

ANNA SYLVESTER

DIGITAL DESIGNER



• INTRODUCTION •

In May of 2018, I graduated from Furman University with a BA in Graphic Design. After dipping my toes in the world of marketing, I became enamored with the tech side of design. I decided to continue my education at GA Tech's coding bootcamp. In May of 2019, I will be a full stack developer.

• WORK EXPERIENCE •

DESIGNER | SAIGE

June 2018 - October 2018

- Led and implemented a corporate rebranding campaign
- Updated client-facing advertising pieces
- Assisted in market research and strategy

JUNIOR MARKETER | BRICKYARD

November 2017 - May 2018

- Designed and directed the Brickyard biweekly newsletter
- Attended and participated in all board meetings
- Provided general execution and tech support for events
- Assisted in interior design of new Brickyard space

VP OF PUBLIC RELATIONS | FUSAB

December 2016 - December 2017

- Responsible for marketing all events hosted by the board
- Supervised and delegated tasks to the Marketing Committee
- Oversaw 55 board members' participation in marketing of events
- Managed a budget of over \$5,000 for publicity of events
- Personally designed publicity and logos for 20+ events

• SKILLS •

ILLUSTRATOR



PHOTOSHOP



INDESIGN



MAILCHIMP



PREMIERE



MERN STACK

coming soon!

• EDUCATION •

FULL-STACK CODING BOOTCAMP

Georgia Institute of Technology | Atlanta, GA
November 2018 - May 2019

GRAPHIC DESIGN (BA)

Furman University | Greenville, SC
August 2014 - May 2018

• PERSONALITY •

MEYERS BRIGGS | ENFP

Extroverted, Intuitive, Feeling, Prospecting

STRENGTHSQUEST

Restorative, Individualistic, Adaptability, Deliberative, Strategic