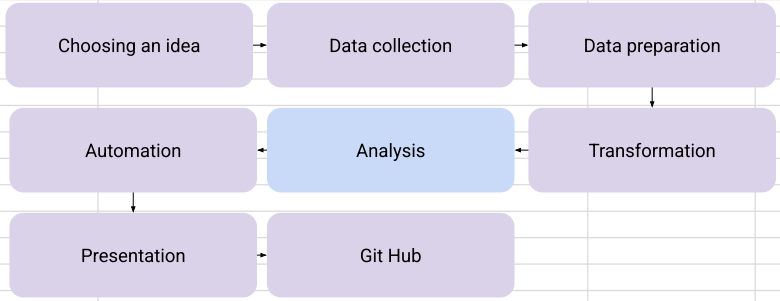
Work plan



About data

Table	Description	Source	Format	Comment
E-Commerce Shipping Data	This dataset contains shipment and customer-related data from an international e-commerce company specializing in electronics.	https://www.kaggle.com/datasets/prachi13/customer-analytics	CSV	Data is stored locally. No updates are expected.The dataset is clean and ready for analysis.

Column	Description
ID	Unique identifier for each customer.
Warehouse block	Storage area used for fulfilling the order (A–E).
Mode of shipment	Type of shipping: Ship, Flight, or Road.
Customer care calls	Number of support inquiries made by the customer.
Customer rating	Customer satisfaction rating (1–5).
Cost of the product	Price of the product in USD.
Prior purchases	Number of previous purchases by the customer.
Product importance	Self-defined product importance: low, medium, or high.
Gender	Customer gender: Male or Female.
Discount offered	Discount (in USD or %) applied to the product.
Weight in gms	Weight of the product in grams.
Reached on time	Target variable: 0 = Delivered on time, 1 = Not delivered on time.

Date Profiling

Table	Number of rows	Number of columns	Number of unique values	Number of missing values	% missing values
Transactions	10,999	12	10,999	0	0%