protect the concerns about incentives for innovation explicitly relied upon by this Court. Under Judge Rader's view, mere addition of even the most insignificant step to an otherwise abstract method would suddenly make that abstract method patentable, because the combination would not have existed before. The Court has specifically denounced this possibility, in holding numerous times that insignificant post-solution activity and pre-solution activity cannot render an otherwise abstract idea patentable.

## C. Recitation of Basic, Widely Available Platform Technologies, Regardless of Detail, Cannot Render an Abstract Idea Patentable

The Federal Circuit repeatedly cites recitations of basic general purpose computing hardware as evidence that a claim is directed to eligible subject matter under § 101. This is often done by overstating this court's dicta in *Bilski v. Kappos*, that the "machine or transformation" test is an "important clue" in assessing subject matter eligibility.

The Court should clarify that mere recitation of general purpose platform technologies, such as general purpose computers, cannot render an otherwise ineligible claim eligible. Such a holding would be consistent with this Court's precedent, and more importantly would strongly advance the principles of incentivizing innovation, by protecting those "basic tools of innovation" meant to be "available to all."

As an analogy, consider a claim directed to the basic idea of addition, performed with paper and pencil. The paper and pencil could be described in great detail:

Drawing one or more numerical figures, with a pencil comprising a wooden shaft substantially in the shape of a hexagonal prism, the wooden shaft surrounding a cylindrical graphite barrel, the wooden shaft having a distal end including a rubber eraser, the wooden shaft further having a proximal end sharpened to thereby expose a portion of the cylindrical graphite barrel.

Such a claim would certainly satisfy the machine-ortransformation test (a pencil is a machine of sorts, and the adherence of graphite to paper would constitute transformation of matter, among other things), but certainly such a claim would not be eligible subject matter, regardless of the level of detail. This is because paper and pencil are the basic tools of invention. To permit the patenting of abstract ideas merely tied to such basic tools would be tantamount to permitting the patenting of those abstract ideas alone.

Certain judges of the Federal Circuit criticize this approach, believing that it improperly imports questions

of novelty and obviousness into § 101. However, as this Court's precedent makes clear, this is not the case. *See Parker v. Flook*, 437 U.S. 584 (1978).

#### **CONCLUSION**

For the foregoing reasons, *amicus* respectfully submits that the Court should affirm the district court.

Respectfully submitted,

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