

Anna Shipman

Focused, strategic and highly skilled technology leader.

Proven track record of **creating and driving technical strategy, continuous improvement, and building and leading large, diverse teams** that deliver strategic business goals. **Excellent communicator**, able to distill complex issues into clear objectives and explain technical issues to non-technical audiences. **Deep technology expertise**, with experience across the full stack: frontend, backend, mobile, platforms, infrastructure, operations and architecture. Internationally respected **speaker and writer**. Always learning and **making things better**. I get things done.

Current employment

Technical Director for Customer Products *Financial Times (April 2018 – date)*

Technical director of the award-winning FT.com website and the FT iPhone and Android apps.

I work closely with the Product Director and Delivery Director to lead a team of ~80 people. My main achievements have been:

- I identified the need to change the FT's technology organisation, architecture and process in order to enable our business strategy, and have begun a piece of work to determine how we can evolve such that we can experiment and build sustainable diverse products faster
- I created a compelling tech vision for FT.com and the apps, built the strategy to reach that vision and achieved alignment such that we brought the tech estate back on track, with a renewed focus on sustainable growth, operational reliability and performance
- Supporting my peers in the Technical Leadership Group to work more collaboratively as one team; particular recent focus on building a unified tech strategy; and creating the conditions to ensure platforms, enabling groups and product-aligned groups work more effectively towards shared success
- Developing an app tech strategy that created an opportunity to work with product on launching a new, light app (FT Edit)
- Attracting, retaining and developing a diverse, high-performing, motivated team of 60+ engineers, with an inclusive culture, and a focus on learning and continuous improvement; turning the team around from one that people were leaving when I joined, to one that is now oversubscribed within the business
- I have built a team of empowered, autonomous direct reports who are able to deputise
- Building strong relationships across the FT with leaders outside of the Product & Technology group, particularly in commercial and editorial, which help keep my technology aims focused on the business goals and bigger picture
- Restructuring Customer Products from initiative-based teams to stable, long-lived product teams, unlocking more strategic product development and bolder experimentation
- I have used my wide network of senior technical leaders across the industry to keep up to date with trends and best practice and ensure continuous improvement at the FT
- I am an exceptional communicator and have delivered multiple talks at high profile industry conferences about the FT and written a number of posts on our blog, and encouraged and supported colleagues to do the same. I am recognised as an industry expert.

Recent speaking engagements

- **The difficult teenage years: setting your tech strategy after the launch** *LeadingEng London, June 2022*
- **No Next Next: Fighting Entropy in Your Microservices Architecture** *QCon London, April 2022, and QConPlus (online), May 2022*
- **The good, the bad and the tech strategy** *LeadDev Together, 15th Feb 2022*

Writing & technical reviewing

I wrote a chapter about DevOps for the book *Build Quality In*. I write about tech, leadership, and technical leadership on my widely read blog <https://www.annashipman.co.uk/jfdi.html>

I was the technical reviewer for the O'Reilly book *Software Architecture Metrics*.

Professional training

I have successfully completed the training and exams for both Finance for non-Finance Directors and Strategy for Directors; two parts of the IoD Certificate in Company Direction, Level 9 (SCQF).

Previous employment

Open Source Lead *Government Digital Service (October 2016 – March 2018)*

Setting and delivering strategy on open source for the whole of the UK government.

Identifying highest impact work across government to make the UK a world leader in open source. **Influencing senior leaders** in GDS and across government to support delivery of strategy through **persuasion, peer support and sharing vision**. Driving opening of government code using a range of techniques; successes include high profile government services such as GOV.UK Verify, GOV.UK Pay and Register to Vote, **serving a total of 30 million users**

Technical architect *Government Digital Service (September 2014 – October 2016)*

Led delivery to launch of a PaaS for Government, an infrastructure platform to host digital services across the UK government, including **identifying strategic criteria** for the solution and leading the **technical evaluation** of capabilities of various PaaS solutions. I was also a **senior technical line manager**, reporting to the CTO, **leading on developer culture, career paths and recruitment**.

Senior developer *Government Digital Service (April 2012 – September 2014)*

Led development of GDS's first Open Source project, worked as web operations engineer supporting GOV.UK, worked on the GOV.UK website.

Previous roles as a Java developer in multiple companies.

Previous career Prior to technology I had a career in publishing. This experience allows me to better understand the needs and perspectives of those less familiar with computers.

Education

MSc IT (Software Systems): Distinction: Heriot-Watt University

MA honours degree Mental Philosophy. Class: 2.1: University of Edinburgh

Other interests

I have participated in three /dev/forts, week-long development working holidays. I have volunteered for IT Can Help, a charity offering free computer support to disabled people.