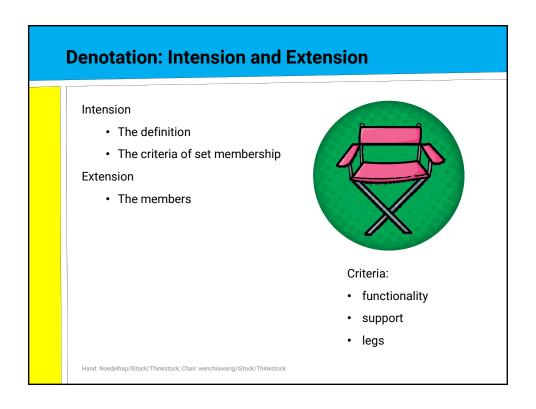


### **Connotation** Denotation Connotation Distinct from truth value. Picking members out of a set. The feelings, attitudes, denotation moods, implied by term. {abstract set} world Gay Queer connotations Homo denotations are all different are the same Homosexual Batting for the other team



# **Denotation: Intension and Extension**

Homer's daughter	Lisa Simpson	Female progeny of
		Female progeny of Homer Simpson.
	Maggie Simpson	
The assistant to Monty Burns	Smithers	The individual paid to assist Montgomery Burns
Selma's secret under-garment	Rocket bra	An article of Selma's clothing that is intimate and known only to a few

# **Denotation: Intension and Extension**

Phrase	Extension	Intension
Prime Minister of Canada	Brian Mulroney	Leader of governing party.
	Pierre Trudeau	
	Jean Chrétien	
Stanley Cup Champions	Red Wings	Winners of Canada's annual summer NHL tournament.
	Stars	
	Beelzebubs	
	Avalanche	
Capital of Manitoba	Winnipeg	City containing provincial legislature of Manitoba.



Synonyms

Words which have largely the same intensions and extensions.

drunk inebriated



Hand: Noedelhap/iStock/Thinkstock; Barney Gumble: Fox Flash. Photo of The Simpsons character Barney Gumble

## Synonyms and Antonyms vis-à-vis Denotation

#### Antonyms

Words which have largely the same intensions, but with one crucial opposition.



man Noun, human, adult male

woman Noun, human, adult female

Naked: Baluchis/iStock/Thinkstock



#### Homonyms

Homonyms are orthogonal to denotation.

Words whose intensions (signifieds) have little or nothing in common, but whose phonetic forms (signifiers) are the same.





bare

bear

Bear: coffeee-in/iStock/Thinkstock: Naked: Baluchis/iStock/Thinkstoc

## **Homonyms and Polysemy**

#### Polysemy

A signifier with a cluster of related intensions (signifieds).

#### Bear (verb)

It will bear over two tonnes.

It bears fruit.

She will bear a child.

Cujo can't bear Quinn.

She bears him a grudge.



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