Methodological Details Appendix

- Pertinent details about the procedure, screening rules, exclusion criteria, and exact questions asked can be found in the manuscript body.
- Preregistration, collected data, and code for reproducing the results can be found here
- Descriptive statistics

	vars	n	mean	sd	median	trimmed	mad	min	max	range	skew	kurtosis	se
Target chosen	1	2055.00	0.50	0.50	1.00	0.50	0.00	0.00	1.00	1.00	-0.00	-2.00	0.01
Seen	2	2055.00	0.94	0.24	1.00	1.00	0.00	0.00	1.00	1.00	-3.57	10.74	0.01
TD similarity	3	2054.00	4.76	1.82	5.00	4.84	1.48	1.00	8.00	7.00	-0.32	-0.64	0.04
TC similarity	4	2053.00	1.66	1.30	1.00	1.34	0.00	1.00	8.00	7.00	2.75	8.40	0.03
Target rating diff	5	2055.00	3.72	0.91	3.00	3.58	0.00	3.00	6.00	3.00	1.04	0.05	0.02

• Correlation table

	Target chosen	Seen	TD similarity	TC similarity	Target rating diff
Target chosen	1.00	0.01	-0.02	-0.02	-0.03
Seen	0.01	1.00	-0.13	-0.27	0.07
TD similarity	-0.02	-0.13	1.00	0.19	0.02
TC similarity	-0.02	-0.27	0.19	1.00	-0.07
Target rating diff	-0.03	0.07	0.02	-0.07	1.00

• The data collection was carried out by the second author. The analysis of the data was done by the first author. The data was collected in November, 2018.